This Lunch Room Friday Afternoon TEN CENTS

Millinery

30 dozen Untrimmed Hats. Milans, Tagels, fine chips, and fancy braids: a big assortment of styles, to make a clearing of odd lines that sold from \$1.50. \$2, to \$3 each. Friday bar-

Two tables of Ready-to-Wear Hats, many styles and colors now marked at prices from \$2.50 to \$4 each. Friday bar-

20 dozen Imported Flowers that have been slightly mussed in our cases. Regularly 50c to

CHILDREN'S HATS AND BONNETS AT 39c.

40 dozen Straw Hats, with ribbon trimming, embroidered and tucked silk bonnets, white and colored felt bats; cut and pretty styles, that will clear quickly at this low price, Fri-

Embroideries

Swies Allover Embroidery, inches wide, in small floral and cyclet patterns, for yokes, half-sleeves, and blouses. Instead of 50c yard. Friday bargain, yard..... 25c Corset Gover Embroideries, 17 Hundreds of Yards of New Cambric Embroideries, Insertions, and Seadings, large variety of patterns, and every conceivable width, from one to five inches wide. Usually sold for 10c and 12 c vards. Friday bargain, per yard......7c

Wide Taffeta Ribbons Clear at 10c Yard

For hat hows or hair bows. The Ribbons are 414 and 5 inches wide. The quantity is limited. Colors include white. pale blue, pink, cream, red. navy, saxe, etc. No more than eighteen yards to one customer.

Plain and Fancy Silks

A clearance of broken lines in Checked and Striped Silks, with a complete range in plain colors. splendid wearing silks, in Swiss and English peau de sole Friday .33c

SHANTUNG SILKS, 440. 300 yards of natural shades. in pure raw Silk, in fine and medium weaves; guaranteed for wear, and will launder perfectly; 34 inches

DOUBLE-WIDTH COLORED SILKS FOR 890 PER YARD. Satin Paillettes and Satins de Chene, in navy, reseda, brown, grey king's blue, sky, rose, olive, myrtle, amethyst, Copenhagen, cream; in 38 and 40 inches, with 180 yards of 36-inch Black Duchesse Paillette offered at same price. Regularly \$1.25 and \$1.35 per yard. On Fri-

300 YARDS OF BLACK SATIN PAILLETTE 40 Inches Wide-\$1.00 Per Yard. A choice quality, heavy and regular in weave, and a skein-dyed black.

Indigo Serges at 48 Cents

A shipment of these English Serges, in three distinct twills. have just been put into stock. Made from pure wool, thoroughly soap shrunk, and good value at 65c per yard; 42 to 44 inches wide. Friday bar-

gain..... 48c ENGLISH TWEEDS, 48c.

New browns, new greys, new greens, new mixtures, etc., are among this special offering of Tweed Suitings. They tailor well, and look smart for suits or separate skirts; 42 and 44 inches wide. Special Friday, 48c

OREAM SERGES, 48c.

1,500 yards of these popular Suitings, in fine and medium twills. They are all-wool, free from grease, thoroughly shrunk, and guaranteed spotproof; 42 to 44 inches wide. Regular value 65c. On sale Friday, per yard 48c

a_SIMPSON ==

A Bird's-Eye View of Friday's Bargains at THE SIMPSON STORE

Waists

New and Dainty White Lingerie Waists, low square-cut neck, surplice front of fine tucking and Maltese lace, short inset sleeve. cuffs and waistband of same lace sizes 32 to 42-inch bust. Regularly \$1.50. Friday bargain 98c

Odd lines of Taffeta and Messa line Silk Waists, also some dainty beaded ninon Slips, and some net silk-lined Waists; in white and ecru. The silks come in black and several shades. Regularly \$2.95. \$3.95. and \$5.00. Friday bargain\$1.99

A table of Good Print and Gingham Waists, all sizes in the lot. Regularly 59e to 79c. Friday, to

Lawn Croquet

300 sets Lawn Croquet on bargain Friday, a complete set for six players, in wooden box, a splendid set, and well worth \$1.35. For Friday bargain\$1.00

Infants' Dresses and Robes

Infants' Christening Robes, a beautiful and dainty garment, in fine sheer lawn, hand embroidery yoke and edges. Skirt trim-

med with hemstitched tucks and two rows insertion and ruffle of

hand embroidery; length 30 inches. Regular price \$3.25. Friday

Hubbard style, yoke and skirt trimmed with lace insertions and

edges of lace. Sizes 6 months 1 and 2 years. Regular price 75c

CLEARING GIRLS' DRESSES ODDMENTS AND SAMPLES

some with wide silk ribbons: all are beautiful styles; most are

slightly soiled or counter mussed; sizes 2 to 14 years. Regular

CHILDREN'S NAZARETH WAISTS AND PYJAMAS.

