

SPRING

Wall Papers

Newest Patterns now ready for inspection.

O.B. GRAVES, Limited

Finnan Haddie

Fresh cured thick Fish, with bones removed, per lb. only 10c

THE LAST OF THE Bitter Oranges

Per dozen 20c

Pineapple Oranges

The sweet, juicy kind, per dozen 20c and 25c

Navel Oranges

Special, per dozen 24c

Choice Grape Fruit

3 for 25c and 4 for 25c.

Messina Lemons

Per dozen 20c

Marmalade season is about over. If you are thinking of making some, order your fruit at once from our stores.

John Diprose

THREE POPULAR STORES:

Dundas and Ridout Streets, Dundas and Wellington Streets, Richmond and Hyman Streets.

Ladies' and Men's Latest Styles

Spring Suits from \$5.00 Up, at

M. HORNSTEIN'S
299 South Street, Phone 1771.

Stop! Think! Look!

Are You a Judge of Jewelry?

IF NOT, it will pay you to buy from a store that has but one price twelve months in the year.

W.J. Wray & Co.

LONDON'S LARGEST JEWELER.
384 Richmond Street.

LYPSIL, for the Lips

AT ALL DRUGGISTS
VINOLIA COMPANY, LIMITED

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London

See Our Line of Lace Curtains

The finest line ever shown in the city from 49c to \$10 pair.

H. WOLF & SONS

265 Dundas St. zv

OLD INVISIBLE

GLASSES FOR SEEING BOTH FAR AND NEAR, MADE ALL IN ONE SOLID PIECE.

No Unsightly Lines in the Lens

Made in London only by

The Brown Optical Co.

Physical Eye Specialists and High-Grade Lens Makers.
237 DUNDAS STREET, LONDON.
Largest Retail Optical House in Canada. Branch at Montreal, P. Q.

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

THROUGH TRAINS TO THE WEST VIA CHICAGO AND ST. PAUL.

Personally conducted Grand Trunk special train will leave Toronto 10:30 p.m., Tuesday, April 2, for Camrose, Edmonton, and points in Manitoba, Saskatchewan and Alberta, stopping at all points on Grand Trunk Pacific west of Winnipeg.

Pullman tourist sleepers will be carried fully equipped with bedding and porter in charge. Berths may be secured in these cars at a low rate.

This is an exceptional opportunity for those wishing to take advantage of the remarkably low one-way set-aside rates or round trip homeseekers' excursions through the American cities. No change of cars.

Secure tickets, berth reservations, etc., from any Grand Trunk agent.

631

TRAFFORD'S

For Reupholstering. Expert workmen. Prompt attention. Reasonable charges.

129 DUNDAS STREET.
11 MARKET SQUARE.
Phone 864

D., L. & W. Coal

We handle this celebrated Coal, fresh mined and in box cars. This coal is bright and free from clinkers.

Heaman & Son
York and Burwell Streets.
Phone 312.

QUALITY STORE

Coffee

OUR SPECIAL BLEND OF COFFEE is delicious, smooth, rich and heavy bodied. It is constantly growing in popularity. It is composed of the highest grade coffees, skillfully selected, blended and roasted. 40c per pound.

Cresca Olive Oil, the world's purest olive oil. 30c, 50c, 80c per bottle

Special

Mushroom Catsup .15c per bottle
Harvey Sauce .15c per bottle
Marmalade, pure, 5-lb. pails 60c each
Plum Jam, pure, 5-lb. pails 50c each

Superior drinking qualities in our pure Teas. No better value to be had in London.

Chutney

Colonel Skinner, Sliced Mango; Sweet Luckum, Major Gray 25c per jar

Our usual supply of Fresh Vegetables for Saturday.

Telephone your order, Grocery Phones: 1024, 3323; Fish Department, Phone 2538.

HARRY RANAHAN

515 AND 517 RICHMOND.

LONDON AND DISTRICT

South London Liberals.

The weekly lecture evening will be held in the South London Liberal Club rooms, corner of Craig street and the Wortley road, tonight. Everybody is invited.

Lecture on China.

Last night at the regular meeting of St. John the Evangelist A. Y. P. A., the physical characteristics and natural resources of China, together with the social and religious environment of her people, formed the subject of an interesting discourse, ably delivered to an appreciative audience by Rev. R. H. Bayne.

Transferred West.

