

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

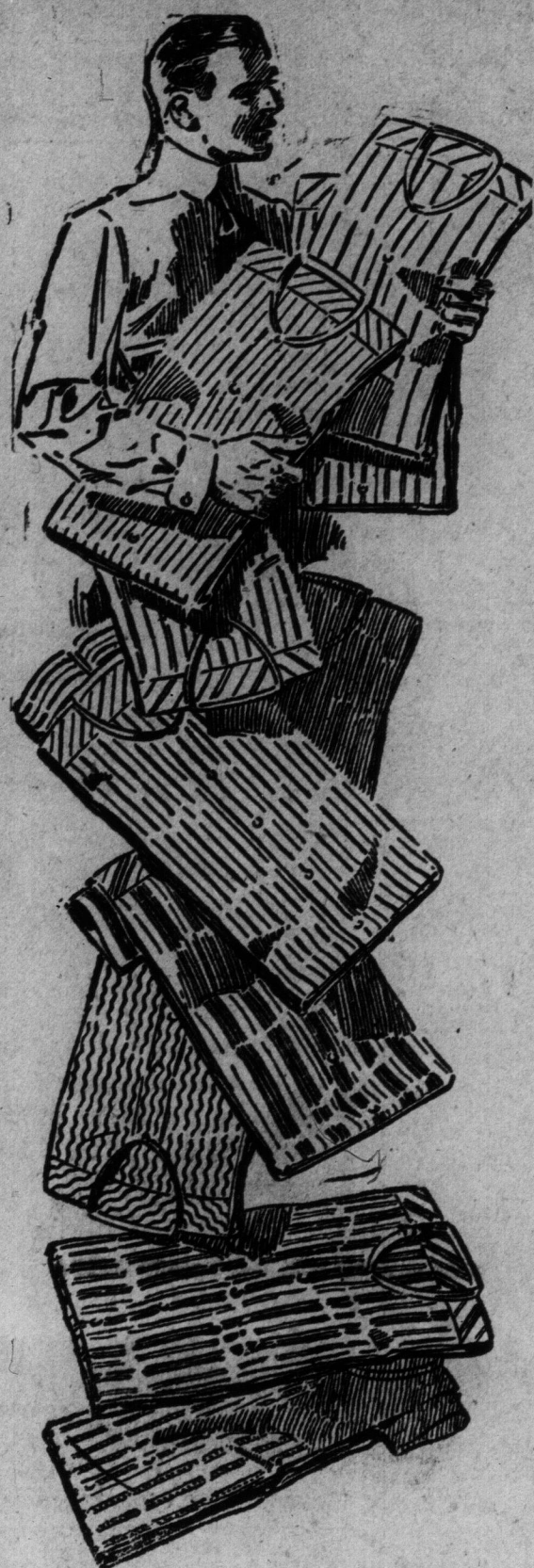
Market Adelaide 6100

Store Closes Today 1 p.m.
No Noon Delivery Saturday

SIMPSON'S

Store Closed Monday
Civic Holiday

Before-the-Holiday Sale of Arrow Shirts, Today, \$2.19



Shirts Which Regularly Sold for \$2.50, \$3.00 and \$3.50 on Sale This Morning at

\$2.19

3 for \$6.50

ALL SIZES
13½ to 18

SLEEVE LENGTHS
32 to 35

New shirts for the holiday. Many men will buy in quantities in anticipation of future needs. Be on hand early to get your share.

There are hundreds of shirts in the group, all faultless in materials, design and tailoring. Some were taken from our regular stock, others come direct from the Arrow factory.

Materials are crepes, repps, cords, cambrics and twilled cloths.

The colorings and designs are representative of the season's newest and best. It is an opportunity which every man should take advantage of. Shirts are finished with double soft cuffs. Regularly \$2.50, \$3.00 and \$3.50. Today, \$2.19, 3 for \$6.50.

Requisites in Holiday Footwear

Below are listed a special selection of footwear for men, women and children, essential for any vacation outing.

For the Bathing Beach

Men's Bathing Shoes 99c Pair.

They are light, yet strongly built, with sewn soles. Will protect the feet while bathing. All sizes, 6 to 10. Special price, today, 99c.

