

The SIMPSON

Store Opens 8 a.m. Closes 5.30 p.m.

H. H. FUDGER, President.

J. WOOD, Manager

Probabilities: Showers at first, followed by N.W. wind; colder; snow flurries.

The SIMPSON

Our Famous Housefurnishing Departments

Offer Many Rare Chances on the Fourth and Fifth Floors.

Nottingham Lace Curtains, 73c.

All good patterns, fine wearing qualities, designs in scroll, conventional and floral effects; finished with heavy edges; colors white and ivory; 50, 52 and 54 inches wide, 3 and 3½ yards long; a limited number only at this extremely low price; worth up to \$1.25. Per pair, 73c.

Tapestry Curtains, \$1.98. Cushion Forms at Low Price.

Dainty Tapestry Curtains, reversible patterns, finished with fringe top and bottom; 40 inches wide, 3 yards long; plain and two-tone color effects. Regular price \$2.50. Friday bargain, \$1.98.

Friday is your opportunity to secure good quality Cushion Forms cheap; filling of fine grade Russian down, well filled, casing of white cambric; five sizes only:

18 x 18 in. Regular 20c. Friday 24c.
19 x 19 in. Regular 40c. Friday 33c.
22 x 22 in. Regular 50c. Friday 39c.
24 x 24 in. Regular 60c. Friday 49c.
26 x 26 in. Regular 70c. Friday 59c.

Curtain Stretchers 79c.

Who would borrow Curtain Stretchers when on Friday you can get a pair of your own, and good ones, too, at about half price. 150 only at this price, all well made with unbreakable fixtures, adjustable from 2 to 4 yards long, 1 to 2 yards wide, non-rusting pins, folding to about 4 inches square by 6 feet long, making them easily stored when not in use. Worth \$1.50. Bargain price, Friday, 79c.

Window Shades, 37c.

Fine grade oil opaque, fawn, cream and green, trimmed with lace, insertion or fringe, mounted on good spring rollers; 37 inches wide, 6 feet long; complete with brackets and pull. Worth 75c. Friday bargain, 37c.

Heavy Silk Cord Lengths, Half Price.

We clear Friday Silk Cord Ends, ranging in lengths from 1 to 5 yards; can be used for many purposes, such as cushion trimming, etc. Regular 20c to 30c yard. Clearing price, per yard, 10c.

250 Yards Only All-Wool Carpet.

In greens, reds, blues, etc.; 1 yard wide; reversible; a good, durable floor covering. Regular prices 75c, 85c and \$1.00 per yard. Friday, to clear, per yard, 59c.

150 only Seamless English and Scotch Tapestry Rugs, a line of rugs that cannot fail to please; excellent designs and colorings; one size only, 3x4. Friday, each, \$13.69.

Look at These Furniture Prices

Fifth Floor

Iron Bedsteads, in pure white enamel finish; heavy posts and fancy scroll filling, with brass trimmings; full size only. Regular selling prices \$6.50 and \$8.00. Friday bargain, \$5.90.

Mattresses, well filled with seagrass centre and cotton on both sides; covered with an extra good quality of ticking; made in all standard sizes. Regular selling price \$2.90. Friday bargain, \$2.35.

Medicine Cabinets, in rich golden oak finish, with and without mirror. Regular prices \$1.75 and \$2.50. Friday bargain, \$1.55.

Arm Rocking Chair, large size, durable and comfortable, upholstered all over in good quality of art leather. Regular selling price \$12.75. On sale Friday bargain, \$6.38.

Household Linens and Blankets

200 pairs only Nottingham Lace Shams, size 30 x 30 inches, fine even thread and very pretty designs. Friday, one pair for 49c.

100 only Damask Table Cloths, full size, pretty bordered patterns, good heavy weight linen. Friday, each, \$1.33.

75 pairs All-wool, Extra Large Size Blankets, 70 x 84 inches, beautiful full, lofty, fine finish, good weight. Friday, pair, \$4.70.

