

Afternoon And Evening Gowns for \$15.00

Reg. \$20, \$21, \$22, \$25, \$30 and \$40

We have a quantity of beautiful gowns suitable for evening or afternoon wear, which we intend to clear at the ridiculously low price quoted above. They come in white nets over silk foundations, heavily trimmed with lace and piped with silks, white minims trimmed with embroidery and heavy torchon lace, white linens with heavy lace tunic effects, white, tan and champagne chiffons over silk and lace foundations, trimmed with silk and tinsel braid, also heavy brown and gold cord and two silk and wool veils in a lemon shade over cream silk, elegantly trimmed with silk of same shade and crocheted, drop braids; also have deep collar of ecru all over lace.

Seize this opportunity to procure a gown for the early season affairs at the last of the season's prices.

See Window Display.

B. C. Binning
and Co.
112 8th Ave. E.

GERMAN ADVOCATES GENERAL USE OF WIRELESS AT SEA

Bremen, Sept. 18.—The German maritime vocational association today adopted rules approved by the association, September 14, to govern German shipping with a view to greater safety at sea. The new regulations apply to shipping in the Atlantic and Pacific and are the outcome of the Titanic disaster.

All passenger steamers with 10 or more persons aboard and all freighters carrying a crew of sixty must hereafter be equipped with wireless with a radius of one hundred miles. Daymen must be allotted to the life boats. The present regulations dealing with bulkheads and the storing of certain cargo have been amended.

The chairman of the association sharply criticized the British Board of Trade's proposed safety regulations and its action in proceeding without regard to other countries. He declared that the carrying out of the British board's rule regarding the number and placing of lifeboats meant a serious reduction in the life-saving possibilities. It was also questionable, he declared, whether the type of boats prescribed by the board was the right type.



THE CHARM of music is a never-failing one. The musician is indeed a charmer. MUSIC IN THE HOUSEHOLD is an inexpensive luxury nowadays. Perhaps you would be surprised at the low price for which you can buy a high-grade piano at our store. All our pianos are carefully selected and tested. Any one of them would prove a valuable possession.

Ye Old Firm
HEINTZMAN & COMPANY LTD.
222 EIGHTH AVE WEST

THE DAUGHTERS AND MAIDS OF ENGLAND-BENEVOLENT SOCIETY

Will hold a Social Dance to Robinson & Linton's Hall, 2356 Eighth Avenue East, THURSDAY, SEPT. 19TH, 1942. From 8.30 till 12. Unity Orchestra. Admission 25c. Members please wear buttons.

Before Deciding ON THE Wall Papers

for this drawing room, dining room, bedroom or den, be sure and see us regarding prices and designs.

S. B. Ramsay
THE DECORATOR
577 1st St. E. Phone 6202

Mainly About Women

BY ELIZABETH BAILEY

TELEPHONE 2380

Mrs. F. Eaton is giving a tea this afternoon.

Mr. G. H. Bailey spent Tuesday in Olds.

Mrs. (Rev.) J. B. Francis will not receive the third Friday of this month.

Mrs. J. Niven and children have left for Winnipeg, where they will spend the next month.

Mrs. Sills and the Misses Sills left this week for Toronto, where they will remain during the winter.

D. M. McKinnon arrived from Banff and will be in the city for three days. He is staying at the Queen's Hotel.

Miss Margaret Clarke, of Irma, is the guest of her sister, Mrs. A. Clarke Graham, Nineteenth avenue west.

Mrs. O. Moore and Miss Magdalene Moore, of Olds, were visitors in the city. They attended Madame Schumann-Heink's recital.

Mrs. W. J. Clarke will hold her post-nuptial reception on Monday, September 21, at her home, 1211 Thirteenth avenue west, from 4 to 6 p.m.

Canon Stewart and daughter, who have been the guests of Mrs. Sidney Houston, have left for Medicine Hat, where they will attend a conference in the city.

If the weather is unfavorable for a garden party this afternoon, the refreshments to be served at the Girls' Auxiliary party, at the residence of Mrs. W. Pearce, East Calgary, will be served inside.

Mr. and Mrs. J. W. Place arrived home from the Old Country after having been away since June 1st. They spent a most enjoyable holiday visiting relations and friends in Yorkshire, London, Brighton, Isle of Man, and Blackpool. Miss E. Spence, their niece, of Yorkshire, accompanied them to Canada, where she intends to make her home shortly in Vancouver.

A Birthday Party

Mr. Harold Baines of the Alberta Job department entertained a number of his friends at his mother's residence in Mount Pleasant, in honor of his birthday. Everyone present thoroughly enjoyed the evening's amusement.

