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Unless you are drinking Rowat's coffee you do not know the real delights of this beverage at its best. Try a Pound Platinum, White, Green and Yellow Gold.
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A Diamond for an engagement ring. Beautiful Blue White Diamonds set in Platinum, White, Green and Yellow Gold.
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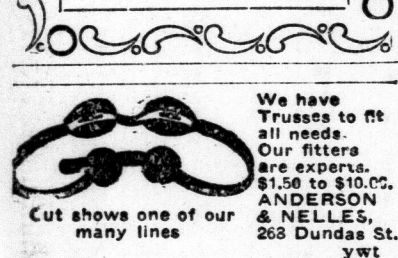


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If men of affairs would take their eye troubles as seriously as they do other matters they would have greater comfort and added efficiency. Let us handle your eye-glass matters as your tailor does your clothes.



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have the stock of Jewelry and Photographs at prices to suit all purchasers.
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For the Autumn Bride
Wedding Announcements and Invitations Engraved or Printed.
HAY Stationery Co.
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Quality Vulcanizing
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Finest Motor and Horse Equipment.

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Funeral Directors and Embalmers.
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MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASED
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5 CASES
Ladies' Hats
Just in from New York.
BELTZ & CO.

Master Bakers
Make this
Master Bread

If you have not been fortunate enough to try a loaf of the new

Parnell
Homespun
Bread

you will profit considerably if you order one today.

Orie Tea Shop
PROVINCIAL HIGHWAY.
CRUMLIN
Refreshments of all kinds.

SPECIAL
CHICKEN DINNERS
WEDNESDAYS AND SUNDAYS, 5 P.M. TO 9 P.M.

Provincial highway bus passes the door.
Special arrangements made for parties and clubs.

Dresses
Today's Styles
THE CORRECT VOGUE
FOR PRESENT
APPAREL

Our Modistes' productions these days are meeting with universal approval. Fortunately beauty, art and comfort is conformed to the aesthetic ideals of good dress. The pleasure afforded us as manufacturers in the making of these becoming gowns is reflected in the pleasing appreciation shown by our purchasing patrons.

A visit to our salesrooms will be appreciated to inspect our styles and values.



Special Clearing

Lot of Taffeta Dresses in Navy, Brown, Taupe, Black, Royal Blue, etc. Regular price, \$25.00 to \$35.00, clearing at

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Wool Dresses in Serges, Tricotines, Poiret Twills and Broadcloths in colors, Taupe, Navy and Black. Clearing at—

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PHONE 1319. 196 DUNDAS ST.

CANADA'S PART
AGAINST TURK
IS QUESTIONED

Methodist General Conference
Divided on Backing Britain
If War Declared.

LIVELY DEBATE ENSUES

Shelve Resolution Pledging
Methodist Support in Probable Holy War.

TORONTO, Oct. 2.—The Methodist general conference launched into a vigorous debate this forenoon on the part Canada was to play should Britain war with the Turks. It was interjected into the proceedings when a delegate insisted that owing to the Near East situation being critical, the report of the committee named to draft a resolution should have right-of-way to present it at once.

The resolution expressing the wish that the honorable solution of the question could be peacefully arrived at, and devotion to the British Empire concluded as follows: "If in spite of every honorable effort to discover a peaceful solution this result cannot be obtained, we beg to assure the British, Canadian and Newfoundland and Bermuda governments that the Methodist people of the Dominion of Canada and Newfoundland and the Bermudas, as in the late war, will be prepared to make any sacrifice in the interests of liberty and justice."

As the debate which sprang up when this was read indicated a long duration, the resolution was finally referred back to the committee until there was time to discuss it. Pledged Too Much.

However, before the decision to leave it over was accepted, requests that it be passed without discussion were urged on the one hand, and that it be pledged the church to too much and should be toned down, on the other hand. One delegate urged that the resolution be pledged the Methodists if need be to go to war with the Turks.

