Buy now-

Boys' id the 8, in 's Best

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Pants on

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stormcock has returned principally passengers, and one steward. came up and fired two

d side, one forward and losions. Captain Turner list badly immedia 400 and 500 passer ched the land with three ock by the Stormcock. y acted bravely. hip was struck until she dful sight." g Queenstown.

IN SPITE

nown in Washingial Quarters That Was Doomed.

MOUS LETTERS

as Deterred From y Advertisement rivate Notes.

. May 7 .-- The 1 total of 1251 passe om 188 were Americ f 816, sailed from in the face of a on the day of her German embassy, w vellers intending to em sh ships did so at the os being destroyed in ac-the German war sons

s, published in the form ment, did not result n of a single p ous notes of een received by some st before the big liner deter anyone from sail-

Washington that it known in official quar-usitania was to be torfirst opportunity gave inion expressed in ship-might that the embasthe Luskania. intending to embark on pyage," read the adver-reminded that a state of ween Germany and her eat Britain and her al-

nt to the British Isles; ance with formal notice perial government, ves-flag of Great Britain ose waters and that ig in the war zone on Britain or her allies,

EL TECK ote service is every day popularity with down-nal and business men. on. 50 cents—11.80 to

on's Best Hotel

L ROYAL ND EUROPEAN PLANS n furnished with new arpets and thoroughly Rooms in Canada.

ARY WASHED NG RAGS HEESE CLOTH.

TORONTO PASSENGERS

According to a cable received from years. Mr. Colebooke is about 36 ady Allan by Sir Montague Allan Montreal the following first-class sengers are known to have been Lady Allan, Miss Anna Allan, Miss Gwen Allan and two maids all Montreal

ris Burnside, Toronto.
Miss Dorothy Braithwaite, Montreal.

"Safe." Such was the brief, but reassuring cable received by L. Davis,
32 Kendall avenue from Miss Kathisen Kaye shortly after 8 oclock last
hight. The mesage was filed at
Queenstown, Ireland. Miss Kaye, who
is 16 years old, was returning unacfompanied to her parents in London.
She had lived for some time with her
selectives in Toronto.

Miss Dorothy Braithwaite is a saughter of H. L. Braithwaite, as sistant general manager of the Bank of Montreal. She was on her way to England to join her sister Mary, whose husband, Capt. Guy Drummond, of Montreal, was killed in the fight at Langemarck. Another sister is the widow of Capt. fight at Langemarck. Another sister is the widow of Capt. Trumbull Warren, of Toronto, also killed in ac-

Mrs. Burnside, daughter of the late rimothy Eston, with her daughter. Miss Iris Burnside, were passengers on the Lusitania. They were going to England on a pleasure trip.

The family of F. A. McMurtry of 328 Russell Hill road, has had a most try-ing and pathetic experience with ma-rine disasters. Mr. McMurtry is a buyer for the T. Eaton Company and was a passenger on the Lusitania en reute for European markets. His wife poute for European markets. His wife is prostrated with nervous shock thru worrying over his safety. Her sister was lost on the Empress of Ireland a year ago this spring, when that liner sank of Father Point in the St. Lawrence. The revival of that shock and the lack of definite information has placed Mrs. McMurtry in a serious condition.

Mrs. G. Sterling Ryerson and Miss Laura Ryerson, of 66 College street, Toronto, were on their way to Low Toronto, were on their way to London, England, to, be at the bedside of their son and brother, Lieut. Arthur Ryerson, who was wounded at the battle of Langemarck. Col. G. Sterling Ryerson, husband

and father, has been in England for some time making a tour of the hospitals and Red Cross work and had contemplated going over to France for the same purpose. Mrs. Ryerson lest one son who was killed while serving with the 3rd Battalion, Capt. George C. Ryerson, in the same battle that her second son was wounded.

Mrs. P. Armory, 602 Bathurst street was on her way to Kent, England, to settle the estate of her mother who had died recently. Mrs. Armory has three sons at the front.

Mr. R. R. Lockhart, buyer for W. R. Johnston Company, lives at 36 Dale avenue. He was going over on a spring buying trip. Mr. Lockhart's son, Norman B. Lockhart, a member of the Q.O.R., second contingent, died of meningitis, a few weeks are

been in this country about ten years.

Miss N. Butters, who has been in Toronto for the past three years with her sister, Mrs. MacDonald, 158 Bedford road, was a passenger in the second class and was returning to Liverpool-

W. K. Keeble, who, with his wife,

P. W. ROGERS



Secretary of the Canadian National Exhibition. Mr. Rogers was also on the torpedoed vessel.

was on his way back to London was the London manager for A. McKim. Limited, advertising agents, of Toronto and Montreal. He had been here for two months on a business visit and had been staying with his brother, John B. Kaehle head of the firm of John R. Keeble, head of the firm of Ronuk, Limited, floor and furniture polishes, 53 Yonge street.

