

## LONDON ADVERTISER GRAND CONTINENTAL TRIP DAILY BALLOT

GOOD FOR TEN VOTES.

If Credited to Miss or Mrs. ....

Address .....

On or before May 16, 1915. District No. ....

This ballot, to be good, must be clipped and sent to The Advertiser before the above expiry limit. Clip along edges.

## "ROGERISM" FOR CANADA? NEVER! SAY S. BRUCE LIBS.

Resolution Condemns Holding Election, But Determines on Action If One Is Held—R. E. Truax Acclaimed Candidate.

[Special to The Advertiser.]  
FORMOSA, May 4.—J. A. Mickle, of Chesley, expressed the sentiment of the South Bruce today at the South Bruce convention. "We've got the leaders, we've got the man, R. E. Truax, and we've got the platform."

It was the most enthusiastic of the South Bruce convention ever held in South Bruce. Every polling subdivision was represented and every delegate was full of fire.

There was but one man mentioned, and no one else thought of, and that was R. E. Truax, the present member.

Archibald McColl, M.P., for Kent, went right at the core of the matter, showed up the acts of the present Government, referred to the speech of "Dole" Rogers, had the Senate not amended the bill to give the soldiers votes it would have given every latitude to corruption. The Liberals had given the Government every support in voting through the \$150,000,000.

**The Horse Scandal.**  
Mr. McColl went into detail into the militia department's method of buying army horses. He said that \$1,200 to buy these horses and not a cent was to show how he expended the money. It was found there were 172 horses not accounted for. The speaker appealed to the audience to support Sir Wilfrid Laurier and an honest Government.

**Truax Deplores Election.**  
Mr. Truax, who was cheered and cheered on rising, said that although they deplored an election being brought on now while the part of the country was torn with grief the Government would find the Liberals ready, and South Bruce would speak with no uncertain sound.

C. J. Mickle expressed himself that there never was a Government in Canada that had run such a riotous course of corruption.

**The Candidate's Record.**  
Mr. Truax started his political life in 1887 when he was defeated by the late Henry Carling, who had subsequently

## SUFFERED FROM BILIOUS HEADACHE

At Times Thought She Would Go Mad.

Headaches are one of the most aggravating troubles a person can have. They are many and varying; but when the headache starts you may be sure that there is some other chief cause of this most painful difficulty. The stomach may go wrong, the bowels become constipated, the blood may not circulate properly, but the presence of the headache clearly shows that there is some other baneful disease which is liable to assert itself unless the cause of the headache is removed. Bilious headache, and has also proved itself to be a remedy that cures where all others fail. It does this by removing the cause of the trouble.

Miss Mary A. Roberts, Hampton, N. B., writes: "For about two years I have suffered from bilious headache. At times I thought I would really go mad. Not long ago a friend advised me to try Burdock Blood Bitters, which I did, and after taking three bottles I have never been troubled with any kind of a headache. I think that B.B.B. is one of the wonders of that world. I can easily recommend it to all who suffer from bilious headache."

Burdock Blood Bitters is the oldest and the best-known blood medicine on the market today, and is manufactured only by The T. Milburn Company, Limited, Toronto, Ont.

## A STRENGTH, FLESH AND BODY BUILDER FOR SPRING

Run Down, Underweight People Put On Ten to Twenty Pounds of Healthy Flesh.

Most people show a tendency to lose weight in winter. The fat making material in the foods they eat, which at other seasons keep flesh and weight at normal, is partially diverted in cold weather, and, instead of being used to furnish heat for the body, then most of it goes to the liver and kidneys, which, when they are overworked, cause a considerable loss in weight and leave us in a rundown condition in the spring.

Any material loss of weight should be regarded with alarm, and prompt measures taken to regain the lost flesh. A splendid body builder and flesh producer is found in a preparation known as Sargol, which can be found at drug stores everywhere, and which seldom fails to give the user a weight increase of from ten to twenty pounds within a few weeks. Sargol does not merely make flesh. It is a small tablet which readily dissolves in the stomach, and, mixing with the fats, produces a soft, creamy food that is easily absorbed and distributed throughout the body. It is really amazing how quickly and easily lost flesh and weight return when Sargol is used with your meals. With returning normal weight comes the return of health, vitality, and you soon feel your old self again. Leading druggists everywhere sell and recommend Sargol, and every package contains a guarantee of weight increase or money back.