13 years. Regularly 25c each. Friday bargain 2 for 25c

fine striped soft finish percales; long sleeves; sizes 2 to 10 years.

1,200 Nazareth Waists, for boys or girls, summer-weight elastic knit white cotton; strongly taped, waist buttons; sizes 1-to

Children's Pyjamas, one-piece style, coat and pants in one;

260 Girls' Sample Dresses, and ends of good selling styles; all fine white lawns, trimmed with dainty embroideries or laces;

Infants' Dresses, a dainty style, in fine sheer lawn, Mother

Men's Suits Give Big Values

Suits made from English tweeds and worsteds in the new browns and greys, are cut single-breasted, three-button style; good linings; well-tailored. Bargain 7.95 to clear, Friday

MEN'S PARAMATTA COATS.

Time to buy a waterproof. No better opportunity will be offered than is given Friday, when we clear double-texture English Paramatta Waterproofs, in greenish fawns. Single-breasted motor solders. Frichin, with close-fitting collars. Fri-Single-breasted motor style, to button to day bargain

AUTOMOBILE DUSTERS.

You need to protect your clothing from dust and dirt when driving or at your business. Friday we place on sale a Duster which can be worn either for automobiling or in the shop, and fix the price at half for two lines of High-grade Dusters. They are made from a heavy tan inilitary drill, in double-breasted style, with slash pockets, pearl buttons, draw straps on sleeves, and close-fitting collars; long and loose. Regularly \$6.00 and \$6.50. To clear Friday

MEN'S TENY BATHROBE AT \$3.95.

Men's Bathrobe, made from a fine quality Teny cloth, a white ground, with blue, grey, and mauve fancy mottled stripe; cut full and roomy, fitting close to the neck, with turndown collar, and a girdle at the waist. Small. medium, and large sizes. Regularly \$4.50, \$5, and \$6. Friday special.... 3.95

BOY'S RUSSIAN SAILOR WASH SUIT

Made from a blue and white stripe print and natural linen shade. full sailor collar, white shield, trimmed with braid; bloomer pants, with elastic bottoms. Sizes 21/2 CO

BOYS' RUSSIAN SUITS

Made from English tweeds, grey, brown, and olive; smart military cut, and trimmed with braid and fancy buttons: leather belt at waist; bloomer pants, with elastic bottoms. Sizes 21/2 to 6 years. Regularly \$4. 2.95

Men's Hats

Soft Hats, odds, in black, grey fawn, and brown colors: crush. trooper, and fedora shapes; small

Stiff Hats, medium crown and prim, imported, fur felt, black only Men's and Boys' Hookdown or Golf Shape caps, in pavy serge and assorted tweeds. Friday 10c

Children's Tam-o'-Shanters, in fine navy cloth and fancy designs, in silk, drill, and crash, Friday, 255 Boys' Versity Caps, in fine navy and black worsted, silk lined, Regularly 25c, Friday 15c

Men's Furnishings

English Natural Merino Shirts and

Negfiges, of materials that will give hard wear and keep their colors; plain chambrays, O83 cord, in stripes or polka dot designs, in black and white, large, roomy shirts, cuffs attached: cushion neckband: sizes 14 to 16% only. Regularly 75c and \$1. Friday, 49c

Specials

240 pairs Boys' Blucher Style Soots, in strong box kip leather, solid leather soles and heels, sizes if to 5. Regular \$2.00, Friday, 5 o'clock \$1.00

860 pairs Children's Button Boots in black dongola kid, red vict kid. Taro calf, with white calf tops; also several pairs of ankle-strap pumps, sizes 2 to 715 only. Regularly \$1.00, \$1.50 and \$1.75, Friday, \$ o'clock \$90 1,300 pairs Men's Blucher Style Boots, in box calf, gun metal, and dongola kid leathers, short and me-dium vamps, high, medium and low heels, sizes 5 to 11. Regularly \$2.50 and \$3.00, Friday, \$ o'clock ... \$1.95

Upholstery **Fabrics** On Sale Friday

Novelty "Tambour" Muslins and Grenadine. Large quantity of these summer

Scotch Madras at 280.

