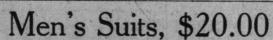
1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

At SIMPSON'S—Featuring Boys' New Spring Suits Today

New Spring Suits for Regular, Stout and Tall Men

The Man who thinks he is hard to fit should investigate the opportunities offered in the Simpson Men's Store of specially designed clothes for every type of figure. Here are to be found suits for tall, stout, short, slim or regular figures. The accurate cut and careful tailoring ensure satis-



Developed in brown and grey firm finished tweed, single-breasted three-button conservative Sizes 36 to 44. \$20.00.

Tall Men's Suits, \$23.50

Single-breasted, three-button soft roll sac. Developed in dark brown tweed with neat stripe pattern. Sizes 40 to 50. \$20.00.

Tall Men's Suits, \$23.50

Single-breasted, three-button, soft roll, semi-fitted sac. Developed in dark grey worsted with neat dark stripe pattern. Sizes 39 to 46. \$23.50.

YOUTHS' SUITS, \$18.00

checked tweed. Single-breasted, 2-button, long soft roll lapels, form-fitting sac. Sizes 32 to 36.

Men's Spring Overcoats \$18.50

Ragian model with close fitting collar. Full back—patch pockets with flaps, small cuffs on sleeves. Plain dark grey cheviot. Quarter lined. Sizes 34 to 42. \$18.50.

Chesterfield Overcoats \$25.00

Standard fly front model. Of black melton cloth, with velvet collar. Slightly fitted back. Sizes 36 to 44. \$25.00. Simpson's-Main Floor.

Hemstitched Sheets, \$3.95

100 pairs only. Linen finished sheeting. 3-inch hemstitched hem on top and 1-inch plain hem on bottom. Size 2 x 21/2 yards. Phone orders taken while quantities last. Regularly \$5.00. Today, pair, \$3.95.

PILLOW CASES, \$1.85-Hemstitched. Sizes 42 x 36 and 45

ROUND DAMASK TABLE CLOTHS, \$4.35-Scalloped edge

WHITE SAXONY FLANNEL-ETTE, 25c YARD-2,000 yards. Evenly napped, medium weight, 27 inches wide. Today, yard, 25c.

DRESSER OR BUFFET SCARFS, \$1.39 - Lace trimmed, with imitation filet insets. Also limited quantity of hand-made Battenberg lace. Size 18 x 54 inches. Today, each, \$1.39.

SILK AND WOOL SHIRTINGS. \$2.50 YARD-Newest wide and narrow stripes. 21 inches wide. Today, yard, \$2.50.

Simpson's-Main Floor,

\$11.00.

Developed in black and white pincheck tweed. New waist-line style with panel back. Bloomers full size, with belt loops and governor fasteners. Sizes 25 to 30, 7 to 12 years. \$11.00.

Boys' Trencher Suits at \$16.50.

Of fine worsted material-black and green mixture with brown thread overcheck. All-round loose belt and vertical slash pockets. Sizes 31 to 34—13 to 16 years. \$16.50.

Children's Navy Blue Serge Reefers, \$10.00. Regular plain reefer style, with velvet col-lar. Chevron on sleeve. Sizes 21 to 26, 3 to 8 years, \$10.00.

Children's Reefers, \$9.00. Of brown check tweed, in regular reefer style, with velvet collar. Chevron on sleeve. Sizes 21 to 26—3 to 8 years. \$9.00.

Books for Boys

The Boy Allies Series, 50c each, including: North Sea Patrol Under the Sea, At Verdun, Terror of the Sea, At Liege, In the Baltic, In Great Peril, Flying Squadron, With the Cossacks, At Jutland. At each, 50c. The Tom Swift Series, including: Electric Rifle, Motor Cycle, City of Gold, War Tank. Aerial Warship, Electric Runabout, marine Boat. Each, 50c.

