

**Guide-Advocate**  
**WATFORD, ONTARIO**  
 Member of Canadian Weekly Newspapers Association.  
 W. C. Aylesworth, Publisher.

Average Circulation for year ending December 31, 1923..... **1,565**  
 (Covering East Lambton)

**ADVERTISING RATES**  
 Display ads., set, transient, 25c. inch.  
 Display, yearly contract, set, 18c. inch.  
 Display Ads., all plate..... 18c. inch.  
 Special Posit. n. .5c per inch extra.  
 Theatrical Adv't'g with reader or cut  
 ..... 35c per inch.  
 Business Locals, Front page 10c per  
 line; Inside pages 5c per line.  
 Classified Ads., One Cent per word  
 each insertion. Minimum 25c.

FRIDAY, DECEMBER 12, 1924.

**Note and Comment**

Mr. A. W. Marsh, editor of the Amherstburg Echo, was elected a member of the Amherstburg council on Monday last. Congratulations.

Euchre parties for gain are to be prohibited in Ontario in the future. A special penalty should be imposed on the player who trumps his partner's ace.

Owing to dwindling of newspapers in Toronto people cannot "tell the World" anything any more. And there's no use trying to tell the Globe anything.—Toronto Telegram.

Pat—"Why are you wearing so many coats on such a hot day?" Mike (carrying a paint can)—"I am going to paint my fence, and it says to obtain best results put on three coats."

It is reported that an Alvinston man has been placed in quarantine, one-half mile out of that village, because he mistook one of those perfume-bearing animals for a coon, in the soft moonlight, and tried to kill it with a club.

The village at Fort Erie is in a difficult financial situation, and if debentures for all the projects underway or proposed were sold, the total debt would be \$372,510, just over 35% of the assessed valuation of all property which is \$1,055,000.

According to statistics compiled by a Chicago expert, a bachelor at 24 has 5 per cent. more money than a husband of the same age. After that he begins to slip. At 28 the married man is 3 per cent. ahead. At 38 his taxable wealth is 17 per cent. greater and at 48 he is 20 per cent. ahead of the bachelor. "What's the odds as long as you are happy," declare the cynical unweds.

North Battleford, with a debenture debt of \$700,000, is \$300,000 behind in its payments, which the ratepayers will be called upon to meet unless, as is likely, the government interferes. A few years ago we in the east were considered "jays" for not pulling up stakes and going out west. But the average Easterner is living quite comfortably and is content to remain here, notwithstanding the periodic land booms the west experiences.

Eavesdropping at the rural telephone is more prevalent than ever it was at the keyhole, detection being so much less probable. It is said that one sign of eavesdropping is the receding tone of the speaker's voice. Someone has "cut in." Acting on this hint, a woman who had suspicions aroused said to her friend suddenly, "Someone is listening." Instantly, from nowhere in particular, came an indignant exclamation: "I'm not doing any such thing."

Now that the winter evenings are here and the out-of-doors no longer calls with its summer alarum, many citizens might develop an excellent habit by spending an hour or so at least one evening a week at the Watford Public Library. Most of us do far too little reading of a serious nature, and an hour spent in the reading rooms of the local library will prove an agreeable surprise in the amount of pleasure and instruction it affords.

Hon. G. Howard Ferguson, Minister of Education, hopes to provide facilities for first and second year university work in the high schools of Ontario. The Premier at the opening of the new Caledonia high school yesterday, in an interesting address upon educational questions, expressed himself as strongly in favor of so subsidizing high schools that this would be possible. It would, he said, be an economic innovation, and would have the added advantage of giving the young people two vitally important years under the careful supervision of their own parents. This is one of the most significant statements made by a Minister of Education for some time. No one can question the practicability of such a plan. Some of our best high schools have science equipment of high grade, far better than our universities had a decade or so ago. Many of our high school teachers have adequate scholarship and professional skill. Forty years ago even our smaller high schools were doing honor first-year work in mathematics, languages and English. Certainly our larger high schools could undertake this work today. It would require increased grants from the municipality in bearing the increased cost of instruction, but that should be arranged without any serious trouble.

At Sarnia last week Magistrate Gorman made an important ruling in regard to liquor exports, holding that such sales must be made from a bona fide warehouse. The decision was handed down in the prosecution of Harry Longhead, export agent for London brewery, charged with violating the Ontario Temperance Act in selling for export from a scow on the river. The defense claimed Longhead was within the law but Mr. Gorman held that evasion of the dry act is apparent and imposed a \$2,000 fine.

Alliston Herald:—"About a year and a half ago when The Herald commenced to feature returns realized by farmers in this district who were careful to raise select hogs there were those who told us that hog grading could never be successfully carried out and laughed at the idea of any feeder being able to produce a hog of a given weight and other named specifications. The surprise today is not that the grading system is firmly established, but that the farmers have been so successful in producing the type of hog that brings the top of market. Last week the salesman of the Alliston Shipping Club took down to the city 194 hogs of 59 were selects, and 118 thick smooths. The shipment sent into the city market by R. D. Boyes contained as high a percentage of the top market grade. Farmers have thus set about selecting the right types for breeding purposes and are paying the utmost attention to feeding. They have been commendably successful in a little over a year of making a complete change in the type of hog being produced. Another year will bring into line those who have been slow to realize the benefits of producing the top of market type of porker."

