

Trade update

Minister for International Trade James Kelleher has announced the membership of the International Trade Advisory Committee, part of a private sector advisory committee system set up to advise the government on international trade access and marketing issues. It will concentrate initially on Canada-US trade negotiations and the next round of multilateral trade negotiations under the General Agreement on Tariffs and Trade. The 39 members represent business, labour, consumer, academic, research and cultural communities across the country.

Canadian exporters of heating products will participate at the annual Wood Heating Alliance trade show in Reno, Nevada, March 1-4. In 1984, 25 Canadian manufacturers of stoves, fireplaces, heating equipment and accessories, were among the 550 exhibitors who attracted some 6 000 visitors.

The Quebec government and Hyundai Automobile Company of South Korea have signed an agreement to build a \$300-million car assembly plant in Bromont, Quebec. The factory, which is scheduled to start operation in 1988, is expected to create some 1 200 direct jobs.

Techniques of Exporting by J.R. Arnold, a noted author of export publications who has operated his own export house and taught university courses on exporting, offers export advice to firms starting to export as well as those that have been exporting for many years. A few of the numerous topics discussed are: financing export sales; procedures for anti-dumping; the Export Development Corp.; trading with China and Taiwan; trading houses; countertrade; licensing abroad; and forfeit financing. The book is available from Frye Publishing for \$14.95 (Cdn.).

INTERA Technologies Limited of Toronto has announced that it has been awarded a \$2.2-million contract by the government of Indonesia to map two large areas in Kalimantan and Irian Jaya. Funded by the World Bank, this is the first large project funded by an international agency that will use synthetic aperture radar for the primary purpose of creating 1:50 000 and 1:100 000 cartographic maps. INTERA will use one of its STAR systems (see *Canada Weekly*, June 26, 1985).

News briefs

Secretary of State for External Affairs Joe Clark and acting Minister of Fisheries and Oceans Erik Nielsen jointly announced that Canada has proposed a meeting with US representatives to discuss how the two countries can work together to rebuild the herring and haddock stocks that cross the international boundary in the Gulf of Maine. Mr. Nielsen said that conservation and sound resource management are the key to the economic viability and long-term stability of the fishing industry on both sides of the border.

Investment incentives in the Alberta Stock Savings Plan have been increased to appeal to more investors. People investing in emerging companies will be eligible to save up to 30 per cent of the provincial tax payable on Alberta investments, compared with the originally announced 17.4 per cent saving. Those investing in expanding companies will get a 15 per cent saving and in mature companies 4.4 per cent.

Northern Telecom of Toronto, IBM Canada Limited of Markham, Ontario and Hewlett-Packard (Canada) Limited of Mississauga, have joined with Toronto's Ryerson Polytechnical Institute to establish the Centre for Advanced Technology Education to develop curricula and training programs needed for new technology as it evolves and is applied to industry. Hailed as a milestone in the co-operative relationship developing between the business and educational sectors, the new centre will serve senior students, industrial clients and instructors

Gold and silver skier



Laurie Graham of Inglewood, Ontario displays the gold and silver trophies she won for finishing first and second at Val d'Isère, France, during last December's World Cup ski circuit.

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from other educational institutions. The main subjects will be computer-integrated manufacturing and photonics.

Prescription for Health, a 23-minute film produced in 1983 by the Ottawa-based International Development Research Centre, has won the World Health Organization's Special Prize, a gold medal, for the best film of all international submissions on primary health care. The film stresses that individuals and communities in the Third World must improve their hygiene to reduce water-borne diseases. Originally produced in English and French, the film has since been translated into Thai, Indonesian, Malay, Tamil, and Tagalog (spoken in the Philippines).

Ben Johnson of Toronto won the men's 60-metre race in 6.50 seconds on January 15 at the Yomiura international indoor track and field meet in Osaka, Japan and broke the world record of 6.54 set in 1978. The world indoor champion runner also beat the Canadian record of 6.56 he established on the same track in 1985. Mark McKoy of Toronto placed second in the event and set Canadian and meet records in the men's 60-metre hurdles with a time of 7.57 seconds.

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