

Clearing Lines at Attractive Prices

Ladies' White Waists at 75c, \$1.29 and \$1.69

These are the season's choicest styles and are regularly worth \$1.25, \$2.00 and \$2.25. All sizes are to be had in the lot.

Children's Dresses at 49c

Garments worth from 75c to \$1.25. Good assortment of colors and styles. Sizes from 2 to 8 years. —Clearing at 49c.

Men's Underwear at 78c per Suit

Good quality Balbriggan Underwear, sizes 38 and 36. At the present market this is less than half price. —39c per garment.

Men's Straw Hats at 49c

Our entire stock of soft and snap brim straws at 49c. Many values from \$1.25 to \$2.00 and all sizes. Clearing at 49c.

Early Showing of the New Fall Goods

FALL DRESS GOODS AND SILKS
FALL LINENS, SHEETINGS AND SHIRTINGS
FALL PRINTS, TOWELINGS AND COTTONADES
FALL SUITS AND OVERCOATS

A. BROWN & CO.

"THE STORE THAT SATISFIES"

"20TH CENTURY" CLOTHING

"HOBBERLIN CLOTHING"

THE STERLING BANK OF CANADA

SAVE, Because---

Soon the Government will offer you another opportunity to become an INVESTOR.

Borrow to Buy Cattle



"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.

Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

HEADACHE LENSES

differ from ordinary lenses, therefore no person can pick out a pair of glasses that will be beneficial in these cases. The eyes should be carefully examined to locate the eye stain, and the lenses

ACCURATELY
GROUND

No person should suffer with eye headaches when we are ready and willing to do all we possibly can to relieve with perfectly fitted glasses. Our optical business is on the increase day by day. We give a service hard to equal.

CARL CLASS
Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

CANADA'S PROSPERITY RESTS ON THE FLEET

Without the Humble Merchantman the Nation Would Face Disaster.

Since war was declared, Canada has witnessed a period of financial prosperity such as probably has never occurred in the history of the country. Wheat is high, pork and beef command top prices and all the food produced is sold at a figure that would have been undreamed of a decade ago. From a period that verged on a financial depression, in a short space of four years the Nation has reached the height of prosperity. The reason of this may be roughly given as the War, which is in itself conducive to high prices. But it must be remembered that unless our commodities could be transported they would be a drug on the market. The reason that Canada to-day enjoys her prosperity is that, 300,000 men of the Merchant Marine are braving the perils of every destructive device known to modern maritime warfare, to carry Canada's goods to overseas markets. Fifteen thousand of them have already perished

and they have left behind sorrowing families. As members of an unofficial service no pension is granted the dependants of merchant sailors. Yet they gave their lives for the Empire. What will the Empire give for them? "Sailors' Week" is being held from September 1st to 7th to raise money to relieve the distress of their families. Every dollar that is collected will be used by the Navy League of Canada in helping these unfortunate women and children. Ontario's objective is \$1,000,000. Ontario has never yet failed. Give generously! Let your motto be "They shall not want!"

Stung The Crow

A Walkertonian while standing at a bar in Kitchener the other day having a soft drink saw two strangers enter and get into a conversation that once while a number of thirsty souls, with the result that the pair drew a flask of whiskey apiece off their hip and poured a portion into the soft stuff that the gang were lapping up. The new kick in the moisture tickled the appetites and awakened a keen desire for further serving. Seeing they had the crowd with them, the strangers opened up a grip and did the land office business selling flasks at \$2.50 each to the aggregation, the hotel-keeper himself investing in four bottles of the elixir for future use. After the pair had departed, the thirsty ones started to pull the corks and sample their purchase. Preparing their throats for the real poison they raised the bottle aloft and let the contents gurgle down, but what was their dismay on discovering that instead of Hiram Walker's preparation or Joe Seagram's race horse brand they detected merely the flavor of Salada-Ceylon. In other words they had been duped into buying cold tea for whiskey, and had paid \$2.50 a bottle for what the servant girls usually throw into the garbage pail after meal time. As they were breaking the statutes themselves, the victims were not licensed to squeal, and but for the Walkertonian peeping the cleanup would never have got out.

Hon. Gideon Robertson

(Ottawa Journal)

Events of the past few days have amply shown that Sir Robert Borden committed no error when he incorporated into Union Government the energy, common sense, and clear headed resourcefulness of Hon. Gideon Robertson. At a time when industrial unrest has unfortunately reached a point where the economic structure of the nation, and with it our war effort, is being endangered Mr. Robertson is displaying a quality of service that is invaluable. The freshness of his outlook, the absolute integrity of his character, and the confidence reposed in him by labor and capital alike are proving of immeasurable assistance to the government, and, what is of more vital importance, saving the country from paralyzing strikes at a time when the need of united effort in all branches of national endeavor is vital.

Harold Kirkpatrick, 10-year-old son of John Kirkpatrick, 10th line west, Enniskillen, was severely injured when he fell from a beam in the barn, a distance of 15 feet. He was considerably injured about the head and face and received quite a shaking up.