Rules Greeks



ATHENS, Oct. 2.—Former Crown Prince George, who has acceded to the Greek throne following the abdication of King Constantine, says he will make every effort to hold Thrace in Greek hands.

over the Dardanelles question. It was claimed the conference had not authority to make such pledge. Others said: "If we can't speak for the Greeks, who can?" "You are pledging the Methodist Church almost to a religious war," said George Bell of Victoria, B. C., and questioned the advisability of such an action.

Britain deliberately closed the Dardanelles," said Rev. G. W. McCall of Brockville. "As I understand it, this is not a question of protecting the liberties of Christians in Asia Minor at all. It is merely political, a question of reopening the Dardanelles. I am not ready to lay down the life of my boy to keep the Dardanelles opened or closed."

Predicts Religious War.

"If Britain goes to war with Turkey it will be a religious war," said Rev. Charles D. Baldwin of Sharbot Lake. "The Turks will make it a religious war, and will do their utmost to break the Christian religion, hip and thigh. We might put in the resolution that the Methodists would do their duty. If the Methodists believe it their duty to be in this war they will be there. Who can speak for the Methodists if we can't?" Rev. Mr. Dean outlined the givings of the Methodists during the past quadrennium, totalling over \$37,000,000 for all phases of the work. Increase in church membership was also referred to.

APPEALS FOR PEACE.

TORONTO, Oct. 2.—At mass meetings tonight held under the auspices of the Methodist general conference great audiences which crowded Massey Hall and Metropolitan Church heard appeals to the Christian forces of Canada to get behind the League of Nations by signing a public opinion in this country that would zealously support the league. One of the speakers was Sir Robert Borden, who in a closely-knit and carefully-reasoned speech, contradicted the assertion that the league has not accomplished anything. He said he believed it had accomplished more towards maintaining peace during the less than three years of its existence than had been accomplished in any previous ten years by all the chancelleries in the world. He warned that should another world war break out it would be more terrible, more destructive than the one just passed, and impressed on his hearers the individual responsibility to work towards peace and goodwill among the nations.

Hon. Newton Wesley Rowell, the other principal speaker, emphasized that the present crisis in the Near East was not due to any failure of the League of Nations. "If there is a failure, the failure is on the part of the old type of diplomacy as represented by the supreme council," he endorsed Britain's stand that the Dardanelles should be kept open to the ships of all nations under all flags at all times, and placed much of the blame for the present situation for failure of the allied powers to agree among themselves with regard to Turkey, until after the Kemal Pasha movement had got under way. Mr. Rowell's address aroused great enthusiasm.

The speeches were delivered at both meetings. The massed choirs of the Methodist Churches of the city took part at Massey Hall, and another large choir, assisted at the Metropolitan. There were over 13,000 tickets of admission to the two meetings applied for, the committee in charge announced.

The children of Canada should be taught through the schools and Sunday schools, Sir Robert Borden said, that upon them will some day rest the responsibility of the peace of the world.

"A wide outlook is necessary. Every nation sits today at the threshold of every other nation and in a certain sense every nation is the keeper of every nation's peace. He hoped that Canadian people would show the same enthusiasm in promoting peace as they had so nobly shown in helping to win the war. "Is it not worth while," he asked, "when you consider the great sacrifices you made and the thousands of Canadians who sleep beyond the seas, to throw the same earnestness and ardor into your efforts to prevent such a war from coming again?"

ARTHUR MAN SERIOUSLY INJURED ON HIGHWAY

HARRISTON, Oct. 2.—Peter Pringlemeier of Arthur was a victim of an accident which will confine him to his bed for some days and which narrowly escaped being fatal. He was one of a number of men at work on the Owen Sound-Hamilton Highway, a few miles north of Arthur, putting in posts for the new wire fence which the Department of Highways is erecting on both sides of the road from Arthur to Mount Forest.



In Chatty Vein...
By Their Handles

—ye shall know them, the new Umbrellas —for they have very chubby, friendly-looking handles of bakelite, amber or lacquer, and the silk that is in them might be reseda green, Akbar, a deep red, or Malay brown.