**Caution.**—While Sargol is also widely used for overcoming nervous dyspepsia and general stomach troubles, its action in increasing weight is so practically certain its use is not recommended to those who are not willing to put on ten or more pounds of flesh.

## CHINA FORTIFIES PEKIN, CAPITAL

Military Preparations Being Made for Defence of Peking.

FEAR JAP AGGRESSION

Officials Expect Demands Will Be Increased If Campaign Succeeds.

LONDON, May 4.—[9:30 p.m.]—The correspondent of the Central News at Tokio says in a dispatch received tonight:

"I learn that the cabinet in special session has decided to send an ultimatum to China. The ultimatum will accord a brief time limit for China's compliance with the Japanese demands."

[Canadian Press.]

PEKIN, May 4.—Military preparations are being made for the defence of Peking. According to Chinese officials, whose statements have been corroborated in other circles, the Government is making no preparations elsewhere than at the capital for defence.

It is asserted in high quarters that 10,000 troops have been concentrated in the environs of Peking, but with sufficient ammunition for only a brief resistance.

Special police and military precautions have been taken throughout the city, especially around the winter palace, where Yuan Shi Kai resides. The officials declare that they are suspicious that the Japanese may attempt a repetition of the Korean coup d'etat.

**Japs Are Leaving.**  
The Japanese legation, it is said, notified the Japanese residents yesterday to prepare to leave Peking, and many women and children are reported to be getting ready to depart.

Reports received here from Mukden say the Japanese bank and postoffice there have suspended business, that the Japanese residents have been called to the colors, and that other civilians are concentrating in the railway zone.

It is contended that the Chinese have conceded virtually all the articles contained in the eleven demands made upon them, and enumerated to the Japanese military party, which they profess to believe welcomes the present crisis, will increase the Japanese demands should a successful campaign follow.

**Rogierism for Canada?**  
A resolution against holding an election was passed. It stated that the supreme issue for Canada should be of the war alone, and that the holding of an election would be an act of disloyalty putting Canada into the hands of a political leader, "whose sinister aims are properly described by the word 'Rogierism'."

Another resolution reaffirmed unbounded confidence in the leadership of Sir Wilfrid Laurier, who had, with unwavering devotion, exerted himself to assist the Government by faithfully summoning his fellow-countrymen to fight for King and Country.

Officers were elected as follows: President, Geo. Durst, Chesley; vice-president, A. McDonald, Kinross; secretary, J. A. Johnston, Midway; treasurer, M. A. Halliday, Chesley.

## BRITAIN CONSIDERS RETALIATORY ACTS

H. J. Tennant Intimates Use of Gas May Bring Reward.

LONDON, May 4.—Speaking in the House of Commons this afternoon, H. J. Tennant, parliamentary secretary of the war office, said Great Britain had under consideration the question of employing similar expedients against the use by German troops on the battlefield of asphyxiating gases.

The speaker admitted that as far back as April 6, the officer who is writing from the British front under the pen-name of "Eye-witness" had said the Germans were preparing for this method of attack, but notwithstanding such rumors the British authorities had found it hard to believe that any signatory to the Hague convention would resort to such tactics.

There has been given out in London a report on the use of asphyxiating gases by the Germans from Sir John French, commander-in-chief of the British expeditionary forces on the continent, which reads as follows:

**Pipes Laid for Gases.**  
"The gases employed by the Germans have been ejected from pipes laid into trenches. It has been produced also by the explosion of shells especially manufactured for this purpose. German troops who attacked under cover of these gases were provided with especially designed respirators, which were issued in sealed packages to all points on the line. This shows methodical preparation on a large scale."

"A week before the Germans first used this method they announced in their reports that they were making use of asphyxiating gases. At that time, there appeared to be no reason for this astounding falsehood. Now it is obvious that it was part of a scheme, and it is further proof of the deliberate nature of the introduction by the Germans of this new and illegal weapon into the war."

**Method Is Repeated.**  
"Since the enemy first made use of this method of covering his advance with a cloud of poisoned air, he has repeated it both in offensive and defence whenever the wind has been favorable."