Mr. Fred Parsons, of the Bank of Toronto staff of this city, has received word that he is to be transferred to the Canadian West with a short time. It is not known as yet to which branch he will be removed, but the change will entail an advancement. Mr. Parsons came to London four years ago from his home town, Sarnia.

Latin Contest.

The last of the inter-class series of Latin contests took place at the Collegiate Institute Wednesday night after four, when Lower III boys succeeded in defeating Lower VII, girls, in a closely-contested match. Those obtaining highest marks were Silas McCullough, 24 out of a total of 24, and Viola Taylor, 22.

Story Confirmed.

As announced in The Advertiser a week ago, Mr. John H. Chapman, the well-known drygoods merchant, has purchased the three stores on Dundas street, between Clarence and Wellington, Nos. 239, 241 and 243, from the Baker estate of Hamilton, and will as soon as possible, occupy them as one big drygoods store. The price is in the neighborhood of \$50,000. Plans are now being prepared by Mr. H. C. McBride for a store, which will have a frontage of 55 feet and a depth of 128 feet. The present buildings are three story, and they will be remodelled and brought up to date in every respect.

HIGHLY HONORED

Mr. and Mrs. James Learn, of Westminster, Given Handsome Presents.

A very pleasant surprise party was held at the home of Mr. and Mrs. James Learn, on the Pipe Line Road, in Westminster, recently, when a number of their neighbors gathered and presented Mr. Learn with a very handsome mantle clock, his wife with a lady's companion set and their son, Master Grant Learn, with a silver ring. The presentation was made by Messrs. Alfred Thompson and J. A. Lawson, and an address was read by Mr. J. Deacon, expressing the general regret of all at the removal of the family to Belmont, where they are going immediately. Mr. and Mrs. Learn were completely taken by surprise, but on behalf of himself and family, Mr. Learn thanked everyone for their kind remembrance. The remainder of the evening was spent in a social manner and before the party dispersed refreshments were served.

Taxi Cabs and Carriages for every occasion. Hueston Livery.

Shiloh's Cure

quickly stops coughs, cures colds, hoarseness and lung. 25 cents.

One Dollar Special

Your choice of any article in the north window for

\$1.00

C. H. Ward & Co.
374 Richmond Street.

THE BRILLIANT WHITENESS OF THE TEETH IS OBTAINED BY THE USE OF

KOLYNOS

KOLYNOS is a refreshing antiseptic dental cream which cleans the teeth to perfection and sterilizes the mouth to a degree hitherto believed impossible. It is absolutely harmless and has the professional endorsement of the leading dentists everywhere.

KOLYNOS is most agreeable, so that the toilet of the mouth is looked forward to with delight, especially by children who ordinarily dislike to brush the teeth.

KOLYNOS actually does prevent decay because it neutralizes acid and causes the destruction of injurious mouth bacteria.

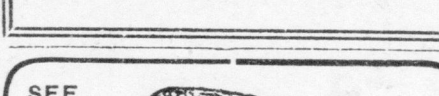
ONLY 25 CENTS.

Ask for a FREE sample of the new, dainty tooth paste — KOLYNOS.

Wholesale and Retail By

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street. London, Ont.

SEE



LADIES' TAILORED HATS AND SAILORS.

BETLZ & CO.

MISS PAULINE STANLEY WON THE GOLD MEDAL

Interesting Oratorical Contest at the Western University Last Night.

Mayor Graham's gold medal was awarded last evening at the Western University oratorical contest to Miss Pauline Stanley, who discussed "Higher Education for Women." Mr. R. J. Kahn, whose subject was "Canadian Defence," was pronounced the winner of the silver medal donated for competition by the Western Literary Society.

Ald. T. J. Murphy, Rev. J. G. Inkster and Professor Stevenson, of the Normal School, who officiated as judges, selected Miss Stanley and Mr. Kahn from six contestants. President James and Dr. Tamblin made the presentations.

A musical programme was provided during the evening, at which Miss McLaughlin, Mr. Percy Harding and Mr. O'Neil contributed vocal numbers. Miss McPherson acted as accompanist.

Colds Most Fatal At This Season

This is the time of year when colds seem to turn into pneumonia or quick consumption and to prove more generally fatal than at any other season.

With many people one cold follows another during the winter months, until finally the human body becomes so run down that it can no longer resist the attack of the germs which cause lung trouble.