Tapestry Curtains, \$2.48. Special assortment of high-grade apestry curtains, various designs and colors good heavy quality, neatly finished with fringe, 50 inches wide. Very special Friday at, pair \$2.48

cream or green, have neat and serviceable trimming of lace or inser-tion. 15 inches x 70 inches, good rollers. Very special Friday, 39e

Remnants Half-Price. An opportunity to secure short lengts of curtain or uphoistery majorials at a fraction of regular price for but cushions, verandah covers, etc. The assortment includes chintz, velours, velvets, eraftsman and monk cloths: Fricky only half-price.

Swiss - Lace Curtains.

Swiss lace curtains, fine dainty patterns for the drawing-room, white and cream tones, 3% and 3% yards fong. These curtains are neautiful examples of imported applique curtain art, and very special Friday at pair \$5.53

Books and Stationery

500 boxes Hurd's fine linen stationery, ruled and plain, containing 24 sheets, with envelopes to match. Regular 25c and 35c. Special Friday

Papeterles, Art Nouveau, fine linpaper. Regular 50c. Special Friday, per box Fine high-grade paper, regular 10c per quire. Friday, per quire 5c

Envelopes to match, per packet The world's classics, bound in paste grain leather. Regular 30c. Special Friday, per volume ... 29c Days With the Poets and Authors. Regular 35c. Friday bargain, each

Stevenson's works in 10 volumes, the Scribner edition. Regular \$7.50. Special Friday, per set \$4.75 Poets, in padded leather. Regular 359. Friday bargain, each 50c 300 vols. of Stevenson's works, in half leather bindings, clearing Fri-

day, per volume Aunuals, all at one-third regular Book Dept., Main Floor.

Groceries

Choice Family Flour, 14 bag. 59e Choice Currants, cleaned, 3 bes. 25c California Seeded Raisine Yellow Cooking Sugar. 9 lbs., 50c Pure Kettle Rendered Lard, per

21/2 LBS. PURE CELONA TEA, 880

The Bargain Day of the Bed Sale Week To crown the remarkable Brass Bed selling now in progress we make these

equally unusual prices for Springs and Mattresses. They are all of guaranteed qualities and the values are extremely

WOVEN-WIRE BED SPRINGS Frames made of thoroughly-seasoned hardwood.

with triple-weave. closely-woven wire mesh; made in all standard widths. Regular \$3. Friday bargain, \$2.45 Iron Frame Woven-Wire Bed Springs, sides made of steel tubing, with ends of steel angle reinforced; closely-woven fabric, attached to frame with patented "Vermin-Proof" metal binding

Regularly \$3.75. Friday bargain.....\$3.10 Mattresses, well filled with pure cotton felt, built for comfort and durability, neatly tufted, and covered with a good quality of

blue art ticking. Regularly \$8.50. Friday bargain \$6.90 Brass Bedstead, fitted with a spiral spring and a well-filled.

pure cotton felt mattress. Sold in the regular way at \$25.45. Special Friday bargain \$19.85

Carpet Bargains Include Linoleums, Rugs, Carpets, and Mats .\$10.85 and \$16.65 .\$12.35 and \$19.15 .\$14.35 and \$21.45 .\$16.35 and \$24.35

9 x12

A special purchase of Seamler Imported Axminster Rugs marked for quick disposal:

7.6 x 9. Friday \$11.95 7.6 x 10.4 Friday \$12.95 7.6 x 10.4 Friday \$15.86 8.8 x 11 Friday \$18.76 9 x 9. Friday \$16.65 9 x 10.6 Friday \$18.50 9 x 12. Friday \$20.75 3.10x13.2 Friday \$25.25

Carpets:

55c-Sterling value in English

96c-Heavy Rich Velvet Carpet

\$1.35—Some good Oriental designs in Rich, Deep Pile Axminster Car-

Specially-priced Door Mats and

Hearth Ruse, \$1.95, \$2.35, and \$2.95

Sterling Silver Clothes

Brusbes, regularly \$5, Friday

regularly \$2.50, Friday . . . \$1.25

Sterling Silver Hat Brushes.

