

I am a Strong Admirer of

the Canada Life; have had considerable experience with other insurance companies, carrying, as I do, some fifty-five or sixty thousand myself.

The above is an extract of a letter written 1st May, 1902, by Mr. Joseph Stratford, manager of the Farmers' Binder Twine and Agricultural Implement Manufacturing Company, Brantford.

It voices the sentiment of 30,000 satisfied policy-holders in

The Canada Life Assurance Co.

Prosperous & Progressive



THE REASON

"The business of the Sun Life of Canada has been not only extensive but highly profitable, and it is with good reason that it so often heads its reports and advertisements with the phrase, "Prosperous and progressive."
—Insurance Times, New York.

HEAD OFFICE, MONTREAL.

R. MACAULAY, President.
S. H. EWING, Vice-President.
T. B. MACAULAY, F.I.A., Secretary and Actuary.

Western Assurance Co.

Incorporated 1851

Fire and Marine

Head Office,

Toronto, Ont.

| | |
|-------------------------|----------------|
| Capital | \$2,000,000 00 |
| Assets, over | 3,260,000 00 |
| Annual Income | 3,380,000 00 |

Hon. GEORGE A. COX, President.
J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

THE Federal Life Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

| | |
|----------------------------------|----------------|
| Capital and Assets..... | \$2,319,925 58 |
| Surplus to Policy-holders..... | 1,029,075 64 |
| Paid to Policy-holders 1901..... | 182,925 67 |

Most Desirable Policy Contracts.

DAVID DEXTER, - - - President and Managing Director.
J. K. McCUTCHEON Sup't of Agencies.

BRITISH AMERICA Assurance Co's

Head Office, TORONTO. + FIRE AND MARINE

| | |
|----------------------------------|-----------------|
| Capital - - - - - | \$1,000,000.00 |
| Total Assets - - - - - | \$1,776,606.45 |
| Losses Paid (since organization) | \$19,946,517.73 |

DIRECTORS:

HON. GEO. A. COX, President. J. J. KENNY, Vice-President.
Hon. S. C. Wood, E. W. Cox, Thos. Long, John Hoskin, K.C., LL.D.
Robert Jaffray, Augustus Myers, H. M. Pellatt.
P. H. SIMS, Secretary.

Phoenix Assurance Company, Limited, OF LONDON, Eng.

Established - 1782.

LOSSES PAID, - - - \$100,000,000

PATERSON & SON,
Chief Agents
For the Dominion,



164 St. James St.,
MONTREAL.



THE CROWN LIFE INSURANCE COMPANY.

PROGRESSIVE - PROSPEROUS - POPULAR

Three points that commend the Crown Life to Insurance men who want contracts with a company for which it is easy to do business. Write the Head Office, Toronto, for particulars.

Sir Charles Tupper, President.
John Charlton, Vice-President.
Geo. H. Roberts, Managing Director.
Arth. J. Hughes, Secretar