

The Library



It is critical to have a strong understanding of Mexico before making decisions. The following is a suggested reading list, organized by topic, that will provide the exporter with preliminary information. Also consult the following sections of this guide: the Mexican Investment Board Fax-back Reports (page 18); The U.S. Department of Commerce Fax-back and CD-ROM Reports (page 19); and Foreign Affairs InfoEx Order Form (last page).

OVERVIEW INFORMATION

- 1** InfoEx distributes *Canada/Mexico: Partnering for Success*, an introduction to the Mexican business environment. Use the order form at the end of this guide.
- 2** The Laurier Trade Development Centre publishes *Mexico: A Primer for Canadian Business*, which provides information on the economic, political, demographic and business environments.
Tel: (519) 884-1970, x6909
- 3** CANACO produces a book of statistics on Mexico, covering education, industry, social and demographic issues, among others. The book is entitled *Abstract of Statistics and Data on Mexico*.
Tel: (5) 566-7747 or (5) 592-2782, x1386/1387/1388
- 4** Banamex distributes an overview entitled *Mexico: A New World for Business*, which touches on economic trends and policies, market size and opportunity areas.
Tel: (416) 368-1399
- 5** *Mexico: A Canadian Perspective*, produced by Scotia McLeod, is a review of the Mexican economy.
Tel: (416) 863-7411

THE NORTH AMERICAN FREE TRADE AGREEMENT

- 1** *Free Trade Negotiations between Mexico, Canada and the U.S.: Background and Issues* is published by Statistics Canada.
Tel: (613) 951-9797 or (613) 951-8218
- 2** The University of Alberta publishes *NAFTA: Strategic Opportunities for Western Canada*, a 100-page guide to the NAFTA.
Tel: (403) 492-3111

- 3** InfoEx provides guides to sectoral and provincial implications of the NAFTA. Use the order form at the end of this guide.

LEGAL AND TAX INFORMATION

- 1** International accounting firms all produce guides to Mexico. Publications discuss foreign investment, legal entities, tax law and labour considerations. Contact the local office of an international accounting firm to obtain a copy.
- 2** Baker & McKenzie Abogados produces a report entitled *Legal Aspects of Doing Business in Mexico*, a summary document for the business person. The firm can be reached in Ciudad Juarez, Mexico at 011 52 (16) 185040.
- 3** Bryan, Gonzalez Vargas y Gonzalez Baz publish a wide variety of legal reports, including *Foreign Investment in Mexico: A Summary of Laws and Regulations*.
Tel: (5) 202-0096
- 4** CANACO produces *Legal Framework for Direct Foreign Investment in Mexico*, a guide to investment in Mexico.
Tel: (5) 566-7747 or (5) 592-2782, x1386/1387/1388

FINANCIAL INFORMATION

- 1** *Mexico's Financial and Stock Markets* is Banamex's weekly summary of financial activity in Mexico.
Tel: (416) 368-1399
- 2** Scotia McLeod produces *Mexican Update - Peso Problems?*, which analyses the peso and its regulatory environment.
Tel: (416) 863-7411
- 3** Serfin Financial publishes *Global Investor Guide to Investment in Mexico*, which explains the financial markets in Mexico.
Tel: (416) 360-8900
- 4** Bolsa de Valores distributes *How to Invest in Mexico: A Guide to the Securities Market*, which provides an introduction to the Mexican financial system.
Tel: (5) 726-6600