600 Tea Towels, good big size, good drying towels. Friday, 3 for 25c.

200 pairs English Sheets, full size, 68 x 90 inches, good hems, well made, strong English sheeting. Friday, pair, \$1.29.

Don't Miss This Chinaware in the Basement

1000 Best English Fireproof Rockingham Ware Teapots, Bristol shape, up to 8-cup size. Friday special, 13c.

40-piece Tea Set, rich cream porcelain body, gold decoration. A genuine snap for Friday, special bargain, \$1.49.

Limoges China Dinner Set, 102 pieces, natural color, floral design, all pieces gold stippled and scalloped. Regular \$39.25. Friday, \$29.69.



Winter Clothing for Men and Boys

The first little snow fall or the heavy hoar frost these mornings whets the appetite of the boy for winter sports.

Get him rigged out now for two reasons :

First, it will keep him warm.

Second, it will save you money.

A couple of sample items from our special preparation for Friday savings in the Men's Store will convince you how profitable it will be for you to visit the department and take time to see the extraordinary values offered :

Men's English Tweed Suits, in dark grey and brown grounds, with neat fancy colored thread stripes; also a few dark navy blue worsted finished serges; cut from the popular three-button single-breasted sack models; splendidly tailored and finished with A1 quality linings and trimmings. Regular \$10.00, \$12.00, \$14.00; sizes 36 to 44. On sale Friday, \$7.95.

Men's Overcoats

Men's Black and Grey English Cheviot-Finished Frieze Overcoats, also a few fancy tweeds, in brown and green stripe effects, cut in the latest single-breasted Chesterfield style, with neat black velvet collar, lined throughout with strong durable linings. Regular \$8.00, \$10.00, \$12.00; sizes 35 to 44. On sale Friday at \$6.45.

Boys' Overcoats

Boys' Winter Weight Cheviot-Finished Frieze Overcoats, in rich black or grey shades; cut in the favorite double-breasted Russian style, with neat black velvet collar and double row of fancy metal buttons, lined throughout with good quality linings. Regular \$3.50. Sizes 21 to 24. On sale Friday at \$2.49.

Great Hat Values for Men.

200 Men's Derby Hats, new fall styles, fine quality English fur felt, in five different proportions of crown and brim, including the American and English latest blocks; colors brown, fawn and black. Regular \$2.00 hats. Friday, 98c.

360 Men's and Youths' Soft Hats, odds and ends from regular stock; colors fawn, brown, grey and black; sizes 6½, 6¾ and 6⅞ only. Regular \$2.00 hats. Friday, 49c.



Children's Tam o'Shanters, medium and small crowns, plaids, checks and plain colors, assorted lot, samples and odds. Regular 25c and 35c. On sale Friday bargain, 10c.

Men's Underwear and Sweater Coats

1500 garments Men's Pure White Heavy Fleece-lined Underwear, made by one of America's best manufacturers, and the fleece is guaranteed to be free from all dirt or germs. These are a bargain for wearers of this class of underwear. Regular \$1.00. Friday, 49c a garment.

Men's Sweater Coats, waistcoat style, elastic rib knit, each coat has two pockets and heavy pearl buttons, grey trimmed red and grey trimmed navy; men's sizes only. Friday bargain, \$1.00.

Books You Want at Saving Prices

"Sowing Seeds in Danny," by Nellie L. McClung; copyright edition. Regular \$1.10. Friday bargain, 50c.

"The Canada Series of Books for Boys," by well-known authors, cloth bound and illustrated. Regular 35c and 50c. Friday bargain, 25c.

"Golden Stories," a collection of high-class short stories by the best known authors, well bound and illustrated. Regular 20c. Friday bargain, 10c.

Children's Toy Books, large size—"Happy Hooligan," "Foxy Grandpa," "Lulu and Leander," "Sammy Sneeze" and other titles. Regular 50c. Friday bargain, 35c.