If a Wise Monarch

—fell from favor and a throne, he would be careful and kind when he was restored. And Corsets must be wise, too, for they're not as rigid as in other days, but are little more than girdles, sometimes made of silk elastic; then, again, of batiste; and all have a very low bust and long, slim hips.

Just Because

—you wear a Draped Turban you needn't think that you must go to a mountain, as Mahomet did. But you could go anywhere at all, smartly and safely; for dagger and scimitar motifs are often used as adornments on Turbans of velvet, hatter's plush or faille silk. And the colors you're apt to see are browns, golden, copper or seal; and greens, such as reseda, sea-green or almond.

The World Is So Full

—of a number of things, and so many important ones must go into a Handbag, it's no more than right to want a very nice one. And tremendously nice are these bags of very smart moire in shapes galore with marcesite trimmings.

It Would Never Do

—to be a bit behind the times, think Undergarments, as they promptly decide to be influenced by peasant ideas, and to own pleats, panels and drapes very much like the new Frocks. So a Costume Slip might have all-over embroidery or a Crepe de Chine gown possess jabot-like frills for sleeves.

There's Egypt

—in your dreamy eyes—might be a very acceptable statement to hear about oneself. But if it can't be said that there's Egypt some place in the new Fall Costume, there is a very important note missing, for an Egyptian mood is in the mode—in colors, in fabrics, and even in jewelry.

Putting It Over

—skirts is a favorite habit of the charming new Fall Blouses, for most of them are overblouses. They have been influenced by a red Russian stitching often appears on their borders. All in all, they're apt to be most flamboyant and gay, reflecting bright ideas from Persia and Egypt.

Browns, Browns, Everywhere

—and not a one but pleases. That's the status of the Browns for Autumn. They run a gamut from muffin, tiffin, and bobolink, which are beige and bisque tones to bright golden pheasant and copper-rose, and thence to the dark shades of seal and congo.

Shine-Little Evening Gown—Glimmer

One would think that Evening Gowns were obeying some such order, for they surely gleam and glisten. In lame cloths, gold and silver, in Chausse Souris velvets and beaded chiffons they wear their drapes, flounces and lengths of hemline with grace and distinction.

Little Miss Netticoat

—for all her important connections with Petticoats would no doubt be thoroughly entranced, with these of silk. In raffish, Crepe de Chine and Georgette, tucked, pleated and flounced, they are perfect companions for the newest Frocks. They are, as it were, Petticoats of distinction.

In the Beauty Parlor.

A permanent wave done now will carry you through the entire winter social season. Hairdressing, manicuring, etc., Fifth Floor.

Appointments by phone.

Restaurant, Fourth Floor.
Quick Service.
Course Dinners, 40c and 65c.

STRATFORD MAN IS BACK FROM AFRICA

Mineral Expert Returns To Native City From Dark Continent Mines.

Special to London Advertiser.
STRATFORD, Oct. 2.—Robert Delafranier has returned to the city from Katanga, South Africa, where he had been in the employ of the Union Miniere Dupont Company as a mineral and metallurgical expert. He was recalled to the home office in New York on account of a change in the management of the mine. Mr. Delafranier declared this morning that conditions in Africa were generally very bad. Malaria, typhoid fever and blackwater are prevalent.

The great difficulty encountered in the treating of typhoid is on account of the scarcity of ice. Everything is very expensive in Africa. Board costs \$75 and up per month. A light two-piece flannel suit costs \$35. Automobiles are almost prohibitive in price, a Ford costing in the neighborhood of \$1,500 in Canadian money. Another difficulty that the company has to overcome is that everything used

in the camp has to be transported over 2,500 miles of railroad.

Marking the opening of Fire Prevention Week, Fire Chief Kappelle and members of the city council visited the city schools today and spoke to the children on "Prevention." The method of sending in a fire alarm was demonstrated.