The best rule is to never allow a cold to get farther than the throat, and this you can do by the prompt use of Dr. Chase's Syrup of Linseed and Turpentine. Do not wait for chest colds and bronchitis to develop. Keep this well-known medicine at hand for use in case of emergency.

Dr. Chase's Syrup of Linseed and Turpentine loosens a cough, aids expectoration, and soothes and heals the irritated and inflamed membranes.

J. A. WILSON NEW MODEL MEAT MARKET

Cheese, 20c lb.

This week we are cutting the cheese that won first prize at the dairy-men's convention.

Ingersoll Meats Our Specialty

(Government Inspected)

Hams
Skinned Back Breakfast Bacon
Rolled Bacon
Cottage Rolls
Wiltshire Bacon

Boiled Ham
Jellied Tongue
Jellied Hocks
Jellied Headcheese
Garlic Sausage
Frankfort Sausage

Fresh Sausages, Tenderloins, Spare Ribs, Livers and Kidneys, Fresh Beef, Lamb and Veal. Fresh Fish, every variety.

J. A. WILSON

PHONE 1120

New store address: 206 Dundas St., north side. Phone 1120.

The Richelieu Fruits and Vegetables are the best pure foods.

Perfect in quality, cleanliness and healthfulness. Healthful because of absolute purity. Enjoyable because of delicious flavor.

Choice Fruits

Packed under this brand, are selected from the finest grade. They are the pick of the choicest crops.

Cherries (White Royal Ann) .50c
Pineapple (Sliced) 45c
Pineapple (Grated) 35c
Peaches 45c
Plums 40c
Pears 45c

All Put Up in Tins

The Best Vegetables

They are picked, prepared and packed on the same day. They are improved by skill, care and long experience in handling.

RED KIDNEY BEANS.
SPINACH
SUCCATOSH
CORN
PEAS
TOMATOES.

Queen Olives

Selected with the utmost care: are large, firm and meaty. Can be had plain or stuffed, with nuts or pimientos.

Per Bottle, 45c and 65c.

Tomato Catsup

Natural in color, made with the greatest care from selected ripe tomatoes, choice spices and seasoning. An especially delicious condiment.

Per Bottle, 20c.

Rich Preserves

Rich in quality and true fruit flavor. You have a choice of many varieties. They excel home-made, because the fruit is the pick of the entire crop.

Strawberries
Raspberries
White Cherry
Red Cherry
Kumquats
Figs

Jams and Jellies: The ideal spread for the children's lunch. To know just how good jam and jelly can be you must use RICHELIEU BRAND.

Grape Fruit
Marmalade
Logan Berry
Red Raspberry
Strawberry
Apricot

Red Currant Jelly
Game Jelly

At 30c Each

Our usual excellent supply of Vegetables and Groceries

T. A. ROWAT & CO.

Two Stores 250 DUNDAS STREET
Three Phones South London, 999 Dundas St., 3951-3952

Owing to pressure of our regular Saturday trade

Our Sale Store, 229 Dundas St. Will Be Closed Saturday

Come Early Monday for Bargains.

Watch tomorrow's paper for list of specials.

T. A. ROWAT

SHOE MACHINERY PROBE

Toronto Manufacturer Says He Approves of the Leasing System.

[Canadian Press.]

Toronto, March 28.—There was a brief sitting at the King Edward Hotel this morning of the commission presided over by Judge Laurendeau, of Montreal, which is making inquiry into the effects of the Shoe Machinery Company's machines on the shoe manufacturing industry of the Dominion.

But one witness, Alfred Minister, manager of the Minister-Mine Shoe Company, of Toronto, appeared to testify. He declared that the system of leasing the machines, as practiced by the United Shoe Machinery Company, of Boston, was infinitely preferable to buying the machines outright, and cited his own case, where 91 machines are used, as an instance where the system of leasing obviated the necessity of expending large sums for pur-

chasing outright. As no other witnesses appeared, an adjournment was taken to Montreal, where the next, in all probability the final session of the commission, will be held.

RAMSAY'S THEORY TO BE PUT TO THE TEST

Experiment Will Be Made of Burning Coal Underground.

[Canadian Press.]

London, March 28.—Sir William Ramsay, in a speech last night, announced that an experiment was likely to be made in the way of carrying out the suggestion made by him, that an ideal state of things would be to have retorts in the bowels of the earth to produce gas for power.

