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The Best Values in Fishing Tackle at Brock's Gun Store.



41 Minnow Poles, for... 75c
100-foot Hexagonal Split Bamboo Rod, for nickel-plated mountings, cork grip, with extra tin, complete, in grooved form, with cover. Each... 25c
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and over attended the Conservatory last year. Reports sent to parents direct. You need not know a note of music to study with any teacher. Diplomas and certificates granted.

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A few good second-hand cameras in stock.

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Director of funerals and embalmer, importer and dealer in all classes of caskets. Sole agent for the Detroit Metallic Casket Company. Calls promptly attended to day or night. Residence on the Peninsula. GEORGE E. LOGAN, Assistant Manager.

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SUPERFLUOUS HAIR

And all Facial Blemishes removed by Electrolysis at

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INSURANCE COMPANY.

This is the only company with its head office in London. Authorized stock capital, \$500,000. Phone 1611.

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When you want to win Success in Baking

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THERE IS NO BETTER. TRY IT.

The highest market price paid for wheat delivered at Arva Roller Mills.

SUMMER SCHOOL.

The W.O. Shorthand Academy and Business College, 76 DUNDAS STREET, LONDON

Will remain open during summer months. Pupils may join at any time. Our course is so thorough and practical that we can place every graduate in a situation.

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Low Rates to St. Louis.

The Canadian Pacific Railway has made arrangements with the great Washburn road, so that the fares all summer to the World's Fair, St. Louis, will be remarkably low. From this city right into the fair grounds and return, it will only cost \$18.65 for a fifteen-day trip, and correspondingly low rates for trips of longer duration. Ask at the city ticket office. 12-4

HASTINGS BICYCLES



Good enough and handsome enough for a king, but within the reach of any man.

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185 Dundas Street.

Dr. R. Jarvis, DENTIST.

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X-RAY

for the treatment of cancer, skin diseases, rheumatism, and all other ailments.

DR. FINGEL, 44 Wellington St., London.

MAGAZINE DAY

June Magazines Just Received.

Don't Forget Our 50c Cloth-Bound Book Sale.

JOHN MILLS BOOKSTORE

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Cut Glass.

Do you know anyone who does not like Cut Glass? Bring them here and we will convert them. The beauty of our stock beggars description. Come and see for yourself.

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Johnston Bros.' BREAD.

The dainty Sandwich Loaves make appetizing sandwiches.

The genuine Homestead Loaves take the place of home-baked bread in the housewife's assortment of troubles.

JOHNSTON BROS. PHONE 518.

LONDON AND DISTRICT

—Mr. David Beattie, of North Dorchester, is doing well at Victoria Hospital, where he underwent an operation for appendicitis.

—Mr. John Evans, of this city, has entered into partnership with his brother, Mr. T. W. Evans, in the baking business at Thamesville.

—Though the condition of Mr. Justice Ferguson was reported somewhat improved yesterday, no hopes are entertained for his recovery.

—Rev. W. J. Clark conducted service preparatory to communion in King Street Presbyterian Church last night, when 24 new members were received.

—The open season for bass and muskellunge fishing commences as usual on June 16. There has been some talk of extending the season this year, but nothing has been done.

—Repairs and alterations are being made in the auditorium of Adelaide Street Baptist Church, there were white services are held on Sunday (as well as week night), in the lecture-room in the basement.

—In St. Joseph's Church, Chatham, on Tuesday, Mr. Thos. Fallon was married to Miss Bessie O'Rourke, daughter of Mr. James O'Rourke, of Raleigh.

—The ceremony, which was performed by Rev. Father James, the young couple left for this city, where they have taken up their residence.

—The members of the Congregational denomination in Rhaca, N. Y., recently presented Mrs. Elizabeth W. Beebe, sister of Mr. A. Westman, of this city, with a purse of \$500 as a mark of their appreciation of her faithful labors as a city missionary in Rhaca. The purse, which was raised by voluntary subscription, was presented by Rev. C. W. Heizer, in the presence of a large congregation. Mrs. Beebe will take her first vacation in a quarter of a century this year, and will spend some time with her relatives in this city.