The vital statistics for the month of September show that there were 26 births, 16 marriages and 11 deaths. During the month building in Stratford was undertaken to a valuation of \$13,040. The total valuation so far this year is \$660,346, the largest amount for fourteen years for a corresponding period. Twenty-four plumbing and drainage permits were granted.

The customs report was \$58,152.73.

THE FASHION SHOW
Tomorrow, Thursday and Friday at this Store

Models will parade at 10:30 and 3. Orchestra in attendance, Third Floor.

Admission FREE and tickets for seats may be had now at the Millinery Parcel Desk, Second Floor.

You will obtain more authoritative fashion information at one of these parades in a single hour than could be gathered in days of search. See the new garments as now worn and note the season's fashion changes. The program will give you descriptions and prices of the garments by number as they parade.

Tomorrow at 10:30 and 3.



How To Gain Corset Comfort
The woman who has suffered the discomfort of an ill-fitting corset, unsuited to her figure, will find welcome relief in

Frolaset Corsets
PRONOUNCED FRO-LA-SAY FRONT LACED

Distinctive features in the design, quality, workmanship and assure greatest comfort to the wearer. May we show you how gentle support and untrammelled freedom are to be achieved through the wearing of

FROLASET FRONT-LACING CORSETS

FROLASET MODEL 6355.

A very comfortable Corset for slight to average figures. Have elastic top and medium long flat back. Boned with "Mightybone" and made of striped batiste. Sizes 22 to 28. Price \$8.50.

The Frolaset Corsets range from \$4.50 to \$15.00.

FROLASET MODEL 7377.

An attractive model for the average to stout figure. Has low elastic top; gives absolute freedom above waistline; the very long flat back designed to support where it is needed. Yet gives the utmost freedom of movement. Made of heavy pink coutil. Sizes 24 to 34. Price \$10.00.

Little Leather Luxuries That Give Comfort, Service and Distinction

You know people—men and women—who always possess an air of distinction when compared with other people. Such always have the accessories of good form—the correct thing for every service. Yet, with a little thought, everybody might be so provided, for the cost of these distinguishing appurtenances, all told, is only a few dollars. For instance:

THE VANITY BOX—So indispensable, so moderate in cost. In patent, genuine morocco, lamb skin (alligator grain), in different shapes, fitted with lipstick and compact powder cases, large mirror and coin purse, nicely lined. Prices \$4.50 to \$13.50.

THE TOBACCO POUCH—that speaks sophistication for the man who smokes in genuine velvet calf, suede and morocco leather; rubber-lined. Prices \$1.50 to \$4.00.

THE KEY CONTAINER—that puts the lump of keys in orderly flatness—easy to find the right one; of genuine lamb skin, panther grain with six separate rings for keys. Price only \$1.50.

Leather Goods, Main Aisle.

SMALLMAN & INGRAM LIMITED
Soda Fountain, Main Floor.
For Sundae, Sodas, Light Lunches, etc.

JUDGE DISMISSES TWO LIBEL SUITS

Actions Against Firmers' Sun Thrown Out by Chief Justice Meredith.

TORONTO, Oct. 2.—Acting for the publishers of the Famous Sun, Gordon Waldron, K. C., this morning secured an order from Chief Justice Meredith at Osgoode Hall dismissing the long-standing actions brought by J. D. Chaplin, M. P., and Edmund Beitel, K. C., against that publication for damages for alleged libel. The plaintiffs in the actions were not represented. The order is not to issue until Friday next to enable the plaintiffs to oppose the motion should they see fit.

Mr. Waldron's motion was to dismiss the actions for failure to serve the statutory notice upon the defendants.

The alleged libel complained of was on comments in the Sun on the Rumanian loan. It was declared that Rumania and Greece were indebted to Canada to the extent of \$23,000,000, and that advances were arranged, and that companies with which eight ten members of parliament were connected received payment for \$1,200,000 worth of goods.

We eat 2,500,000,000 eggs yearly. No wonder a hen looks mad.

Thirty-five private secretaries are denude of the pope.

Many cultured people wish they could grow wild.