

“The Sweetheart of the Corn”



This picture and slogan has been familiar to Canadians for over eleven years. It tells the story of the corn used in

Kellogg's TOASTED CORN FLAKES

Only the finest corn is used and our secret process converts it into a light, appetizing and sustaining food.

MADE IN CANADA



THE BATTLE CREEK TOASTED CORN FLAKE CO., Limited
Head Office and Factory: LONDON, ONT.