"The effect of this poison is not merely disabling or painlessly fatal, as has been suggested in the German press. Those victims who do not succumb on the field and who can be brought into captivity suffer acute and a large proportion of the cases die a painful and lingering death."

## POPE CONTRIBUTES TO FRENCH RELIEF FUND

PARIS, May 4.—[7:20 p.m.]—Cardinal Amette, archbishop of Paris, received a letter from Cardinal Gasparri, the papal secretary of state, announcing a gift of 40,000 francs (\$8,000) to the fund for the relief of the refugees from the invaded departments of the north of France. Cardinal Gasparri, in his letter, after recalling the painful impression which the war has made upon Pope Benedict, adds in part:

"It is natural that the solicitude of the common father turns towards those of his sons manifesting the greatest respect and affection. Among those deserving of particular attention are the sons of France, which has been called the eldest daughter of the church."

## Palace of Justice In Madrid Built In 1750 Burned

Judge Overcome and Perishes While Saving Court Records.

MADRID (via Paris), May 4.—[11:40 p.m.]—Fire broke out in the Palace of Justice this evening, starting in the supreme court room. Owing to the failure of the water pressure the flames spread rapidly and the entire edifice, which was erected in 1758, was ablaze. Judge Aranda, of the court of cassation, was overcome by smoke and perished while endeavoring to save the court records. Many firemen were injured while fighting the fire.

## CANADIANS FORCED TO QUIT TRENCHES

In Desperate Fight Germans Again Use Poisonous Gas Clouds.

[Special Cable to The Advertiser.]  
LONDON, Eng., May 4.—Reports received from Dunkirk via Amsterdam, state that the Canadians have again been in action, and that on Friday last they had to surrender their trenches.

"On Friday morning," says the message, "the Germans began an attack aided by a northeasterly gale and the use of gas clouds. Although the Canadians gallantly fought with bayonets the Germans finally took possession of the trenches, but only at the price of very heavy losses."

"Six German airmen supported their artillery. Two of them were brought down early in the morning, and Lieut. Weber and a soldier-aviator named Kreuz were made prisoners."

"The whole district from Zuidschere through Ypres to Wytschaete has been evacuated by the civil population."

## RUSS FORCES HOLD LIBAU AND MITAU IN HEAVY STRUGGLE

Germans Are Passive After a Desperate Onslaught.

PETROGRAD, May 4, via London, May 5.—[2:50 a.m.]—The Russian war office this evening issued the following official communication:

"The enemy threatening Libau and Mitau remained passive yesterday. Both places are held by our troops."

"Near Rossien, about 45 miles northwest of Kovno there have been skirmishes."

"On the left bank of the Niemen, north of the Bobr and Narew Rivers, and on the left bank of the Vistula as far as the Pilica, there has been no important change. After the day we occupied several villages between the Netta and Egriena, to the north of the Great Marsh."

**Abandoned Wounded.**  
"The Germans attacked our position on the right bank of the Omulew on a somewhat wide front, but were forced to retreat in disorder by our fire. They abandoned their dead and wounded in front of our positions."

"Further to the south of the Pilica, the enemy hurled a battery of strong artillery fire, made several attacks, and near Lopuchko the enemy's infantry on the second approach to within two hundred paces of our trenches, but during the following night our counter-attack dislodged them with heavy losses from the entrenchments which they had constructed and which we rendered useless."

"At certain points the enemy attempted to cross the Nida River but our counter-attack compelled him to evacuate the left bank altogether."

**Annihilated Foe's Troops.**  
"On the Vistula, near Krasneff, the enemy, who had concentrated near our positions, hurriedly and stubbornly threw up entrenchments, but during the night of May 2-3, we attacked with the bayonet and annihilated the troops occupying them. We took 400 prisoners, including nine officers."

"In Galicia, from the Vistula to the Carpathians, a succession of battles developed during the night of May 2 and 3. Enemy detachments succeeded in crossing to the right bank of the Dunajec, but our fire prevented them from advancing further than the bank."

"The fighting was particularly desperate in the region of Tuchow and Bieck, where the enemy artillery poured forth an extraordinary volume of fire."

"In the course of our counter-attacks we took several hundred prisoners."

"We confirmed the presence at the point of German active army elements, who were making their first appearance on our Carpathian front."

