

THE RURAL CANADIAN.

CHRISTMAS, 1883.

Special Holiday Number.

NEW YEAR'S, 1884.

"HEADQUARTERS," TORONTO SHOE COMPANY,
 CORNER KING AND JARVIS. 144, 146, 148 KING STREET EAST.
CHRISTMAS WINDOW. SEE IT.

LADIES' AMERICAN FANCY SLIPPERS—Newest Styles, Finest Patterns and Latest Colors. Wine Antelope, Seal Brown, Terracotta, and many others.
LADIES' AMERICAN LIGHT RUBBERS—Cape May, Paris and Newport.
Gentlemen's American Clogs, Alaska and Buckskin Overshoes. Just the identical goods for Xmas and New Year's Gifts.
 144 to 148 New London Street, and Headquarters, the Famous Toronto Resort. We keep open till 9.30 each evening, till New Year, to our numerous patrons.



CHRISTMAS DECORATIONS.



INTERNATIONAL THROAT AND LUNG INSTITUTE

AND

Office of Spirometer,

The invention of Dr. M. Souviele, Ex-aide Surgeon of the French Army, for the treatment of Catarrh, Asthma, Bronchitis, Consumption, and all diseases of the nose, throat and lungs.

Consultations Free.

Call or write (enclosing stamp) for list of Questions and copy of "International News," published monthly, to

173 Church Street, TORONTO.



GRAND CHRISTMAS CLEARING SALE OF NEW WINTER DRY GOODS.

On account of the present depression in the Wholesale Dry Goods Trade, we have succeeded in making an enormous purchase of Silks, Satins, Cashmeres, Dress Goods, Winceys, Mourning Goods, Black Crapes, Lace Neckwear and Fancy Goods, at an immense discount off regular prices, and will for the next three weeks hold a Grand Xmas Clearing Sale at prices unheard of in Toronto. The whole of our large and valuable stock marked down to prices never before equalled.
 Novelties in Lace Neckwear. Novelties in Fancy Xmas Goods, Purses, Satchels, etc., etc. 1800 Doz. Linen Handkerchiefs, a Bankrupt Stock at 8, 10, 12, 15, 20, 25c. in Plain, Hemstitched, Fancy Borders, etc. About half regular prices. Rarest in Ladies', Misses' and Children's Underwear. Bargains in Boys' and Men's Underwear and Furnishings. Bargains in Ribbons, Corsets, Cloths, Hoods, Breakfast Shawls, Mantles, Platers in Ladies', Misses' and Children's Heavy Wrap Shawls, La-Bes' and Misses' Waterproof Circulars, etc., etc. Dress buttons and Dress Trimmings at cost prices. All the Novelties in Laces at net cost prices. Baldwin's Fingering Yarns Scotch Alida Yarns, Canadian Yarns at net cost prices (800 them). Fifteen Cases of Men's Shirts and Pants, 40, 50, 60, 75c. —Great Bargains. Housekeepers, see the enormous value we are showing in Table Napkins, Towels, Towelings, Table Linens, sheetings, Pillow Cases, Blankets, Comfortables, 40, 50 Cents. Lace Lambrequins, Crestones etc. etc. at prices never before equalled in this City. This is without doubt a grand chance to secure New and Seasonable Goods and useful Christmas Presents at prices lower than old bankrupt stocks are offered at. Ladies can look through our Stock and compare our prices without being under any obligation to buy from us.

ED. McKEOWN'S Popular Dry Goods House,
 182 YONGE STREET, TORONTO.