**How Much Are You Worth?**  
 Do you know how much you are worth? A professor of Chemistry in a University is quoted as having said recently, that if the average sized man were divided into elements of which his body is composed, there would be enough water to wash a pair of blankets, iron enough to make a ten-penny nail, lime enough to white-wash a good sized chicken coop phosphorous enough to make 100 matches, and sulphur enough to kill the fleas on a medium sized dog. If you should go to a store where these things are sold, the amounts of minerals—found in the human body—could be purchased for 98c. The inference is that we are "bargains"—but these elements are so wonderfully and skillfully bound together with a thinking brain that the value of a person is inestimable.

**CALIFORNIA AND PACIFIC COAST TOURS**

During the winter the Pacific Coast States and British Columbia offer a haven of refuge from our vigorous climate, particularly Sunny California. California has become famous as a winter tourist region because of its excellent climatic condition, its varied and magnificent scenery, the possibilities it affords for all kinds of outdoor sports and recreations, its splendid motor roads, sea bathing, etc.

The Canadian National Railways offer a wide choice of routes embracing rail and sea trips, travel one way through Canadian Rockies via Jasper National Park and Mount Robson, the North Pacific Coast route to Vancouver and Victoria, Seattle, Portland, San Francisco and Los Angeles.

Any agent of the Canadian National Railways will be pleased to furnish full information regarding these tours.

**NEIGHBORING ELECTIONS**

**Strathroy**  
 Strathroy, Dec. 1.—With the mayoralty providing the only contest, all others of the town's municipal offices having been filled by acclamation, to-day's elections resulted in the smallest vote in years. George Lewis was elected mayor with a majority of 317 over his opponent, P. A. Gahan, their respective totals being 476 and 153. The business men strongly supported Mr. Lewis.

The members elected by acclamation to the other offices are: Public utilities, Frank Mangan; school board, G. M. Haldane, Arthur Wright and Ernest Hilton; reeve B. Pike; deputy reeve, D. Mcpellar; Councilors, J. Smith, Clarence Evoy, Sutherland Cuddy, Walter Wright, Herman Welse and James Kirby.

**Alvinston**  
 All filled by acclamation. Reeve—R. F. Rilett. Councilors—W. J. Reader, Jas. Holme, John W. Smith, Alex. McLachlan. Utilities Commissioner—A. B. Connor. School Trustees—R. McEachern, Warren Munro, and Mark Burford.

**Yes! you can put on firm FLESH and increase your ENERGY by using PHOSPHO-COD**

the Ideal up-building tonic

**ROUND OUT YOUR FACE and FIGURE AND LOOK WELL**

**Phospho-Cod will help you BRING YOUR WEIGHT UP TO NORMAL AND FEEL RIGHT**

**Phospho-Cod will help you PHOSPHO-COD MEANS BETTER LOOKS and BETTER HEALTH**

If you have any reason to suspect organic weakness of any kind— if you have no appetite, if you lose weight, if you take cold easily, if you find that you are losing energy, vim or pep, you are close to the danger point. Stop! look! listen! "A stitch in time saves nine." A treatment of Phospho-Cod begun to-day may be the means of saving you endless days of suffering— For Phospho-Cod is composed of pure food elements easily digested, quickly turned into rich red blood, bodily strength and energy and good firm flesh— It also contains elements to fight off colds, coughs, and tuberculosis. Take a bottle home to-day; after a few days treatment you will find your appetite improved, your sleep more restful, your work less exhausting, your digestion better; you will take on flesh and with the pink on your cheeks, life will be worth living and the whole world will look more rosy.

**PHOSPHO-COD is for sale by J. W. McLaren and Burton F. Cook**  
 Watford Ontario

buy a **BIRD BAR** today  
 Beautiful Bird Card in Every Bar  
 290 page Bird Book free for a complete set of 48 different cards  
 The Patterson Candy Co. Limited TORONTO  
 Bigger Better 5c

Sold in Watford by J. W. McLaren

**Pape's DIAPESIN**

**Correct Your Disordered Stomach**  
 Instantly! End Indigestion, Gas, Heartburn, Acidity

The moment your stomach rebels, chew up and swallow a little Pape's Diapessin. Distress goes at once. For indigestion, Dyspepsia, Gastritis, Flatulence, Heartburn or any distress in stomach, nothing else gives such comfort as this pleasant, harmless corrective, digestive and antacid. Millions of the best of families always keep a large 60 cent package at hand—they know its magic and druggists guarantee it. 316

**Better Rubber Footwear at the Regular Price**

If RHINO Rubber Footwear weren't better—if it didn't wear longer—we would not support the iron-clad guarantee that goes with every pair.

These facts hold good with all RHINO Rubbers. Note the Protector flap on rubber shoe illustrated. It is an exclusive, patented RHINO feature. It effectively prevents dirt, manure, snow or moisture from getting inside. This footwear is made from RHINO RUBBER—the toughest and most wear-resisting that Science has yet discovered—which will wear up to twice as long as ordinary rubber. Insist on RHINO Footwear.

**"Compare The Wear"**  
 CAMERON & CO., Watford ALPH. ROGERS, Kerwood  
 E. J. THOMPSON, Warwick Village

**Children Cry for Fletcher's CASTORIA**

**MOTHER:**—Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Absolutely Harmless—No Opium. Physicians everywhere recommend it.

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