l'apestry Carpets, Friday

8.8 x11, Friday
9 x 9, Friday
9 x10.6, Friday
9 x12. Friday
3.10x13.2, Friday

37c Specially good value in English make of Flooreloth. Friday, 37c 23c 27-inch Printed Back Heavy 20c 18-inch Heavy Napier String Matting, for attic and rear stairs, greens and browns, Friday.....20c 24c. 321/2-Inch width, Friday, 24c 28c, 27-inch width, Friday, 28c Big money's worth in English Tapestry and Velvet Rugs:

Tapestry:

\$4.95 and \$5.45

\$5.50 and \$6.00

\$6.65 and \$7.25

\$7.65 and \$9.65

\$10.45 and \$11.45 9 x10.6. Velvets: \$12.15 .\$14.10 and \$18.50 .\$16.25 and \$21.00 .\$19.25 and \$25.00

bargain WOMEN'S AND MISSES SUITS AT \$12.85.

Garments You Need As Bar-

gains in the

Mantle Section

WOMEN'S SEPARATE

SKIRTS.

Made of a good quality im-

ported cheviot, serge, and vi-

cune cloth, in black and navy,

intone of the latest styles. Plain

panel back, one-sided effect is

formed on left side of front

panel by a row of tucks; and

ornamented with buttons.

Would sell regularly for \$4.50 and \$5.00. Friday bar 2.75

BARGAIN DRESSES.

Regular Values Were \$9.75

to \$19.50.

our best selling numbers, in

Panama, serge, pongee, silks,

and other good fabrics; high or

low collars, braiding or novelty.

touches, long or short sleeves:

skirts pleated, panel, or on

A collection of Dresses, from

A limited number, made of imported English serge, of splendid quality; also from tweed mixtures. Coats lined throughout with silk, have slanting or rever collars. Skirts are correct styles, pleated, gored; and plain. Colors are navy, brown, tan, and tweed mixtures. Friday bar- 12.85 gain

SAMPLE COATS.

REEFER COATS FOR GIRLS was. Shantung silks. whipcords. Materials are serges. Pana-

straight lines; colors, black, navy, brown, grey, champagne, and others. Friday 5.95 English and Domestic Brussels Rugs, very pretty designs and col-ors, at lowest prices. They can be bought at: 6 x 7.6 \$9.35 and \$14.35

Sterling Silver Brushes HALF PRICE Sterling Silver Hair Brushes.

> Sterling Silver Hand Mirrors. regularly \$12, Friday ... \$6.00

women's size. Regularly \$6.50,

RAINCOATS, \$7:35. About 35 Sample Coats, of shades, cashmere cloth, rubber

Plants and Bulbs

6 DAHLIA BULBS FOR 25c. Dahlia Bulbs, mixed colors Gladiolus Bulbs, per dozen Tuberose Bulbs, per doz. Sweet Peas. . 4 ozs. for 15c Nasturtiums. . . , 2 ozs. for 15c Iris, Bleeding Hearts, Valley, and Peony Roots, at 150

Four Boot

Before a D the Metro Councille Will Go Endeavor ment. That the acti

PROBS

North Toronto day afternoon lierly the c board of contro tracking of You fied in the ligh is now fully ro there is a mar ment, due to freely admitted the Metropolita the less favora The circumsta The circumstrees of the compliance of the compliance of the comparison to for the comparisment of Yonge-street No reference the proposicuncillor Ball

consulted in the have been in fr that date in an demands of the company, when cial meeting a from the board of the ire of the some of the me The community for the property of formation that day or so previed by ControllNorth Toronto
them on Mondthe double trahad been passed
took umbrage
ignore the invita
supported by a
bers. Councillo
with his worshi
thing rash be d
attempting to g
ittion favoring i

Instead, the for which speaks for "W. Littlephon, "Dear Sir,—Ye addressed to M. tracking Yonge-fore council this am instructed to of one of our results of one of our results." culty of some business engage tice prevents, t

of control Mond instructed to sa strongly in favor of Yonge-street, be unable to cor prevention men quoted. "W The board of the letter from with the matter with the matter communication Mayor Brown as at last night's committee. The submitting the liment on the sit Howe, Muston auday, were opmodified their and expressed the with the board ob Cone.