Stylographic Pencils, vulcanite barrels, in black and tan, fitted with gold spring point for smooth writing. Regular \$1.00. Friday bargain, 69c.

The Robert SIMPSON Company Limited

Low-Priced Gloves and Hosiery for Men and Women

Women's Black Cotton Fleece-Lined Hose. Regular 20c. Friday, 12½c.

Misses' and Boys' 2-1 Ribbed Black Wool Stockings, for winter wear; sizes 6 to 10. Special Friday, 25c.

Women's Fancy Imported All-Wool Ringwood Gloves. Regular 35c. Friday, 19c.

Girls' All-Wool Ringwood Gloves. Regular 25c. Friday, 15c.

Men's Heavy Mule Skin Mittens, wool lined, wool knit wrist. Regular 50c. Friday, 29c.

Men's Black Cashmere and Tan Merino Socks. Regular 20c. Friday, 12½c.

Waists You Need Now Worth Twice the Price

A sale of 300 Splendid All-Wool Waists, a tremendous variety to choose from, consisting of fine Panamas, serge, cashmere, striped flannels and lustre; made in a very smart tailored style; wide Gibson pleat over shoulder; front opening with box pleat; new shaped collar and cuff sleeve; all beautifully finished with silk stitching; all black, navy, Alice blue, old rose, green, cardinal and lovely creams; sizes 32 to 42. Regular prices \$1.50, \$1.75, \$2.00, \$2.50 and \$2.75. To clear, Friday, 98c.

Silk and Net Waists, \$3.00 and \$3.50, Friday \$1.95

100 Waists, newest effects in Paisley, shot and plain colors of chiffon silk; also silk-lined nets; made in various dainty styles; guipure lace yoke and collar, fine tucking, insertion and lace trimmed; silks are strictly tailored, wide tucks, pleating, silk braid, and button trimmed; white and ecru nets; silks are black, navy, tan, green and brown; all sizes in the collection. Regular \$3.00, \$3.50 and \$5.00. Splendid bargain, \$1.95.

Women's Underwear--Children's Sleepers

Half Price for Women's Vests and Drawers, heavy ribbed white cotton; vests high neck, long sleeves; button front; drawers to match, ankle length; sizes 32 to 38 bust measure. Clearing several 40c to 50c styles. Friday bargain, each, 25c.

Children's Sleepers

Heavy Knit Semi-fleece Natural Merino, health quality; feet attached; buttoned in back; small sizes have drop seat; sizes 1 to 10 years. Regular prices 55c to 65c each. Friday bargain, all sizes, each, 50c.

Corsets

Clearing several styles of our finest Corsets, including models of Royale, Jewel, Bon Ton, La Reine, Warner's and Redfern; odd sizes; high, medium or low bust; long and medium below waist; all have four or six garters; all finest qualities; sizes in the lot 18 to 30 inches; \$2.50 to \$4.00 a pair. Friday, a pair, \$1.50.

Infants' and Children's Wear

Infants' Warm Winter Coats, white lambs' wool cloth and colored velvet cord, lined throughout, deep cape collars, neatly trimmed with silk braid; lengths 22 and 24 inches; for ages 6 months to 2 years. Regular price \$2.50 and \$3.00 each. Friday bargain, 98c.

Corset Covers

Fine Nainsook and Lawn, prettily trimmed with wide embroidery and rows fine lace insertion; lace edges and silk ribbon draws; sizes 32 to 44 bust. Regular price 50c each. Friday bargain, 29c.

Women's Whitewear

Beautiful Fine Night Dresses, nainsook, high neck, long sleeves, trimmed with extra fine embroidery, beading and silk ribbon; lengths 56, 58, 60 inches. Regular price \$2.50 each. Friday bargain, \$1.25.

Children's Pyjamas

Fine Printed Velour Flannelette, fancy Teddy Bear and Mother Goose designs; jacket and pants; pearl buttons; sizes for 2 to 10 years. Regular price \$2.00 a suit. Friday, a suit, \$1.00.