A Theatre Party

Mrs. E. Roman, of Thirteenth avenue east, entertained at a theatre party yesterday afternoon. After the performance the party had tea at Rochon's.

The guests included Mrs. H. Bercuson, Mrs. D. Cowan, Mrs. J. Bercuson, Mrs. H. Davidson, Mrs. B. Mayers, Mrs. P. Light (Molbrunn, B. C.), Mrs. H. Bronston, Miss H. Bronston, Mrs. K. Kier, Mrs. Winthrop, and Mrs. A. Wise.

A Missionary Meeting

The Women's Missionary society of Grace Presbyterian church held a party, meeting in the church yesterday afternoon and transacted important business. It was decided to supply clothing for six Indian children in British Columbia. Also to supply articles for the Ruthenian school and hospital in Vegreville.

Several papers were read on Hinduism by Mrs. D. A. Wright, Miss M. Phedron, Miss Fien, and Miss Chisholm.

Mission of Help Meeting

About forty ladies were present at a most enthusiastic mission of help meeting held at the home of Mrs. Sydney Houston, yesterday afternoon. It was decided to distribute literature explaining the object of the mission throughout the Presbyterian parish.

The parish will be divided into districts, each district being looked after by a committee of ladies. The Bishop of Edinburgh, an exceptionally fine speaker, will conduct one of the meetings.

It is hoped that all church people will do their best to help along the mission of help work.

A. M. Music Department

The committee on music of the American Women's Club met at the home of Madam Anderson on Tuesday afternoon. Madam Anderson was appointed chairman. Mrs. Roland Winter, first assistant chairman; Mrs. Mitchell, second assistant chairman; Mrs. Merriman, secretary.

Mrs. Mellor, a Lechetsky exponent, recently arrived in Calgary and will interpret piano work.

The year's calendar was completed. The American composers and Richard Strauss will be taken up at the next meeting which will be held on Oct. 1st, at Madam Anderson's home. This department will be open to new members at that date.

BRYAN IS ON TOUR IN STATE OF COLORADO

Says Roosevelt is An Eleventh Hour Convert to Progressivism

Denver, Colo., Sept. 18.—One term for president and the necessity of selecting Governor Woodrow Wilson for that office in November was the central thought of the campaign address delivered today by William J. Bryan on his tour of Northern Colorado.

At Fort Collins he emphasized his point and scored Col. Roosevelt for asking for a third term.

"Roosevelt is an eleventh hour convert to progressive principles," said Mr. Bryan, "and should not be trusted until he has proven his sincerity."

He said that Col. Roosevelt may have fought the people's battles, but had opposed the progressives, both Republican and Democratic, in congress.

"Mrs. Taft distrusted the people and died politically," was Mr. Bryan's characterization of the president who he charged with having failed to reduce the tariff in keeping with campaign pledges.

Watch Repairing of All Kinds—American, English and Swiss. Modern charges, work highly guaranteed. Dickens, working watches since 1831, Eighth avenue east, "Just below the Queen's." Phone 2440. Open till 9 every night. Issues of marriage licenses.

A Business Girl's Problem

A number of the most energetic, brightest business girls of our city met in the "Y" parlors last night.

Why? To discuss, securing and maintaining a room in the central part of our city that could be used as a rest room, reading room or assembly room for business women.

Mrs. Clerihew, of the "Y" annex, and who is greatly devoted to the solving of the young woman problem in our city was in the chair.

Miss Glass, secretary of the Y.W.C.A., also attended. She has been thinking of just such a scheme concerning a rest room in the business section of the city under the auspices of the Y.W.C.A.

Although nothing was definitely decided, many suggestions were offered. What would be the cost of maintaining such a room? Have we enough interested girls in Calgary? Where could such a room be secured? What advantage would it be? Who would look after it?

Again only a small number of the business girls of our city were present. Someone then suggested that each girl there would interested other girls of our city in the movement.

Also it was decided that Miss Glass would bring the matter before the "Y" board as to the advisability of maintaining one or more rooms, centrally located in the city to be used as rest rooms or assembly rooms for business girls' clubs. If the board could not see their way clear for such a step, the business girls would take the matter up.

Now, business girls of Calgary, if you are interested, watch for the announcement of the next meeting which the chairman, Mrs. Clerihew, will call.



THE NEW COUSUM—The picture on the left shows the new waved coiffure. The hair is parted on the left-hand side and waved in deep undulating waves over the crown of the head. It is gathered into a twisted coil above the nape of the neck. The chief feature of this new coiffure on the right is the great mass into which the hair is rolled at the back of the head. Tortoise shell pins hold it in place.