Mayor Genry's

Mayor Genry's A. J. Brown, M Dear Mr. May find that you ha with us to discus ment with the Company, and se letter that app with the views council no result from such a con lifeel sure that at odds and ends would ask ! arrange a confer any way in which be of use in the We realize that tracking is entire of the City of recognize also course of events will be united, a matter of corse to the citizens to force, such an a

force, such an a template at this
it practically m
street to the purp
and tying up p
with a private
that even if you tractive proposa senger rates for hardly outweigh tempting to dicte the case. We are

> Continued on HORSE !



The SIMPSON Company Robert SIMPSON Limited

Bargains 385 dozen of Women's Neckwear, in lace and Swiss embroidered, in stocks and stocks with jabots, also Swiss embroidered stock collars. Regularly 19c and 25c each. Friday. 10c No phone or mail orders filled

Women's

Neckwear

Swiss Embroidered "Dutch" Collars, large variety of patterns; all new, clean. Regularly 15c. Friday 10c

Moreen Petticoats, 69c

Women's Moreen Petticoats, in black, navy, brown, and green; knife-pleated flounce is finished with a pin-tucked frill; lengths 36 to 42 inches. Fri-

Long Challie Kimonos, 98c

Long Kimono Gowns, of cotton challie, in Persian and floral patterns; navy, sky, and pink; shirred back, belt of self; fronts, and sleeves trimmed with band of mercerized. Friday bargain......98c

Toilet Specials at Low Prices

Houbigant's Rice Powder, Regu-lar price, 20c. Special. 2 for 25c Witch Hazel Cream, for the complexion. Regular price 20c. Special 2 for 25c Dorina Face Powder, in flesh

and white. Regular price. Powder Puffs. Regular 20v. Spe-Simpson's Superfine Toilet Rolls. Regular price, 10c. Special 4 for 25c Celluloid Soap Boxes. Regular

Nordio a Nail Polish. Regular

Phone direct to Tollet Dept.

DRUG SPECIALS

Compound Syrup Hypophosphites.
Uc bottle. Friday 25c
Absorbent Cotton, 1 lb. rolls, 25c
Art Gum, for cleaning belts, shoes,
itc. 10c packages. Friday 5c etc, 10c packages. Friday ... 5c Powdered Ammonia, large pack-age. Regular 10c. Friday. 4 for 25c Ripan's Tabules, 25c size. Friday Rubber Tobacco Pouches. Regular p to 50c. To clear Friday ... 25c Rubber Gioves, all sizes. Friday ... 50c Irrigating Cans, 2 qt., white enmel. Regular 60c. Friday. 40c. Tubing Lengths, red rubber. Fri. 25c

Trimmings

1,000 yards of White Hand Orochet Ball Fringe, to clear Friday, 8 a.m., yard......19c 20 Swiss Embroidered Semi-Ready Robes, in white only and ten designs for choice. Regular prices \$5.95 to \$8.50. Friday, 8 a.m., each.....\$1,98

No phone or mail orders. WASH GOODS

16 pieces only, Brocaded Washing Silk, 25 inches wide, in the following dainty colors—Alice, mais, Mid. dainty colors—Alice, mais, Mile, pink, royal, cream, and niauve, at a special circle, Main Floor. Resular value, 35c. Friday. 17c 30 pieces Plain Colored Wash Suiting, serge weave, absolutely fast colors, alice, royal, pink, brown, sky, fawn, and roze. Regularly 23c. Friday bargain. 9c larly 23c. Friday bargain . . . 9c A quantity of broken lines, in checked and stripe ginghams and zephyrs, from 28 to 32 inches wide, very fine Scotch makes and fast colors, and very fashionable de-signs. Regularly 12½c to 25c. To few shop-soiled White Bro caded Vestings and musins, spots and figures, also a few remnants of good quality. Regularly from 15c to 50c per yard. 50c per yard.... No phone or mail orders.

Made of cheviot-finished in light and dark shades: all serge, in navy only; have roll cut in a number of attractive cravenettes, in light and dark collars, with box back, finished styles suitable for any occasion; with red or white braid. Cuffs dressy or plain tailored styles. trimmed to match. Double- Have large round or pointed col. lined and rubberized materials: breasted, and fastened with lars, some with contrasting cut in a smart Raglan or plain gilt buttons: patch pockets, shades of trimmings. Regularly mannish style; semi-fitting or