



¶ Doctors should be interested in "ROYAL HOUSEHOLD" Flour because they are interested in the purity of food.

There is no doubt that "ROYAL HOUSEHOLD" is the purest—absolutely the purest flour on the market.

Our present process, the newest and most thorough method of milling, which we <u>control</u>, makes it so.

I Being the purest, it is necessarily the most wholesome.

One point more: Being milled from the best (and only the best) Manitoba Hard Wheat, it is richest in gluten, and therefore most nutritious.

It is really worth a doctor's while to know all he can about "ROYAL HOUSEHOLD" Flour.