Mrs. Josephine Plank, the only per-son of the name in the city, resides at \$47 Jarvis street. She is the widow of the late Mortimer W. Plank.

Mr. and Mrs. George R. Copping of 70 South Drive were on a business trip. to London. Mr. Copping is the head of the firm of George R. Copping & Sons, located in the Manchester Building. They expected to be away for about six weeks. Their summer home is on Centre Island, where they have a lovely cottage on the lake front, They have two sons, both of whom are married. The eldest, Norman Copping. lives in the Upper Canada Apartments. The younger son, Russell Copping. does not now live in Toronto.

Thomas Horne, buyer for George Goulding Sons, wholesale milliners, 55 West Wellington street, has been with the firm for twenty years. He is married and has three children, the eldest of whom is about 16 years of age. Mr. Horne's family is not in the

H. G. Colebooke is manager in the carpet department in the Robert Simpson Company. Painters and deators are in charge of his house at 84 Westminster avenue just now, and hey say they understood that Mr. for England. At the Robert Simpson Company's store, the, it is said, that in all probability Mr. Colebooke sailed alone, leaving his young son in a boarding school near Peterboro. Mrs. Colebooke has been dead for some Lusitania.

Arthur Longdin was up to last week connected with the Toronto Silver Plate Company as a tool maker. While here he resided at 1205 West Bloor. He had just given up his position here, and with his wife was returning to include the second seco

Leonard McMurray, one of the Toonto passengers, was making the trip note passengers. Was making the trip in the interests of the Gutta Percha Rubber Company, with whom he is employed. He is a brother of Louis McMurray, manager of the Yonge street branch of the Bank of Toronto, and resided at 311 Jarvis street.

Frank Rogers, merchandise manager for the Robert Simpson Company, was married to Miss Agnes Hill, daughter of W. J. Hill, registrar for West York, on Thursday last, and sailed on the Lusitania on his wedding trip. His Toronto address has been 89 Walker avenue, but on his return he intended to live on Spa-

Mrs. H. Lohden, the wife of H. Lohden, 9 Fernwood Park avenue, and her 11-year-old daughter, were on a visit to relatives in South Hackney, London, England. Mr. Lohden is employed with Brigden's Engraving Company, Limited.

A. R. Clarke is the president of the A. R. Clarke Company on Eastern avenue, and lives at 72 East Roxborough. He is president of the Riverdale Business Men's Association and an officer of the Canadian Manufacturers' Association. He is also treasurer of the Metropolitan Methodist Church. Mr. Clarke was bound

A. R. CLARK



senger on the Lusitania.

end of the month. His son, A. G. Clarke is in charge of the business during his

of meningitis a few weeks ago.

Mr. and Mrs. C. Crossley, 950 Logan avenue, are of English birth, and had He is single, about 30 years old, and He is single, about 30 years old, and came to Trinity from a church in Scotland. He has no relatives in Canada.

Ernie Cowper is a newspaper man, who had been employed on Toronto papers. He has a wife and child living

Thos. Walter Rumble si buyer and manager of the silk dress goods depart-ment of John Macdonald & Co. He lives at 63 Kendal avenue, and has a wife and child. He is about 35 years of age, and was married about two years ago. He nade a trip across the Atlantic only three

Frank A. Peardon, department man-ager in the Robert Simpson Company, lives at 23 Simpson avenue. Mr. Pearlon, who is about 33 years of age, has been manager of the leather goods department for four years.

R. Rogers is editor of the weekly known as Jack Canuck. He has a wife and child in Toronto, and is about 40 years of age. This was the second trip he had made on the Lusitania in the past two months.

W. R. Crooks, a buyer for Murray. Kay Company, was a first-class passen-ger, and lives at 632 Church street. He was en route for London to purchase dress goods and silks. He is about 30 years old, and married.

O. B. Wadsworth lecturer in classics. Trinity College, came from England this year. He was returning for a vacation, accompanied by Miss Ruth Wordsworth.

Abner G. Mitchell was clerk in the Anglo-Canadian Music Publishing Asso-ciation, and lives at 135 Macdonald av-enue. He was on a business trip for his firm. Thomas Home is department manager of G. Goulding and Sons. He boards at

238 College street. H. G. Holbrook is buyer for the car-pet department of the Robert Simpson Company.

James Bohan lives at 63 Dunvegan road, and is a partner of the firm of Bohan Bros., woolen goods, 43 West

"JACK CANUCK"



R. Rogers, editor of local periodical, who was a passenger on the ill-fated

On the Lusitania



R. W. Crooks, buyer for the Murray-Kay silk department, who was a passenger on the Lusitania.

Adelaide street. He was on a business

Two members of the staff of the civic works department, Jas. Barr of Queensberry avenue, assistant engineer in the waterworks section, and "Billy" Dale of 1 Moss Park Place, assistant engineer in the sewer section, were aboard the

in the sewer section, were aboard the Lusitania.

