

H. H. Fudger, Pres. | J. Wood, Manager.

Blouses, Over-Slips and Tailored Waists

\$5.00—A sweet little Voile Over-slip Blouse, with contrasting bead work at cuffs and collar; a particularly striking one is of deep champagne voile, with striking blue and red bead mixtures. These are thoroughly French, and are simply wonderful at 5.00

\$10.00 — Shows the finest and best assortment of Chic Blouses ever gathered together in a Canadian store. We feature before everything else the perfect taste displayed in the style and coloring of each garment, each one a cameo, and forming altogether a perfect delight, and sense of completeness; choice of veiled effects, beaded slips, nixon blouses, fine lace blouses and lovely marquisette. One hundred styles at 10.00

At \$5.00 is shown a collection of Fine French and English Lingerie Waists, in ten distinct styles and designs; these blouse waists are, as far as work and qualities are concerned, matchless, with the added advantage of being made on the best Canadian model busts, thus giving you all sizes from 32 to 42 inches. Ten designs at 5.00

Petticoats, Neglige Gowns and Sacques

Petticoats, of silk, taffetas and messalines, moirette and moreen, heatherbloom and sateen; styles are mostly plain tailored, with strapping and stitching; new colors, coronation blue, coral, pumpkin, "Paddy" green and shot effects.

Neglige, of silk messaline and China silk, albatross and crepe de chine, plain and figured patterns, trimmings of fine lace and insertions.

Silk Taffeta Petticoats \$5.00

Beautifully finished Lustrous Silk Taffeta Petticoats, the 14-inch flounce is tailored and trimmed with five rows of stitched strapping, and three groups of narrow pin tucks, deep peraline under-piece, trimmed with gathered frill; black, emerald, Copenhagen, coronation blue, navy and new shot effects; lengths from 36 to 42 inches 5.00

Kimono Gowns, of Japanese crepe, beautiful oriental and floral designs, empire and plain styles, trimmings of messaline silk.

Dressing Sacques, of dotted Swiss and printed lawns, in new border effects, others lace trimmed; cotton crepes are well represented.

Crepe Kimono Gowns \$3.00

New Kimono Gowns, of Japanese crepe, pretty floral and Oriental patterns, also plain colors; some with empire backs and Gibson pleat, others with shirred yoke effects, trimmed with messaline silk and silk-covered buttons; sizes 34 to 44. Tuesday 3.00

Book Dept.



Circulating Library

Why not join our Circulating Library now? By doing so you have the opportunity of reading the very latest books. This is, indeed, a great advantage, when it costs you only the small sum of 2c per day to have the newest books to read.

If you want to read the last publications, such as "Robinetta," by Kate Douglas Wiggin; "The Book of Carlotta," by Arnold Bennett; "The Magnet," by Henry C. Rowland—enroll yourself as a member in our Library.

Dust Soiled Blankets Sacrificed

SOILED BLANKETS \$2.83 PAIR. After the winter's selling is over we want to clean up and make room for new summer goods, so we have got together a lot of soiled blankets in our blanket section. 65 pair in the lot, which are only soiled, otherwise perfect. These are worth regularly up to \$4.95 pair. Tuesday, pair 2.83 (No mail or phone orders.)

Women's Boots at \$3 per Pair

Brand New 1911 Spring Styles 2000 pairs "Boston Favorite" Boots, from the "Queen Quality" factory, made from patent calf, violet kid and gun-metal leathers, in Blucher, lace and button styles, medium heavy soles, Cuban and low heels, all sizes 2 1/2 to 7 1/2, C, D and E widths in stock. Tuesday at 3.00

CHILDREN'S BOOTS AT 75c PER PAIR. We take the entire output of the factory on this sturdy little boot. The price should be \$1.00 per pair.

2000 pairs Children's Boots, strong dongola kid leather, patent toe caps, broad toe, Blucher style, spring heel, medium heavy sole, all sizes 3 to 10. Special Tuesday 75c (Phone orders filled.)

