



Finding Your Way: Industry Sector Resources for Exporters

Understanding Trade Team Canada Sectors

Trade Team Canada Sectors (TTCs) are partnerships between federal and provincial governments and firms and industry associations. These teams share priorities and pool resources to promote the products and services of Canadian industry in the following sectors:

- aerospace and defence;
- agriculture products, agri-food and seafood;
- automotive;
- bio-industries;
- building products;
- cultural goods and services;
- electric power equipment and services;
- environmental industries;
- health industries;
- information and communications technologies;
- oil and gas equipment and services;
- plastics; and
- service industries.

If your business falls into one of these categories, go to tts.ic.gc.ca and click the appropriate link. You'll be taken to a set of resources or contacts selected especially for your industry.

In addition to the Trade Team Canada Sectors, several federal departments and agencies offer programs designed specifically for exporters in key industry sectors. They include:

- **Agriculture and Agri-Food Canada** – the Agri-Food Trade Service provides access to international market information, exporter preparedness and exporter service activities for the Canadian agriculture, food and seafood sectors. Information on Canadian products and suppliers is also available for non-Canadians. See www.ats.agr.gc.ca.
- **Canada Mortgage and Housing Corporation** – CMHC International promotes Canada's housing systems around the world, offers professional consulting services to foreign clients and provides support to Canadian companies looking to do business abroad. See www.cmhc.ca/international.
- **Canadian Heritage** – Trade Routes is a program designed to help cultural sector entrepreneurs take full advantage of international business opportunities. Support is available across all cultural sectors. See www.canadianheritage.gc.ca/routes.