Mr. Barr, who was accompanied by his wife, left to visit his father, who is critically ill at Kilmarnock, Scotland, where he is mainager of the Glenfield-Kennedy works. Mr. Barr, who is about 30 years of age, is regarded by Works Commissioner Harris as one of the most capable men in his department. He is the author of a work dealing with notched weirs, which is regarded as authoritative, and has been in the city's service for many years.

for many years.

"Billy" Dale, a young Irishman, is on a visit to his parents. He has been in the department for eight years, and is highly popular with his associates, who made a presentation to him on the eve of his departure.

Mr. and Mrs. Neville, with their three children, Charles, Evelyn and Muriel, were passengers on the S.S. Lusitania. The Nevilles were residents of Earlscourt and lived at 69 MacFarland avenue, off Peterboro avenue, for a number of years. Mr. Neville decided to start in business in the old country, and sold his household effects.

It is rumored in the Earlscourt district that Mr. and Mrs. Symons and family, who resided at 188 Nairn avenue, were passengers on the S.S. Lusitania. Mr. Symons is a painter and decorator by trade, and left with his family to take a position in England.

James H. Charles, who, with his daughter Doris, was a passenger on the Lusitania, is the secretary-treasurer of the Musson Book Company of Toronto and was going to England on business. He is

JAMES BOHAN



Partner in the firm of Bohan Bros 43 West Adelaide street.

a prominent business man, a member of the board of trade and of Victoria Masonic Lodge, West Toronto. He lives at Evelyn avenue, West Toronto, has eleven children and is an elder of Vic-toria Presbyterian Church. He is about 50 years of age. His daughter, Doris, is 21 years of age and is a prominent member of the choir and is a prominent member of the choof the above church.

PROMINENT PASSENGERS

lfred Vanderbilt Was One of Those Who Received Anonymous Warnings.

NEW YORK, May 7 .- Among the well-known passengers on the Lusi-tania are Alfred Gwynne Vanderbilt, Charles T. Bowering of New York, head of the firm of Bowering Bros, Alexander Campbell, general manager for John Dewar and Sons, London, Elbert Hubbard, publisher of The Philistine, and his wife, D. A. Thomas, ican newspaper offices have been flood the wealthy Welsh coal operator and ed with telephone inquirles from American his daughter, Lady Mackworth, an English suffragette, and the Rev. Basil his daughter, Lady Mackworth,

W. Maturin, Oxford, Eng.

Mr. Vanderbilt was among those midnight there was no definite news. credited with receiving anonymous and the only hope that could be held letters of warning. All deprecated the out was that some boats had landed possibility of danger to the ship and charles P. Sumner, general agent of making for the shore. the line, announced at the time that the Eusitania's speed of 25 knots made all night, so that any news that was her immune from submarine attack. In addition to those on her own passenger list, the Lustiania carried 36 who were to have sailed the same day on the Anchor Line Cameronia, which at the last moment was held in port by orders of the British admir-

NO SURVIVORS' LIST

Names of Those Who Are Landed Cannot Be Published Until Today. NEW YORK, May 7 .- The Cunard

Steamship Company at 9.45 p.m. re-ceived the following message from wires Stormcock "Queenstown landing about 160 passengers and crew. It is reported by the admiralty that the trawlers Dock and Indian Empire have about 200, the tug Flying d Fish about 100, and three torpedo boat 45 and four dead. Those landed

wiens to careguard file

12 Calendar



Realty values are now as low as they ever can be—it presents a chance for you to buy right—at a low price and in the right location, where developments should soon make today's prices look cheap. You don't want to spend any more money than you have to-then buy now and you'll save money-they're all talking about Morpeth Park, for you can buy a

> 30-FOOT LOT AS LOW AS

TERMS, \$10 CASH. \$2.50 MONTHLY. They're all coming out to inspect it this afternoon-coming out to

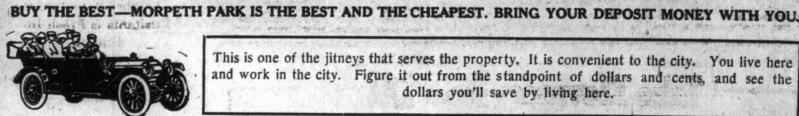
BATHURST and WILSON AVENUE

They're going to see for themselves, and they're going to buy.

COME OUT YOURSELF and Bring Your Friends!