New Black Dress Goods and Suitings

We are particularly strong in our Black Dress Goods Section this spring. You will find no cloth here but we will guarantee. You will see here a representation of well high every worthy cloth approved of fashion imported from the world's best markets. We remind you of these things because on Tuesday we will make a special showing of these goods. Included are: New "Permo Shantung" Suitings, an absolutely uncrushable fabric, with a beautiful appearance, and will retain its finish permanently.

New Black All-Wool Voles, in fine chiffon, medium and coarse mesh, fine, crisp touch, best dye and finish. New San Toy Suitings, in fine crepe effect, a popular fabric for spring suits and dresses. Silk and Wool San Toys, Silk and Wool Henriettas, specially adapted for mourning dresses. All-Wool Henriettas, imported from a leading French maker, in jets and full blue blacks. Silk-Striped Taffetas, a dainty fabric for house or street wear, in a variety of new designs, all pure wool qualities. Silk-Striped Voles and Marquisettes, fine, sheer fabrics, in various designs and qualities for house, street or reception wear.

A Rich Showing of New Foulards

New arrivals have been coming in every day from the world's greatest silk mills, both European and American. We have the new satin toniard dress silks, in all the new shades. They are especially popular this season, making a nice light, useful dress at all times. Our range of new designs is all that could be desired. Single-Width Foulards, in all the latest designs and colorings. Per yard 75c and 1.00 Double-Width Foulards. Per yard 1.25, 1.50 and 2.00 Note—Special display of these goods will be seen in the Silk Department Tuesday morning.

Groceries

One Bar Standard Granulated Sugar, 21 lbs. \$1.00. Lake of the Woods Blue-Roses Flour, 1-4 bag, in cotton, 80c. Choice Picnic Ham, 6 to 8 lbs. each, per lb., 15c. Canned Fruit—raspberries, cherries, strawberries, peaches, plums, 24 cans, per tin in all. Canned Corn, 3 tins 25c. Jersey Cream, 3 tins 25c. Finest Pot Barley, 8 lbs. 25c. Quaker Oats, 3 packages 25c. Evaporated Apples, per lb., 16c. Finest Asparagus Tips, 1-lb. tin, 25c. Imported Macaroni, 3 packages 25c. Canned Soup, Northland Brand, Vegetable and Cream Celery only, 2 tins 25c.

Three Big Specials in Ostrich Feathers

33 only Handsome Ostrich Plumes that have just been received, and are extra full and glossy fibre, 22 inches long, black or white. Regular \$12.50 to \$13.50. Tuesday 9.00 90 Handsome Duchess Plumes, in the fine fibre, best dye, 19 to 20 in. long, black, white, and some of the best two-tone colors. Regular \$6.00. Tuesday 4.89 76 Duchess Plumes, in same fibre and dye, but 17 to 18 inches long, black or white. Regular \$4.50. Tuesday 3.39

Talk About Ribbons

The Ribbons of this season are of great variety, including stripes, Paisley and Dresden designs, and they may be arranged in many beautiful effects. For Millinery purposes ribbons, particularly Novelty Ribbons, will be used in profusion. The plain, severe hat of the season permits a neat bow of ribbon, perhaps alone. With the summer frock a sash will be very much worn. Misses will wear large double Hair Bows this season; a bow with six loops. Ribbon Bows make girls look girlish. See our ribbons to-morrow. They are worth coming down town to look at.