"I firmly believe," he said, "that something will be done in the way of not raising coal, but letting it remain underground, burning it there, and taking off the gases. I have been in communication with a large colliery proprietor, and he is going to give me a chance of making an experiment on a very small scale."

"If this succeeds, a candle may be lighted in England, which will not be extinguished in our time."

STOLE THE WRAPS

Pleasant Gathering at Byron Was Marred by Thieves.

About 150 people from Byron and vicinity were guests of the owners of the Byron Town Hall at a big ball given in the hall last evening. The dance and supper were greatly enjoyed. During the evening some parties at present unknown broke into the cloakroom and stole a large number of coats and wraps. The police are working on the case, and expect to make arrests shortly.

STEAMERS ARRIVED.

New York, March 28.—Arrived: Steamers President Grant, Minnetonka, Oceana, Mauretania, Carpathia.

Choice 50c per Glass

Jams 35c per Glass

At 30c Each

Our usual excellent supply of Vegetables and Groceries

T. A. ROWAT & CO.

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Saturday Savings At Purdom's Hardware

Store Open Saturday Until 10 p.m. Prompt Attention to Mail and Phone Orders.

USE CHI-NAMEL. USE CHI-NAMEL.

Combination. Scales. Flour Tins.

Tumbler Holder and Toothbrush Holder, made of solid brass and nickel-plated. Price, without glass, regularly \$1.25. On sale Saturday, each, 72c.

Get our prices on Fence Wire, Nails, Glass, Paper, Paints, etc.

Champion Brass Beam Scale, weighs up to 240 lbs., Government inspected. For Saturday only, each \$5.68

Red and blue. Fancy pattern stencil; holds 100 lbs. flour. Saturday only each \$1.96

Curtain Stretcher Snaps. 4 1/2 dozen sets Curtain Stretcher, folding style, large size, solid brass, pins. On sale Saturday at set, 87c

Furnace Scoops. Long or short handle, regular 50c, Saturday, each 25c

Family Scales. Weighs up to 24 lbs. Upright enameled face, with scoop, regular \$1.75. On sale Saturday only, each \$1.32 This is not the common slant face scale.

Wire Nails. Another special for Saturday only, 10 lbs for 25c

Wringers. Guaranteed solid rubber rolls, regular \$4. On sale Saturday only, at each \$3.18

The Purdom Hardware Co., Limited
124 DUNDAS, 123 CARLING STS. PHONES 2800-2801

BEEF PORK VEAL LAMB

MUTTON HAMS BACON

The Choicest Lot of Meats to Select From in the City.

Prime Roasts Steer Beef off Shoulder 12c
Choicest Rump Roasts Steer Beef 14c
Small Shoulders Fresh Pork for Roasting 12 1/2c
Lean Roasts Fresh Pork off Leg 15c
Front Quarter Roasts, Veal 15c
Extra Choice Roasts Veal off Hind Quarter 15c
Shoulder Roasts Veal 12c
Breasts Fresh Yearling Lambs 12 1/2c
Shoulders and Breasts Mutton 10c
Loins Roasts Mutton 15c
Sugar-Cured Smoked Hams 17c
Sweet Pickled Hams 15c
Boston Butts (Extra Choice) 15c
20-Pound Pail Pure Leaf Lard 27c
Hearts, Livers, Kidneys, Tenderloins, etc.

JACKSON'S

Stalls 1 and 2 Market House. Phone 2859.

87 Wellington Street. Phone 1057.

Graham Bros'. Announcement

An announcement that will be of interest to local men who are particular and up-to-date in the matter of their clothes is that our department---the Shop of Fashion-Craft---is now open and showing a new stock of Men's Garments, comprising the very latest in style, pattern and fabric, all made with the genteel and distinctive qualities always associated with this well known line. The new store is one of the most modern and best appointed in Canada and an inspection of both store and stock is cordially invited.

Every Department Full of New Goods for Easter

HANDSOME NECKWEAR in all the new shades 25c and 50c

Hats

Battersby's, Christy's, King, Mallory's, Stetson's

All these leading makers' latest soft and stiff Hats to show you.

Ask to see our SPECIAL \$2.00 STIFF HAT, low crown and wide brim, and Special \$1.50 SOFT HAT in all colors; very stylish for young men.

Gloves

Perrin's, Dent's and Fownes', in all their new colors, pair \$1.00 to \$1.50

Shirts