

REPT4D  
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89

103

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :520-TOKYO

SECTOR :002-FISHERIES,SEA PRODUCTS & SERV.  
JAPAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 4
1. Implement capelin promotion campaign
  2. Provide market intelligence
  3. Initiate new promotion campaigns

1. \$2.0 million capelin promotion program in place.
2. Timely info provided for capelin and herring roe at time of negotiations.
3. Programs under development for lobster, surf clam and BC salmon.