THE WESTERN FAIR

London's Sept. 6th to 14th

The buildings at London's Exhibition this year will be exceptionally good. Several new firms are placing Exhibits. The Government are placing Exhibits of Wool and Eggs, also a general Exhibit in the Agricultural Building and a special Exhibit pertaining to Domestic Science work and Conservation of Food, which will also be in the Agricultural Building. A loan of fine pictures has been secured from the National Art Gallery, Ottawa, which will add very materially to the Art Exhibit. For the Dairy Department there will be a fine Exhibit of Cheese and Butter as usual. For the Machinery Department everything new will be exhibited, from the large tractor and threshing outfit to the smallest bit of machinery in use. The Process Building will be filled with a Pure Food Show. There will be a large entry of Live Stock as the Management have added \$1,500.00 to what was already a very liberal Prize List. A large addition has been built to the Sheep pens and a suitable place for judging the Sheep has been provided. Everything considered, this should be the best Exhibition ever held in London. All information will be promptly given on application to the Secretary, A. M. Hunt, London, Ont.

Enlistment of Men Coming Under the Military Service Act in The Siberian Expeditionary Forces.

Authority is now granted for men coming under Class 1, of the Military Service Act, to volunteer for enlistment in the Siberian Expeditionary Force, provided they are not yet called for duty. Upon applying for enlistment, they will be required to present the Registrar's receipt for Registration under Military Service Act. This includes the 19 year old Class. Volunteers may apply to any authorized Medical Examiner in any City, Town or Village in M. D., No. 1, where they will be medically examined and if found fit, given transportation to Mobilization Centre, Carling Block, London, for final medical examination and attestation, or they may apply direct to Mobilization Centre, London. C. O. Fairbanks, Major, for A. A. G., M. D. No. 1.

Peter McArthur On The Apple Crop

I have never heard of the drought causing the apples to fall off, but if that is not what is causing them to fall just now. I should like to know what it is. There have been no high winds during the past week, but the ground under the apple trees is covered with apples that are almost fully grown. The Ben Davises seem to be suffering the worst, but the Spys and Baldwins are also affected. As the apples are unusually clean this season, free from scab and worms, I was hoping for a good yield, but if they drop off before maturity the crop may not amount to much. Before this trouble began our Kings had the best load I have ever seen on them but they are thinning out rapidly. Still, there may not be much of a market for apples this year and if we get rain the apples that remain on the trees will be bigger and better. Although it looks like a loss just now, it may not prove to be so much of a loss in the end.

Some Mammoth Corn

DUART, Aug. 23.—The Raverast corn, a Southern production, of which there is a very large acreage throughout the township, is becoming a cause of wonderment to the growers. The average height of the stalks is fully ten feet and still growing. The butt of the stalk is also of mammoth size, being by actual measurement a good six inches around. As a rule each stalk is now bearing two ears, the lowest of which is on the level with a man's head and the other much higher. There is much speculation as to how high stalks will be when fully grown, as to whether the ears will mature before snow flies, and as to how it is to be cut and stooked.

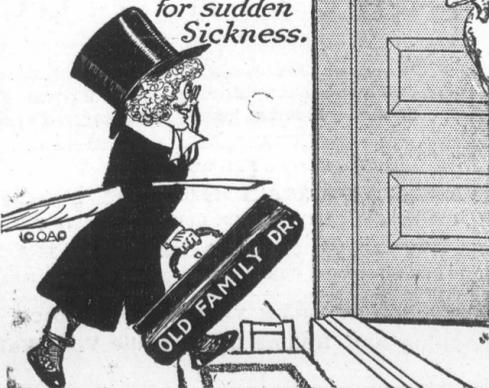
EVERY WOMAN'S RIGHT

To every woman belongs the right to enjoy a healthy, active, happy life, yet nine out of every ten suffer years of agony, usually from some form of bloodlessness. That is why one sees on every side pale thin cheeks, dull eyes and drooping figures—sure signs of headaches, weak backs, aching limbs and uncertain health. All weak suffering women should win the right to be well by refreshing their weary bodies with a new, rich, red blood that promptly transforms them into healthy attractive women. This new rich, red, blood is supplied in abundance by Dr. Williams' Pink Pills which reaches every organ, and every nerve in the body. Through the use of these pills thousands of women have found a prompt cure when suffering from anaemia, indigestion, heart palpitation, rheumatism, general weakness, and these ailments from which women alone suffer. There is no part of this broad Dominion in which you will not find some former sufferer who has regained health and strength through the use of Dr. Williams' Pink Pills, and this is the reason why these pills have been a favorite household remedy for more than a generation. If you are ailing and will give the pills a fair trial you will find renewed health and happiness in their use. You can get Dr. Williams' Pink Pills through any medicine dealer, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Canning Don'ts

Don't start canning until you have the right appliances.
Don't use old screw tops. Buy new ones.
Don't use old rubbers. New ones are cheaper than allowing fruit to spoil.
Don't use two quart jars. Use quart size. Pint size is best for a family of not over five members.
Don't neglect cleanliness—clean persons, clean room, clean apparatus, clean work. Cleanliness counts fifty per cent.
Don't plan to can more than three to six jars of fruit or vegetables the first day. Speed up gradually.
Don't assume that the water surrounding the jars will keep boiling without attention to fuel. The right temperature must be maintained for success.
Don't mistake simmering water for boiling water. "It was boiling just a minute ago", doesn't meet the requirement of boiling water at the moment of using.