Also the Alger Books at, each, 25c. DERE BILL—The sequel you have been waiting for. Mabel's Love Letters to Her Rookie, by Florence Elizabeth Summers. Price 75c. Phone Main 7841 for a Copy-Simpson's-Main Floor,

Spring Money-Saving Event in Wall Papers Starts 'Today at Simpson's 1500 Rolls

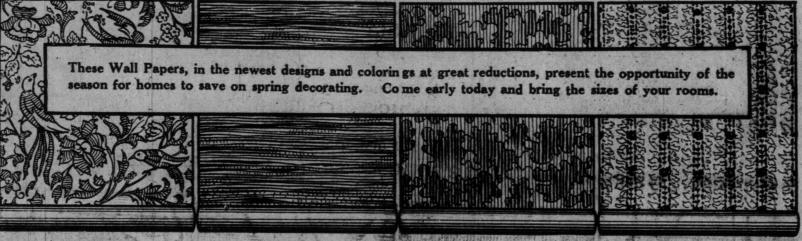
Canadian Wall Papers Floral stripe pattern for bedrooms, prettily colored in pink and grey on light ground and rose and green on cream ground, good quality stock. Regularly 121/2c. Roll, 6c. 9-inch border to match, 2c yard,

Plain Effect Wall Papers

Imitation grass cloth and fabric weave effects in colorings of tan, blue and grey. Regularly 75c. Roll, 33c.

Chintz Wall Papers

Shadow print effect in pink with grey, also rose with green, new bird and floral pattern. Regularly 50c. Roll, 23c.



30 in. Wide Oatmeal Pulp Wall Papers, 5 Yard Roll for 11c
30 inches wide. Attractive velour treated surface in golden brown. Cut-out borders add charm to this popular

decoration for sitting-rooms, halls and dens. Cut-Out Border, 5c Yard

To harmonize with oatmeal wall paper. Conventional tulip design in rich colorings of red and green on brown ground. Top cut-out border 11 inches wide, and base border 5 inches wide. Complete, today, yard, 5c.

All-Over Floral Designs for Bedrooms

Pretty floral design in blue, with touches of grey and yellow on white ground with grey polka dot. Regularly 25c. Roll, 9c.

Silk Wall Paper for Parlors

Rose and leaf design in two-tone shades of rich champagne; fine gold line overprint and embossed stock. Regularly 50c. Roll,

Tapestry Wall Papers

Choice of large range of newest color treatments in scenic and verdure patterns for living and dining-rooms and halls. Regularly 35c to 50c. Roll, 23c.

Buffets, Cabinets and Hall Racks Reduced

BUFFET - Genuine quarter-cut oak, 1

larly \$39.75. Today, \$34.75.

KITCHEN CABINET-Natural finish, fumed finish, 52-inch case. Regularly size 41 x 26. Regularly \$9.50. Today \$7.95. \$48.50. Today, \$38.85. Regularly size 41 x 26. Regularly \$9.60. Today \$7.95. BUFFET—48-inch case, mission design, solid oak, golden finish, bevelled mirror. Regularly \$36.50. Today, \$22.45.

Regularly \$36.50. Today, \$22.45.

BUFFET—Solid quarter-cut oak, gol-den or fumed finish, 50-inch case. Regu-slightly imperfect. No exchanges or refunds. slightly imperfect. No exchanges or refunds. Regularly up to \$29.00. Today, \$17.95.

New Linoleums Arrived!

HEAVY INLAID LINOLEUM, \$2.15 SQUARE YARD—Tile, block and wood designs, with patterns right through to back, Designs suitable for any room. Square yard, \$2.15 and \$2.35. HEAVY PLAIN BROWN LINOLEUM Thoroughly seasoned. Regular quality, \$1.35 square yard. Extra heavy qual-

ity. \$2.35 square yard. PRINTED LINOLEUM-Tile and conventional patterns; 6 feet wide, at \$1.19

4-FOOT WIDE LINOLEUM-Covers rooms without a seam; 5 good tile pat-terns. Square yard, \$1.35. HEAVY OILCLOTH, 79c SQUARE YARD—A large quantity of attractive patterns in light and dark colorings. Heavy canvas back. Various widths.

