

Name: G.B. International  
Address: 25 Commerce Drive  
Cranford, NJ 07016  
U.S.A.  
Contact: Mr. Ross Browne, Vice-President  
Telephone: 201-272-2888  
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- Imports raspberry, apple and pear essences from Spain, Austria and West Germany.
- Has never tried Canadian products.
- Has no preference as to method of receiving information about a Canadian firm.
- Attends International Federation of Fruit Juices show.
- Reads *Beverage World*, *Packaging Monthly* and *Food Institute Report*.
- Actively seeking sources of supply for 100% pure apple and raspberry essences.