Family Dr. says: Have on hand our Household Preparations for sudden Sickness.



Just at this particular time of the year you will do well to have on hand a few of the Reliable REXALL Remedies.

- REXALL DIARRHOEA REMEDY..... 25c
- " MENTHOLINE BALM—for sunburn, insect bites, etc..... 25c
- " TAN AND FRECKLE LOTION..... 25c
- " ORDERLIES—one at night for constipation..... 25c and 50c
- " PEROXIDE OF HYDROGEN..... 25c
- " LIVER SALTS..... 35c and 65c
- " MEDICATED SKIN SOAP..... 25c
- " HEADACHE WAFERS..... 25c
- " CLOTHES CLEANER—for removing stains..... 25c

J. W. McLAREN

DRUGGIST The Rexall Store STATIONER

Wa

Volume XLIV—No

East Lambton Fall Fa
WATFORD

WEDNESDAY and THURSDAY
OCTOBER 2nd and 3rd

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop them in GUIDE-ADVOCATE Letter Box.

THE NEW COATS and Blouses at SW. SEE THE SAILOR'S WEEK ad on an page. Give liberally.

THERE are now 175,000 Canadian Belgium and France.

SEE THE NEW FORBSON TRACTOR Flow at R. MORNINGSTAR'S. SEE THE ACCOUNT of Public me held Wed. Eve. Page four of this

THE NEXT big event will be the Ford Fair, October 2nd and 3rd, ready for it.

PRESIDENT WILSON has named a bunch as the minimum price for 1919 wheat crop.

WATFORD BLACKSMITH SHOPS w closed next Wednesday to allow smiths to attend London Fair.

REV. MR. RATCLIFFE, B.A., of Art will preach both morning and evening the Presbyterian Church next Sabbath.

CHICAGO barbers propose raising price of a hair cut to \$1. If they do will be many flowing locks seen on streets.

THE C. P. R. will run an addit excursion to the West, for farm labor on Tuesday, Sept. 10th. Fare to W peg \$12.00. For particulars see J Hume, local agent.

SMART STYLES in Shirts, Collars Neckwear.—SWIFT'S.

THE SUNDAY SCHOOLS have had luck with their picnics this year. Methodist and English Church pic were both called off or postponed account of damp weather.

THERE is not much daylight to now and in less than two months we switched back to the old time. experiment has been successful in evening the light bills if for nothing else.

HAY FEVER seems to be of a violent form this season owing to long spell of dry weather. There many cases in this district, and residents have gone to Northern On to seek relief.

BE READY with your Contribution the Sailors when the Canvasers Friday.

THE CHAUTAUQUA at Strathroy week was well patronized by people the surrounding towns. Between 40 50 from Watford went there Friday to hear the Ben Greig players in "Comedy of Errors."

A LARGE list of special prizes is prepared for the East Lambton Fall held at Watford, on Oct. 2 and 3. prize list will be issued shortly. Little exhibitors should begin to get produce ready so that the show may the usual success.

THE NEW MINISTER OF EDUCATION has announced that beginning September of next year, Spanish will authorized as an optional course in Ontario Collegiate Institutes and I Schools, and that German will not after be required as a compulsory subject for specialist certificates.

NOTWITHSTANDING the continued spell in July and August the apple is going to be good in this vicinity. Saturday Mr. John Holbrook, con. Two-walk plant should begin to get Red Beattie Glimmer apples of table measuring over 12 inches, one of 12 1/2 inches. The six weigh over pounds. Can anyone beat this?

Buy your Silks now. Finest stock Western Ontario. Prices have advanced 20 per cent. since we bought.—SW SONS & Co.

IT MAY NOT be generally known the Public Health Act of Ontario is imperative on municipal councils local boards of health to see that all furnishing a supply of drinking water are cleaned out once a year. Particly in this season of drought, when sources of water supply are low, danger of an epidemic of typhoid some other disease is very great.

IT IS NOT DIFFICULT to distinguish green driver or one that has had little experience with an automobile. Each day or evening as he drives street he has his "cut-out" work overtime, and creating such a noise make his car rattle from end to end. many places the "cut-out" is forbidden. In reality it is an unnecessary play to amuse amateur drivers.

AMENDMENT has been made to military service regulations by order council. They now provide that person who knowingly employs, harbors or conceals, or in any way assists deserter or a man absent without leave from the C.E.F., is liable to imprisonment not exceeding six months or a fine of not less than \$100 and not more than \$500.

THE new Sweater Coats in combed brushed wool.—SWIFT'S.