Gas and Electric Light Specials

On Fifth Floor. "Welbach" Upright Gas Mantles, for 100 lbs. Gas Mantles, \$2.50 Upright Incandescent Burner, with mantle and white "Q" globe, reduced from \$10.00 to \$7.50 The "Rational" Inverted Burner, mantle and half-ported globe, complete, reduced from \$6.00 to \$4.99 The "Rational" Inverted Light, with mantle and fancy rose-colored globe, reduced from \$7.00 to \$5.99 Two-Light Inverted Gas Fixtures, complete with burners, mantles and globes complete, reduced from \$3.00 to \$2.49 Three-Light, as above, reduced from \$4.00 to \$3.49 Two-Light Upright Gas Fixtures, reduced from \$2.00 to \$1.99 White "Q" Globes or Half-Ported Inverted Globes, reduced from 15c to 10c Two-Light Electric Fixture, highly finished brushed brass, wired and fitted with shades, reduced from \$4.00 to \$3.25 Three-Light Electric Fixture, as above, reduced from \$5.00 to \$4.25 Electric "Veranda" or "Porch" Lamp socket and 7-inch white globe, reduced from \$1.25 to \$1.00 Brass Kitchen Pendulum, 20 single swing, 25c; double swing, 45c.

Chinaware Specials

500 pieces Fancy China, Eric-a-Brac Fruit Nappies, Plates, Cups and Saucers, Flower Boxes, Hair-rollers, Rose Bows, etc. in dainty floral decorations, regular to 35c. Tuesday 25c 10 only Chocolate Sets of 14 pieces, in rich hand-painted Nippon ware, heavily gold embossed, 2.25 10-piece Toilet, set English semi-porcelain ware, rich floral decorations, all pieces finished in gold, with roll rim basins, Tuesday 4.00 Jolicain Ware, regular \$3c. Tuesday 2c (Fifth Floor).

Imported Wall Paper Sale



Clearing room lots of English and American Papers at half-price. Parlor, Dining-room and Hall Papers, imported stock, in reds, greens, blues, browns, lawns, shades, in dark, medium and light shades, for plain walls, dados or uppers. Regular to 75c and \$1.00. Tuesday .88; regular to 50c and 65c. Tuesday 35c Japanese Leather, remnants for panels and dados, lengths from 2 to 12 yards. Regular to \$1.50 yard. Tuesday, yard 25c 1000 yards Cut-out Friezes, assorted colorings. Regular to 10c and 15c yard, Tuesday, yard, 7c; regular to 5c and 8c yard, Tuesday, yard 3c (Fifth Floor).



ON SUNDAY, Young Man (and that was only yesterday), you thought, and the family thought, that before another week passed you'd just have to get a new Suit.

Strange as it may seem, our Clothing Manager was thinking the very same thing, and has provided the golden opportunity. To-morrow there will be a showing of fine Spring Overcoats for every man, but the Department has

Specialized on Young Men's Clothes

Come and take your pick from the latest product of a well-known Clothing Expert, who has for some weeks been studying Broadway, New York, styles, and now says he's "got 'em all beat," both in cut and material. Next Sunday your best girl will be proud of you as illustrated above.

Youths' Fine Quality English Tweed Long-Pant Suits, in a rich dark brown ground, with neat double and single alternate black stripes; cut from the new 3-button single-breasted sack models, with natural shoulders and neat long-shaped lapels; splendidly tailored in every way. Sizes 32 to 35 9.50

Youths' and Young Men's Fine Imported Tweed Suits, in a handsome light mixed fawn pattern, showing faint fancy colored thread stripes; cut from the latest 3-button, single-breasted models, with close-fitting collars and long narrow shapely lapels; nicely tailored in every detail and finished with extra quality linings and trimmings. Pants stylishly cut with semi-peg tops. Sizes 32 to 35 12.50

Young Men's Fine Quality Imported Tweed Suits, in the new popular brown shade, with a neat dark double stripe; cut from the latest American models in 3-button single-breasted sack style, slightly conforming to the figure, and with neat long narrow lapels. Pants cut in the latest style, with semi-peg top and tapering down nicely to the boot. A very stylish suit, carefully tailored and perfect fitting. Sizes 33 to 35 15.00

Fine quality English Tweed Spring Weight Overcoats, in a handsome light mixed grey pattern; cut in the latest single-breasted Chesterfield style, button through, with well-built shoulders and long, shapely lapels; splendidly tailored and perfect fitting. Sizes 35 to 44 12.00