Square yard, 79c. FELT BASE OILCLOTH, 59c SQUARE YARD Tile effects or oak board design; 6 feet wide. Square yard, f9c. FELT BASE OILCLOTH, SECONDS. 52c SQUARE YARD—Slight misprints in coloring, but wearing quality not impaired. Several designs and colorings. Square

Simpson's-Fourth Floor.

Special Values in Paint, Varnish and Brushes Durable Linoleum

VARNISH 59c Quart First quality clear crystal var-

nish for linoleums and oilcloths; hard wearing finish.

Simpson's High-Grade Paints Ready mixed paints specially prepared for us by the most improved methods from permanent pigments combined with linseed oil and turpentine. ½ pints, 30c;

pints, 50c; quarts, 90c; ½ gallons, \$1.75; gallons, \$3.40. Quality guaranteed. Large range of colors—Inside
White, Outside White, Ivory, Cream, Light Buff, Buff,
Devon G.ey, Drab, Pearl Grey, Medium Grey, Light
Slate, Sky Blue, Light Blue, Medium Blue, Navy,
Golden Brown, Brunswick Brown, Antique Brown, Maroon, Medium Red,
Green Tint, Pea Green, Green Stone, Nile Green, Willow Green, Dark
Green, Bottle Green.



New Scrim, Voile and Marquisette Curtains, \$5.98 Pair Nearly 20 styles in white, ivory or ecru. Mostly with dainty insertions and lace edges;

21/2 yards long. Today, pair, \$5.98.

long. Today, pair, \$9.75.
Simpson's—Fourth Floor.

Marquisette Curtains at \$7.50 Pair. White or cream-filet and cluny

less and insertions, and some with corner motifs; 21/2 yards long. Today, pair, \$7.50.

New Net Curtains at \$9.75 Two styles-Irish point and fine Tambour curtains. White, ivory and ecru; 2½ to 3 yards

Fine Net Curtains, \$17.50

Point Venise, Brussels and Irish Point. Direct from the Swiss maker. White cream or ecru. Sizes 2½ to 3 yards long.

Hammered Brass Fixtures, \$23.85 Today

Handsome compact hammered brass fixture, with amber panels in the lantern shades. For dining-rooms and living-rooms. Today, \$23.85.

Another Hammered Brass Fixture at \$12.50 12-inch hammered pan, suspended from ceiling canopy on 3 chains. Below the pan are 3 links holding the sockets. Shades have bent amber art glass panels in cast metal frames. For dens and living rooms. Today, \$12.50.

Bathroom Fittings Head the Basement List Attractive Designs---Well Finished---Well Made---Specially Priced for Today



Tumbler Holders—nickel-plated brass. Today, \$1.98 and \$3.98.

Tumbler and Tooth Brush Holders. Today, \$5c.

Soap Dishes for Bath Tub. Today, 75c.

Soap Dishes—round or oval shape—heavy brass—nickel-plated. Today, 25c.

Towle Bars—nicke'-plated steel; 18 or 20 inches long. Today, each 25c.

Bath Fixtures at Half-Price—an as forment of about 200 pieces of good grade bathroom fixtures in quantities too small to mention separately—to sell today at half-price.

500 Cut Glass Fruit Bowls at \$3.49 Dainty floral cut-

inch. Today, each, \$1.75; size 5 x 30 inches, \$1.95.

Mirrors — white enamelled
frames—plate-glass mirrors. Size
9 x 12 inches, \$1.39; size 10 x 17
inches, \$2.49; size 12 x 18 inches,
\$2.98.

Medicine Cabinets—white enamelled plate-glass mirror on door,
three sizes and grades; \$3.50,
\$5.95 and \$7.95 each. Bread and Butter Plates, 10c Each—200



Simpson's-Basement.