**Fierce Battle of Stry.**  
"In the direction of Stry, in the region of Golovets, a most fierce battle continued. Here one hill changed hands the other. We finally captured it yesterday morning. During the day we took a fresh batch of 1,200 prisoners, with five officers, and also captured three machine-guns."

"At the source of the River Svitza an enemy attempt to envelop our flank failed completely. At this point also we took prisoners and forced the enemy to fall back in great disorder."

"Our Black Sea Fleet yesterday bombarded the fortifications on the right bank of the Tschirka position, and a post on the Kara-Burnu Littoral."

**GERMANS CAPTURED IN BALTIC PROVINCES**  
RIGA, RUSSIA, via London, May 4.—[2:55 p.m.]—Three German officers and 25 men, with one gun and two machine-guns, and accompanied by two guides, were brought here today. They evidently are a part of the German force which has raided the Baltic provinces.

# Skirt-Making Sale Begins Tomorrow

## Made and Trimmed To Measure, \$1.75



See Models in Dress Goods Section

Four smart styles to choose from, made, trimmed and fitted to your measure, in our own Dressmaking Department, for \$1.75

Inquire at Dress Goods Counter—Main Floor.

This once-a-season opportunity is being watched for by many of our customers, and we are prepared for a rush of orders tomorrow from those who want their skirts for the 24th of May holiday. We will book a limited number of skirts, perhaps as many orders as will be taken the first day, for delivery May 22, the Saturday before the 24th. If you wish yours for this date make sure of it by booking your order the first day.

## Skirts Fitted and Guaranteed, \$1.75

All skirts will be made to your measure in our Dressmaking Department, fitted and guaranteed satisfactory in every way; and you may choose your materials from our stock of either black or colored dress goods at any price you wish to pay; add \$1.75 to the cost of your material, and you have the price of your skirt complete—no extra charges for sewings, etc.

## Have You Received Your 1915 Spring and Summer Catalog?

You should see this book and style authority before you purchase your summer outfit.

## Free Delivery of Goods

On all goods purchased from this catalogue we prepay delivery charges, parcel post, express or freight to any address in the Dominion of Canada.

## Your Money Refunded

If goods purchased do not open up to your satisfaction, return at our expense and your money will be promptly refunded.

## This Catalog Contains

A complete list of general Dry Goods, Ladies' and Children's Ready-to-Wear and Men's and Boys' Clothing, all specially priced for our out-of-town customers. A postcard, with your address, will bring it by return mail.

Write Today.



The purest, richest, creamiest cheese money can buy. Makes the most delicious sandwiches.

15c & 25c per pound. Age 1 to 3 months.

THE INGERSOLL PACKING CO. LTD., Ingersoll, Ontario.

**FREE DEMONSTRATION.**  
THURSDAY, FRIDAY AND SATURDAY, INGERSOLL CREAM CHEESE.

Visit Demonstration Counter and sample this excellent home product. Free samples for three days to introduce this famous cheese in London. MAIN AISLE.

Special Afternoon Lunch.  
Sliced Tomatoes, Bread and Butter and Cup of Tea or Coffee, 3 to 5:30—Special, 15c.

## 82,000 SURRENDER TO RUSS WITHOUT FIRING ONE SHOT

GENEVA, May 4.—[Via Paris, 1:57 p.m.]—The Tribune de Geneve publishes statistics to the effect that a total of 82,000 officers and men of the Austro-Hungarian army have surrendered to the Russians and to the Serbians, since the beginning of hostilities, without firing a single shot. The newspaper declares that all of these men are fully equipped.

Archduke Eugene had a conference in Vienna yesterday with the Austro-Hungarian minister of war, according to this same newspaper, concerning a new campaign against Serbia, in case Italy continues her neutrality.

A third item of news appearing in the Tribune de Geneve is a statement to the effect that two German submarines, in sections, passed through Munich yesterday by rail, on their way to Pola, the Austrian naval base in the Adriatic.

**SUBS IN ADRIATIC.**  
LONDON, May 4.—[3:21 a.m.]—The Morning Post's Amsterdam correspondent says he learns from Berlin that several German submarines are now in the Adriatic, operating on behalf of Austria.

## Biliousness

Is Cured by  
**HOOD'S PILLS**  
25c.

