

THE ROBERT SIMPSON EASTERN LIMITED

STATEMENT No. MO-1

TORONTO MAIL ORDER DIVISION—FURNITURE DEPARTMENT—EXAMPLES OF PRICE SPREADS ON CERTAIN ITEMS SHOWN IN SPRING AND SUMMER 1934 CATALOGUE

Item No.	Page No. of Spring and Summer 1934 Catalogue	Number in Catalogue	Manufacturers Number	Description of Article	Selling Price				Simpson's Blanket Order			Details of Invoice										Gross Profit before freight Amount	Gross Profit after allowance for average freight		Gross Profit after allowance for actual freight	
					Southern Ontario		Northern Ontario		Date	Quantity	Price	Date	Simpson's Number	Quantity	Initial Cost	Sales Tax	Prepaid Freight	Total	Shipped to	N = Northern price S = Southern price	Amount		Percentage to Cost	Amount	Percentage to Cost	
					Amount included in selling price for freight	Total	Amount included in selling price for freight	Total																		\$ cts.
1	145	37-103	104.S	3 pce. chesterfield suite in repp.	5 00	82 50	9 00	86 50	27th Nov., 1933	25	46 50	18th Jan., 1934	W-122466	1 suite	46 50	2 37	11 22	60 09	Timmins.....	N.	37 63	28 63	49.47	26 41	43.95	
2	146	37-116	4012	3 pce. chesterfield suite mohair.	5 00	135 00	9 00	139 50	27th Nov., 1933	8	78 00	28th Feb., 1934	W-123941	1 suite	78 00	3 98	6 70	88 68	Gaspe County. Que.	S.	53 02	48 02	55.21	46 32	52.23	
3	146	37-121	101/34	" " "	5 00	104 50	9 00	108 50	27th Nov., 1933	15	58 00	21st Feb., 1934	W-123463	1 suite	58 00	2 96	10 64	71 60	Kirkland Lake.....	N.	47 54	38 54	55.09	36 90	51.54	
4	146	37-127	3828	" " "	5 00	114 50	9 00	118 50	27th Nov., 1933	15	63 75	7th Mar., 1934	W-123919	1 suite	63 75	3 25	9 28	76 28	Almonte, Ont. ....	N.	51 50	42 50	55.92	42 22	55.35	
5	147	37-139	199	Occasional Arm Chairs—Birch, Walnut finish—seat blended mohair.	0 75	7 25	1 25	7 75	29th Nov., 1933	40	4 00	15th Mar., 1934	W-124316	1 chair	4 00	0 20	0 94	5 14	Northfield Sta., Ont.	S.	3 05	2 30	46.46	2 11	41.05	
6	147	37-143	43½	5 pce. Library suite—Oak finished—Fume colour—brown imitation leather.	1 50	28 50	2 50	29 50	29th Nov., 1933	35	17 00	22nd Feb., 1934	W-123490	1 suite	17 00	0 87	2 00	19 87	Timmins.....	N.	11 63	9 13	44.82	9 63	48.47	
7	150	37-177	914	4 pce. Bedroom Suite—Butt walnut veneer.	5 00	119 50	7 50	123 50	6th July, 1933	35	64 00	21st Mar., 1934	W-124368	1 suite	64 00	3 84	7 32	75 16	Desbiens, Quebec...	S.	51 66	46 66	64.06	44 34	58.99	
8	150	37-180	1475	9 pce. Solid Walnut Dining Room Suite with butt walnut veneers.	6 50	109 50	9 00	112 50	6th July, 1933	100	60 00	7th Mar., 1934	W-123918	1 suite	60 00	3 60	12 48	76 08	Ellis, Ontario.....	N.	48 90	39 90	54.96	36 42	47.87	
9	151	37-185	155	4 pce. Bedroom suite, butt walnut veneer.	5 00	97 50	7 50	100 00	13th Nov., 1933	35	54 00	7th Mar., 1934	W-123917	1 suite	54 00	3 24	7 40	64 64	Kirkland Lake, Ont.	N.	42 76	35 26	54.47	35 36	54.70	
10	151	37-188	.....	9 pce. Dining Room Suite—Solid oak in Jacobean old English Brown.	6 50	114 50	9 00	117 50	19th Jan., 1934	15	65 00	17th Mar., 1934	W-124314	1 suite	65 00	3 32	2 79	71 11	Barrie.....	S.	46 18	39 68	53.03	43 39	61.02	
11	152	37-194	380.S	8 pce. Dining Room Suite—Solid oak—old English Brown finish.	5 00	73 00	7 00	76 00	1st Dec., 1933	10	40 50	(Departmental Manager advises that there have been no sales on this article to date)														
12	152	37-202	206	4 pce. Bedroom Suite—genuine walnut veneer, etc.	5 00	79 50	7 50	83 50	6th Sept., 1933	40	45 50	16th Feb., 1934	W-123288	1 suite	45 50	2 32	3 53	51 35	Sudbury, Ont.....	N.	35 68	28 18	50.94	32 15	62.61	
13	153	37-210	3½	9 pce. Dining Room Suite—Birch walnut with bird's eye maple overlay.	6 50	72 00	9 00	75 00	6th Sept., 1933	35	38 37	16th Mar., 1934	W-124305	1 suite	38 37	1 96	4 33	44 66	Franktown, Ont. (near Smith's Falls).	S.	31 67	25 17	53.74	27 34	61.22	
14	153	37-217	2	4 pce. Bedroom Suite—Birch walnut finish—2 tone effect.	5 00	56 00	7 50	60 00	26th Aug., 1933	50	28 50	6th Mar., 1934	W-123903	1 suite	28 50	1 45	4 28	34 23	Hamilton, Ont.....	S.	26 05	21 05	60.23	21 77	63.54	
15	154	37-225	20	Dresser in Birch walnut....	1 00	12 50	1 50	12 95	6th Sept., 1933	100	6 25	19th Mar., 1934	W-124321	1 dresser	6 50	0 39	1 04	7 93	Coe Hill, Ont.....	S.	5 61	4 61	58.43	4 57	57.63	

NOTE.—For the year ended 3rd January, 1934 the gross profit of this Department as a whole, after stock write-down, stock shortages, etc., was 67.37% on cost (at Toronto).