



The Gruen Verithin. Plain or decorated case. Solid gold, \$55 to \$250. Gold filled, \$30 to \$65.

The new Louis XIV style. Solid gold, \$80 to \$250. Gold filled (ultra quality), \$55 to \$65.

When you own a watch with the name "Gruen" on the dial, you own the finest modern example of Swiss watchmaking art—with the complete service of an American workshop behind it.

IN the quaint old Swiss city of Madre-Biel, Switzerland, watch-making is practiced today, as it has been for centuries, almost as a religion.

There the Gruen movements are made under American ownership and management, by the Gruen Watchmakers' Guild—a group of the best craftsmen whose one ideal is perfect workmanship.

The headquarters of

How the Gruen Pat. Wheel Construction made an accurate watch thin. The shortness of staff makes watch more durable.



this guild is in America, in a picturesque workshop at "Time Hill," Cincinnati. Here the beautiful Gruen cases are hand wrought and in them the movements adjusted and timed.

The Gruen Watch is obtainable only through one of 1200 Gruen jeweler agencies—the best in every locality—to whom the sale is confined. Duplicate repair parts may be had through these agencies at all times.

Fixed Gruen Verithins . . .	\$30 to \$200	Ultrathins . . .	\$225 to \$350
Prices Very-Verithins . . .	40 to 225	Dietrich Gruens . . .	300 to 765

Owing to war conditions, prices quoted are subject to change without notice.

GRUEN WATCHMAKERS' GUILD, Dept. T-2, "Time Hill," Cincinnati, O.

Makers of the famous Gruen Watches since 1874. Canadian Branch, Toronto, Canada

GRUEN Verithin and Wrist **WATCHES**