MILNER-LAWSON.

Mr. R. D. Milner, of Chatham, and Miss Clara Lawson, daughter of Mr. James Lawson, of this city, were married Victoria Day at the bride's home by Rev. Mr. Harris, of Lambeth.

A NEW PASTOR.

Mr. Langford, of Victoria College, has been appointed pastor of the Parkhill Methodist Church until the June conference, to take the place of Rev. Mr. Rigby, who is ill.

McMASTER BAND AT WORK.

At the opening meeting of the McMaster Band at the South London Baptist Church last night, there was a good attendance, and nine men professed conversion. Short addresses and singing made up the program.

Among the singers being a 14-year-old girl, who accompanies the band.

SACRED CONCERT.

The grand sacred concert held in the York Street Mission Hall last evening was a decided success. The various selections introduced by the choir, under the direction of Mr. John Walters, were well received. The program was as follows: Opening prayer, Mr. I. Jones; solo, Miss Emma Herk, of Raleigh; Miss Edith Gratham; solo, Mr. Harry Allen; recitation, Mrs. John Donaldson; solo, Miss Polly Walters; recitation, Miss Sarah Aiston; recitation, Miss Polly Walters; solo, Mr. John Walters.

HAMILTON'S

Are not exalted. They have been made for years and have become superior to all others. Try from your Dealer.

Kent Brewery

LONDON, ONT.

NEW JUST IN JEWELRY.

We are showing the very new novelties in Jewellery. Glad to have them in so early—in time for Wedding Gifts, etc. Would be glad to have you see them. You'll be interested in these handsome goods.

WARD, THE JEWELER, 374 Richmond St.

If you have \$100 or up

ward, we will give you a period of from two to six years, why take less than

Four Per Cent?

We allow that rate, payable half-yearly.

\$50,000.00

worth of Debentures to be issued June 1.

The Canadian S. & L. Co.

M. H. ROWLAND, Manager.

THE PRESIDENT WAS RE-ELECTED

Retail Merchants Association Choose Officers—Important Questions Discussed.

An enthusiastic and representative meeting of the London branch of the Retail Merchants' Association of Canada, was held last night in the city hall, with Mr. T. F. Kingsmill, jun., the president, in the chair.

The Dominion secretary, Mr. E. M. Trovren, was present and addressed the meeting, explaining the legislation that the association intends to take up at the next session of the Provincial Legislature. Among other matters was an amendment to the peddlers' and transient traders' act, to prevent transient traders taking away trade that legitimately belonged to the retail merchant. A large number of new members were enrolled and the following officers elected for the coming year:

President—T. F. Kingsmill, jun. (re-elected by acclamation).

First Vice-President—S. Stevely.

Second Vice-President—F. H. Robinson.

Treasurer—J. Callard.

Secretary—W. H. Wignett.

The subject of the increase of the fire insurance rates was fully discussed, and it will be taken up at the next meeting, when it is proposed to have a representative committee appointed to act with the other branches throughout Canada.

Mr. James Eadie, provincial organizer, will remain in the city for a week or ten days for the purpose of endeavouring to demurage charges when it is proposed to hold regular monthly meetings on the last Friday of each month.

HOTEL CHANGES HANDS.

Mr. James R. Gillean, of the Lake View Hotel, Amherstburg, which was partially wrecked by the cyclone on Thursday, has sold the hotel to Mr. T. Gunn, who is to take possession on June 15. The deal was made in the week or so ago. Mr. Gillean has been landlord of the Lake View Hotel for 20 years, and he is undoubtedly one of the most capable hotelmen in Western Ontario. Mr. Gillean intends to remove to London for a year, before deciding on what business he will branch out into. He was seven years in the Peconic House, London; two years in the Crawford, Windsor, besides his residence in Amherstburg.

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