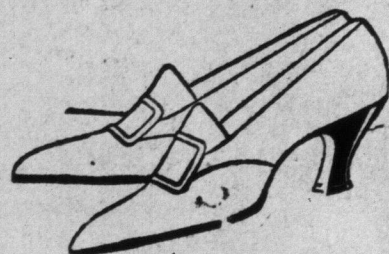
Children's Bathing Shoes 49c Pair.

Pure rubber low-cut bathing shoes, with plain and red trimmings. Sizes 10 to 2. Today, pair 49c.

Women's Outing Shoes White Canvas Colonial Pumps

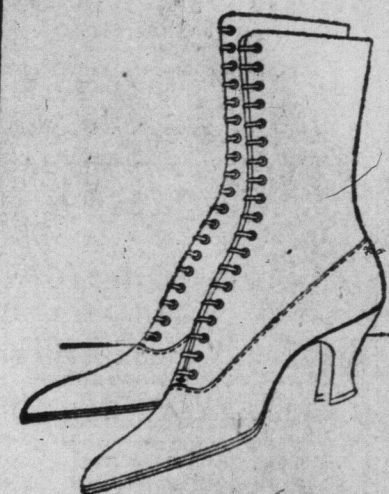
\$2.79

With colonial buckle. An unusually neat and stylish shoe. Strongly built, with a white wood covered heel and light white rubber sole. Sizes 3 to 8, pair \$2.79.



Highlace White Canvas Boot, \$2.19

Suitable for all outing occasions. A lace boot with white rubber sole and solid rubber heel. Sizes 2½ to 7. Price \$2.19.

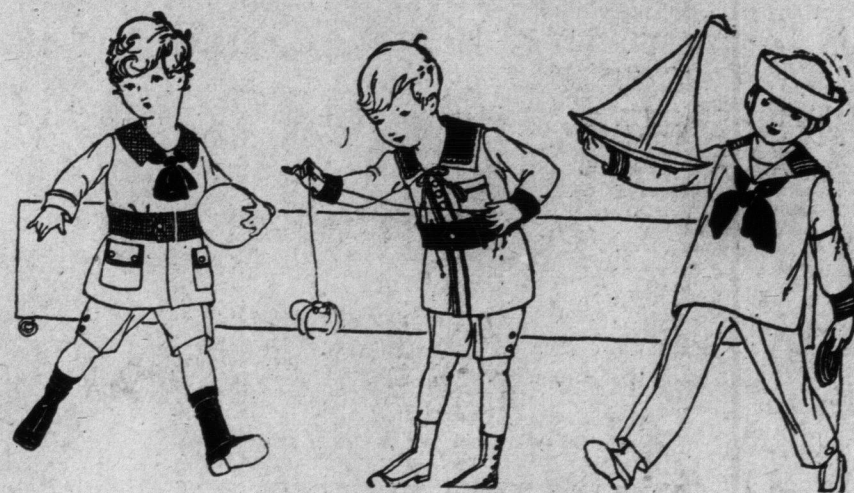


Tennis Boots, \$1.59

Women's white tennis boot, with white sole—extra strong, with red rubber foxings. Sizes 2½ to 7. Special price, today, \$1.59.

Little Boys' Wash Suits \$1.85

Cool and Refreshing for Summer
Just the Thing for Wear on the Holiday



75 high-grade Boys' Wash Suits, the collars of which have become slightly soiled, otherwise the garments are perfect in every respect. The materials are heavy weight white pique in semi-Norfolk model, white repp in junior novelty model with blue collar, cuffs and belt, black tie at neck. White repp waist with navy blue knickers and straps over shoulders in Oliver Twist model. Sizes 2½ to 7 years. Regularly \$2.25, \$2.50 and \$3.00. Clearance price, today, \$1.85.

Boys' Khaki Outfit, \$3.95

Neatly tailored and strongly made for holiday wear. Standard weight khaki drill shirts and long trousers. Coat shirt with pocket having top flaps; trousers have belt loops, two side, hip and watch pockets. Cuff bottoms. Sizes 8 to 16 years. Clearance price, today, \$3.95.

Simpson's—Main Floor.

Store Conveniences for Out-of-Town Visitors

THE PALM ROOM—On the Sixth Floor.
INFORMATION BUREAU—On Main Floor, Centre.
TELEGRAPH STATION AND FREE PARCEL CHECK ROOM—In the Basement, Centre.