Men's Extra Quality Imported English Fancy Worsteds, Spring-weight Overcoats in the popular grey diagonal stripes and herringbone weaves; cut from the fashionable single-breasted Chesterfield models, fitting slightly to the figure, with nicely built shoulders and fine full-broad chest effect; nicely tailored and finished with extra quality linings and trimmings. Sizes 35 to 44 15.00

350 Suits Men's Pyjamas. Clearing broken lines and all odds and ends of our better-quality stock to make room for new goods. In this lot there are Chambrays, Swansettes, Percalae, Fancy Reys, fine pure white fancy Nainsooks and Flannelette Cloths; all sizes in the lot and good assortment of colorings to choose from. Regular prices \$2.50, \$3.00, \$3.50 and \$4.00. To clear Tuesday at per 1.98 suit (See windows for display.)

The Robert SIMPSON Company Limited

PROBS.—Moderate to fresh westerly winds; fair and mild.

New Styles for Spring Women's Suits

Are very chic this season. The coats are shorter; some of the smartest are 26 inches in length, and are generally square cut, fastened with either three or four buttons, although some of the extreme models have only one button. The sleeves are made in as plain tailored a style as possible without fulness at top. Collars are many and varied, but the notched collar is a general favorite in the majority of staple lines. Styles of skirts most favored are the walking length, with more width around bottom, as the narrow skirt has not proved as graceful to the wearer as one with more fulness. A skirt measuring 2 1/2 yards around is the one most in demand.

One of the New Suits sure to be in favor is a very smart model suit of exceptional value, made of imported cloth, in black and white; coat is 26 inches long, and lined throughout with a high-grade satin, the collar has quite a new rolling effect, and is inlaid with black sateen; the coat has an over-piece around bottom; the skirt has a full-length front panel, and fastens to left side, made with overpiece to match coat. Price 25.00

Separate Coats are being made on the straight-line models, and full length, with a varied assortment in the styles of collars; some have the square-cut sailor effect at back with mannish reverse in front, others are rounded in shawl effect, and as a general rule fasten to left side at front, either close up or else close at waist line. Sleeves are being made much like those in a man's overcoat.

A very stylish coat is of a fine serge in a dark shade of navy blue, is made on rather close-fitting lines in a tailored style, with new shaped collar, inlaid with natural shade of shantung silk, edged with wide silk braid, and trimmed with touches of red and small novelty buttons; the long revers are of black satin, sleeves are made in the new plain tailored style, with a wide cuff to match collar. Price is 32.50

One-Piece Dresses, for street wear, are very much in demand, and are being made in a great variety of materials, suitable for wear with or without coat.

Materials most in demand are tweeds in a great variety of weaves, also the black and white shepherd's checks or broken checks. The staple lines being French serges and Panamas, some of the better-class garments are being made up of black satin and fine worsteds, whilst the materials which lead in dresses are voiles, marquisettes, foulards and silks.

The range of colors is very large, with blues as the leader, shading from the deep navy to the lighter shades; next are greys in all the variety from light silver shade to the more serviceable dark tone; then come tans and browns, and greens in some of the various colorings. In the more expensive garments the light shades of grey and black are most in demand. There is a growing demand for the new wild cherry shade.

Our stock of suits, dresses, coats and skirts are the most varied selection in point of styles, materials and colorings we have ever shown. In our suit section you will find over one hundred distinct styles to select from, and in the dress section the assortment is so large and varied that it would be almost impossible to give a fair and adequate description of all the garments. A visit to these sections will amply repay anyone who has not definitely decided what style and color of a garment she will require this season.

A STUNNING SPRING DRESS. A charming French dress, tastefully ornamented with silk cord embroidery, with white or colored design, it shows the higher waist and a prettily shaped belt joins the waist to a slightly pleated but very graceful skirt. The collar is semi-circular, sleeves are elbow length, shades of embroidery are sky, coral or black and white. Price 27.50