Phone our office now, or call, we'll take you out, and for those who take the Yonge street car to Glen Grove avenue our representatives will be there to meet them.

SALE COMMENCES AT 1.30, RAIN OR SHINE



This is one of the jitneys that serves the property. It is convenient to the city. You live here and work in the city. Figure it out from the standpoint of dollars and cents, and see the dollars you'll save by living here.

REAL ESTATE IS THE BASIS OF WEALTH-MAKE A LOT IN MORPETH PARK THE BASIS OF YOUR PROSPERITY.



Thousand of Inquiries But News

Was Indefinite and Difficult

LONDON, May 8.—The American

Embassy and Consulate and the Amer-

on the Lusitania, but up to and after

The embassy decided to remain open

Sight, smell and taste play a big part in digestion. Eating is a matter of the sympathetic nerves. At King's Cafe the associations are pleasant, the food nutritious, promptly served and ample in

VARIETY.
OUR WONDERFUL 35c LUNCH
From 12 to 3.
EVENING DINNER, "SPECIAL,"

From 5.30 to 8 p.m.

From 5.30 to 8 p.m.

Mr. Howard Russell, Toronto's Popular Baritone, and Mr. Haines, Popular Tenor, sing at Lunch and Evening Dinner.

Mr. Fred Minsing, a New Star, sings at Cabaret, 10 to 12, evenings.

Mr. and Mrs. Hedman of New York in latest dances, 10 to 12, Cabaret.

received could be made public.

KING'S CAFE

14 King St. E.

to Obtain.

ROBINS LIMITED. TORONTO.

Please send me full particulars of Morpeth Park.

COME OUT! You'll enjoy the short car ride - you'll make it profitable by securing a lot here. It is an investment for the man who knows. Come out early. Send the coupon to our office if you cannot conveniently go today.

REMEMBER, THE QUICKER YOU ACT THE BETTER YOUR CHOICE.

The Robins Building VICTORIA AND RICHMOND STREETS Telephone Adelaide 3200.

we are putting up at different hotels and boarding houses, but we cannot give a list of the survivors before morning, as the passengers are in such a state that their immediate wants must be our first consideration."

War's Toll of Her Graduates **EMBASSY WAS FLOODED**

In this week's Art Section of The Sunday World There Appear Portraits of the Deceased Canadian Officers Formerly Students at Upper Canada College.

Included in this section there is a view of the troops and citizens taking part in the Ottawa Memorial Service conducted on the steps of the Parliament Buildings. Vivid Scenes From the Western Front of the Great War, reproduced from actual photographs. A remarkable snapshot showing the first line of French trenches and the result of a German attack.

The illustrations in the Art Section of The Sanday World are printed by the new Rotogravure process—the most perfect method of picture printing yet discovered. The Sunday World is the only paper in Toronto using this process.

This week's Sunday World is for sale by all Newsdealers and Newsboys, and on all railway trains. Seven sections. Five cents the copy.

LUSITANIA'S CARGO

Value, Including War

Materials.

NEW YORK, May 7 .- The Lusit-

AMERICANS ON BOARD

According to Official Compilation.

NEW YORK, May 7.—There were 188 American passengers in all aboard ania's cargo was valued at about three- ceived the following message from the Lusitania, according to a compila- quarters of a million dollars and contion made late today at the Cunard Her manifest included 280,000 pounds offices. The British numbered 956, and of brass and copper wire, \$66,000 worth of military goods and 5471 cases of

Dunning's, Limited Specials—Broiled Hallbut Steak. The news created perhaps the greatest consternation in exporting circles, where the question arose as to the probable course of the steamship

other nationalities made up the remainder of the 1251 passengers aboard.

of military goods and 54/1 cases of ammunition, valued at \$200.000, all of which was contraband of war. The ship itself, Cunard officials said today, was covered by \$5,000,000 war risk

Beef and Cabbage; Mutton Chop Combination, a la Dunning. 27-32 King street west, 28 Melinda street.

Corned the probable course of the steamship companies in maintaining their schedules in the future. There were no cancellations announced.

SIX HUNDRED SAVED

Hundred and Eighty-Eight in All, Three-Quarters of a Million Was First Officer Gives Only Estimate He is Able to Make So Far.

> NEW YORK. May 7 .- The Cunard Steamship Company at 9.15 p.m. re-

"Queenstown wires that First Officer Jones thinks from five hundred to six hundred saved. This includes passengers and crew, and is the only estimate we are able to make meantime we are going thru hotels. lodging-houses, etc., tonight and will wire tomorrow fullest possible list. In the meantime injured and dead are taking up all our attention."

SCORE'S CLOTHES.

To those young men who wish to shine in society we might mefer our ad on page 8.