POST OFFICE—On the Street Floor, Centre.
WOMEN'S REST ROOM—On the Third Floor, Richmond Side.
TELEPHONE BOOTHS—Conveniently located throughout the store.

WE PREPAY DELIVERY CHARGES.

On all purchases of \$10.00 or more, to any station in Ontario.

Just in Time for the Holiday Sale Men's Worsted Suits

\$30.00

For Men and Young Men

Up-to-the-minute models in handsome worsted suits for men, possessing all the desired qualities of style, pattern and durability of materials. You can't beat this combination at such a low price. There are only 65 suits in the lot, so an early call is advisable.

Tailored in the season's smartest single-breasted, conservative, semi-fitted and form-fitting sacque models. The shades are grey, brown and novelty effects in neat checks and stripes—wool body linings. Sizes 36 to 44 in the lot. On sale, 8.30 this morning, \$30.00.



The "Regent" \$36.00

An Imported English Gabardine Trench Coat

Suitable for wear as a very swagger raincoat or light weight overcoat.

It is handsomely and fashionably finished from a rain-proof yarn material in a rich fawn shade, and is made up with raglan shoulders, convertible collar, all-around belt and bellows pockets—silk yoke and sleeves. Sizes 36 to 42. \$36.00.

Simpson's—Main Floor.

Men's Soft Felt Hats \$4.00

"Leeds" Quality Hats.

A dressy soft hat is essential now—it provides a pleasing change from the summer straw, and is more comfortable on cool evenings.

Fedora shapes in shades of grey, green, brown and black. Today, \$4.00.

Tweeds and Silk Caps.

For men and boys. All the new shapes, in one, four and eight-piece crown styles. Priced at 95c, \$1.50, \$2.00, \$2.50, \$3.00.

Simpson's Saturday Market

6 SPECIALS FOR EARLY SHOPPERS AT 8.30 A.M.
No Phone Orders and No Delivery for These 6 Specials.
500 lbs. only, Chuck Roasts, young, tender beef. Early shoppers' special, per lb. 17c
500 lbs. only, Shoulder Roasts, young, tender beef. Early shoppers' special, per lb. 19c
800 lbs. Breakfast Bacon, choice mild, whole or half piece. Early shoppers' special, per lb. 53c
600 lbs. Sweet Pickled Pork, Shoulders, 5 to 9 lbs. each. Early shoppers' special, per lb. 33c
300 lbs. Bologna, by the piece. Early shoppers' special, per lb. 13c
300 lbs. Fresh Pork Tenderloins. Early shoppers' special, per lb. 47c
Our Ready-for-the-Table Meats—Just the thing for the holiday.

GROCERIES.
2,000 cakes Dingman's Naptha Soap, while it lasts. 15 cakes, \$1.00.
2,000 pills Pure Raspberry Jam, No. 4 size pill, \$1.00.
Mokay's Cream of Barley, pkt., 25c.
Finest Canned Peas, tin, 15c.
Finest Canned Corn, tin, 20c.
Leaf Sugar, 2 lbs., 25c.
Comfort Soap, 13 bars \$1.00.
Choice Creamery Butter, lb., 35c.
Choice Olives, bottle, 15c.
Fresh Roasted Coffee, lb., 45c.
Finest Canned Pineapple, sliced, per tin, 35c.
Kellogg's Toasted Cornflakes, two packets 35c.
Choice Asparagus Tips, Glass Label Brand, tin, 25c.
Pure Orange Marmalade, 1-lb. jar, 25c.
Sandwiches, jar, 20c.
Finest Canned Peaches, Hygiene Brand, 20-oz. tin, 22c.
Underwood's Devilled Ham, tin, 25c and 40c.
Mild Cheese, lb., 35c.
H. P. Sauce, bottle, 27c.
Rich Red Salmon, ½-lb. tin, 25c.
Clark's Potted Meats, assorted, 2 tins 15c.
MacLaren's Jelly Powders, assorted, 2 packets 25c.
Baker's Cocoa, ½-lb. tin, 25c.
Klovah Custard Powder, 2 tins 25c.
Fremont Pork and Beans, tin, 20c.
Fruit Cake, lb., 35c.
Mixed Biscuits, lb., 25c.
FRUIT SECTION.
California Valencia Oranges, Sunkist Brand, doz., 55c.

The Robert SIMPSON Company Limited