## Four New Models To Choose From, \$1.75

We have selected for this sale four of the best styles for practical wear, pleated and ripple models, of this season's designing, requiring 3 to 4 yards of 44 to 52 inch material. These models will be in Dress Goods Section tomorrow for your inspection, which enables you to choose intelligently, as you will see your skirt finished on a model before you give your order.

## All Skirts Guaranteed Satisfactory, \$1.75

Even at this special price we give the same guarantee of satisfaction as though you were paying double this amount for the making, and the same care will be taken in trimming out these skirts that they will measure up to the Smallman & Ingram standard in style, fit and finish. You take no risk whatever in this special sale. We stand back of every skirt we sell with our guarantee of satisfaction. Order tomorrow if you want your skirt for the holiday. To measure, fitted and trimmed, complete \$1.75



## An "Onliwon" Toilet Paper Cabinet Free With Every \$2 Purchase of Onliwon Paper

We have received a quantity of these Nickel-Plated Cabinets for free distribution in London, which will be given with every carton of Onliwon paper, which contains 16 packages of 1,000 sheets each, 16,000 sheets of paper. Regular price \$2, as these packages sell at two for 25c, and with each \$2 purchase we will give this "Onliwon" Cabinet (which costs \$1.25), free.

The "Onliwon" Cabinet is an ornament to any toilet, is unique in form and dimensions, and contains one package of 1,000 sheets. Its construction admits of the renewal of the contents without any waste—a metal indicator and the small glass in front show the exact contents at all times. Get yours early. With every \$2 carton a nickel-plated fixture free.

AT TOILET COUNTER.

## Chick--Smart--Graceful DEMONSTRATION

## Bon Ton CORSETS

Continues Tomorrow

There is an alluring something about the new Bon Ton Corsets which seems to lift them away out of the commonplace and gives them distinction—places them in a class by themselves. Mme. Hammond, the noted New York corsetiere, is showing scores of patrons each day this week new ideas in corsetry and giving valuable hints about the ultra-fashionable Bon Ton Corsets. The latest 1915 models are here with many novelties. We invite you to consult demonstrator. It will be worth your while. This week only, Bon Ton models, \$5.00 to \$10.50.

SECOND FLOOR.

## SMALLMAN & INGRAM LIMITED

In Restaurant—3 to 5:30.

Fresh Strawberries and Ice Cream, With Assorted Cakes.

Special, 15c.



BON TON

## W. O. SHOEMAKERS JOIN FOR CONTRACTS

[Special to The Advertiser.]  
BERLIN, May 4.—Shoe manufacturers of Berlin, Waterloo, Guelph, Brantford, Tilsonburg, Hamilton, Galt and other Ontario cities met here today for the purpose of making arrangements to handle immense orders of shoes for the British army.

It is understood that, providing a guarantee that boots will be turned out according to specifications, two million pairs will be manufactured, at an estimated cost of \$8,000,000. This will mean that shoe industries in Western Ontario will be expected to turn out 10,000 shoes per day for a year.

Berlin's new incinerator, which has been in successful operation for upwards of a week, will be officially started on May 14. It is reported to be a most modern affair. Representatives of municipalities from all parts of Canada will attend the function and inspect the plant.

## ACHING BONES AND SORE JOINTS CURED! ALL RHEUMATIC TENDENCIES DESTROYED!

you feel Nerviline penetrating through the tissues; you feel it drawing out the congestion, feel it sink in deeper and deeper till at last it touches the core of the joint or the heart of the muscle affected.

You won't stay in pain with Nerviline—no one ever does. Just try it—you will be amazed at its magical power over pain, a power it gets from the extracts and juices of certain rare herbs and roots it contains. It's harmless—any child can use Nerviline, can rub it on for will cure rheumatism. It takes the pain out of a sore throat, for a bad cold, for stiff neck, for earache. No family remedy half so useful.

The large, 50-cent bottle is the most economical; trial size 25 cents. All dealers, or the Catarthorone Company, Kingston, Canada.

Many it bends and deforms. Upon the countenances of others it marks the effects of its awful suffering. Nerviline is not used internally. It just rubs it on—lots of hard rubbing is required for a minute or two, and then

Old age is usually afflicted with rheumatism. Very few past fifty escape its tortures.

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