Market List of Meats, Fish and Groceries MEATS AND FISH. SWEET PICKLED PORK SHOULDERS. Canada Food Board License No. 9-029. All meats from the Simpson Market are inspected and approved by Govern-

ment inspectors.

SHOULDER ROASTS, choice beef, per b. 23c
BLADE ROASTS, very tender, per lb. 27c
ROUND ROASTS, prime, per lb. 34c
BRISKET, best boiling cuts, per lb. 24:
ROUND STEAK, finest, per lb. 35c
FAMILY SAUSAGE, our own make, per lb. 25c WHITEFISH, winter caught, dressed, per lb. 12½c
PLAICE, fresh frozen, dressed, per lb. SOLE, fresh frozen, dressed, per lb. 13c FINNAN HADDIES, per lb. 13c KIPPERED HERRING, 6 for 25c BONELESS SALT COD, 1-lb. blocks. 20c Finest Lima Beans, 2 lbs. 29c
Lenox Soap, 3 bars 21c
Pure Ceylon Tea, 2 lbs. \$1,20
Peanut Butter, in bulk, lb. 25c
Patna Rice, 2 lbs. 25c

GROCERIES.

Canada Food Board License No. 3-7531.

One car Standard Granulated Sugar, 201b. bag \$2.25

Five Roses Flour, 24-lb. bag \$1.69

Morris' Oleomargarine, 3 lbs. \$1.00

4.000 lbs. Finest Creamery Butter, lb. 57c

4.000 ths Finest Canned Pumpkin, 3 tins 29c

4.000 tins Finest Canned Pens, 2 tins 25c

4.000 tins Finest Canned Tomatoes, per
tin' 17c

Seeded Raisins, packet 15c

California Midget Raisins, a substitute for
currants, lb.
Finest Cooking Molasses, tin 14c

Magic Baking Powder, 1-lb. tin 36c

Crisco, 1-lb. tin 36c

Crisco, 1-lb. tin 36c

Crisco Gilb. tin 34c

Dominion Canned Vegetable Soup, three
tins 27c

Red Salmon, 1-lb. tin 34c

Pure Gold Jelly Powders, assorted, 3 packets

Shredded Wheat or Grapenuts, packet 14c

Raspberry Jam, No. 4 size pail 90c Patha Rice, 2 lbs. 255

FRUIT SECTION.

California Navel Oranges, Sunkist Brand, good size, dozen 59c
Choice Grapefruit 3 for 29c
California Lemonn, good size, dozen 23c
Choice Carrots, 10 lbs. 20c
Potatoes, peck 28c

CANDY SECTION.

Fruit and Nut Delight, extra fine quality, lb. 29c Fruit and Nut Delight, extra fine quality, lb. 29c
Assorted Chocolates, lb. 29c
Saited Peanuts, lb. 25c
Peanut Brittle, lb. 25c
Peanut Brittle, lb. 29c
FIOWER SECTION.
Pan Hyacinths
6-inch Fern Pans, each 37c
6-inch Fern Pans, each 30c
Asparagus Ferns, each 19c
Palma, each 65c

Men's Black Sateen Shirts 98c---Regular \$1.50 Kind

large roomy bodies. Sizes 14 to 17. Regularly \$1.50. Today, 98c.

Stout Men's Rameses Underwear at 98c Sizes 40 to 50. Regularly \$2:50.

Spring weight cashmere Underwear-by makers of Woisey brand. Shirts and drawers to match. Sizes 40 to 50. Regularly \$2.50. Today, garment, 98c.

Boys' \$1.25 Negligee Shirts, 98c—great variety of dressy stripes in most wanted colorings. Coat styles, double soft cuffs—separate collar to match. Sizes 12 to 14. Regularly \$1.25. Today, 98c. Boys' \$2.75 Cashmere Jerseys, \$1.98—sizes 30 and 32 only. Button-on-shoulder style—plain navy only. Guaranteed fast dye. Regularing \$2.75. Today, \$1.98. Simpson's-Main Floor.

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