CALGARY SOCIETY FOLK NEAR SCHUMANN-HEINK

The Ladies' Aid of Grace Presbyterian church will give a social to the members and friends of the congregation tonight.

A Normal "At Home"

The principal and staff of the Provincial Normal school will be at home to the students and ex-students of the school this afternoon, from 2 to 6 p.m., in the library of the school. Former students are invited.

Knox Church "At Home"

At the home of Mr. and Mrs. A. Clarke, Graham, 1223 Ninth avenue west, the Ladies' Aid of Knox church will give an "at home" from 2 to 6 p.m. The funds will be devoted to Robertson College.

A Garden Party

A garden party under the auspices of the Girls' Hospital Aid society will be held tomorrow at the home of Mrs. W. Pearce, East Calgary. The admission fee is only twenty-five cents, with refreshments free, but ice cream extra. The cause is a most worthy one, and deserves the co-operation of the people of Calgary.

AUSTRALIAN EXPERT WILL LOOK OVER ALBERTA

Victoria, B.C., Sept. 18.—With a view to studying the conditions employed in Canadian universities and also to look into the question of municipal government by commission, Professor of economics in the University of Sydney, N.S.W., arrived here today. He will make a special study of irrigation works and will visit the C.P.R. area in Southern Alberta.

RIGHT HOME

Doctor Recommends Postum From Personal Test

No one is better able to realize the injurious action of caffeine—the drug in coffee—on the heart, than the doctor. Tea is just as harmful as coffee, because it too contains the drug caffeine.

When the doctor himself has been relieved by simply leaving off coffee and using Postum, he can rely with full conviction to his own case.

A Mo. physician prescribes Postum for many of his patients because he was benefited by it. He says: "I wish to add my testimony in regard to that excellent preparation—Postum. I have had functional or nervous heart trouble for over fifteen years, and a part of the time was unable to attend to my business."

"I am a moderate user of coffee and did not think drinking it hurt me. But on stopping it and using Postum instead, my heart has got all right, and I ascribe it to the change from coffee to Postum."

"I am prescribing it now in cases of stomachs, especially where it does not agree, or affects the heart, nerves or stomach."

"When made right it has a much better flavor than coffee, and is a vital sustainer of the system. I shall continue to recommend it to our people and I have my own case to refer to." Name given by Canadian Postum Co., Windsor, Ont. Read the little book, "The Road to Wellville."

Major Peuchen receives promotion in O. C. R.

Toronto, Sept. 18.—Major Peuchen, whose method of escape from the Titanic created a stir in military and social circles, will be promoted to the position of Lieutenant-Colonel of the First Battalion of the Queen's Own Rifles.

Kellogg's TOASTED CORN FLAKES

Not merely a 'breakfast food', but a wholesome dainty you'll enjoy oftener than once a day.

10c A Package

NAOMI MOTHERS' SOCIETY DISCUSS HIGHER MOTHERHOOD

A Splendid Address, Containing Helpful Advice, Given by Secretary Mrs. Guxton

The Naomi Mothers' society held its regular monthly meeting yesterday afternoon in the parlors of St. Paul's Presbyterian church. After business matters had received attention, the principal cause, on which the society had been called to meet, was discussed.

Refreshments were served by the ladies of the church.

Mrs. G. E. Guxton, who then addressed the mothers in an earnest advocate of the highest motherhood, said that the greatest study of the world; and in receiving fresh from the hand of God the little lives that are to unfold under a mother's daily care and influence, she holds a vital privilege. But with all great privileges this too carries with it a deep responsibility.

The child's education should not be dealt with through the medium of the telephone, but through the mother's hand. The child's education should be a personal interest in it. F. W. Kimmie.

But the principal cause, on which the Lyons trade insists quite rightly, of the crisis in silk is the prevailing fashion, which does not seem at all likely to weaken. Having once enjoyed the convenience and comparative economy of a short and close-fitting skirt, not to speak of its becoming appearance when not exaggerated, women are loath to accept any change.

The heroine attempt to introduce "panniers" and thus employ a few quite superfluous yards of material, has altogether failed, and a reasonably tight skirt looks as if it had come to stay, much to the despair of Lyons.

The silk industry always has had, and always will have, to reckon with fashion. It is its life, and to meet the whims of such a mistress calls for great ingenuity, skill and forethought on the part of manufacturers, qualities for which the great Lyons houses have always been famed. This time, however, they are in a fair way to be defeated.

It has been said that if Cleopatra's nose had been an inch shorter the world's history would have been changed. If the dresses of Parisians, and following their lead, those of all fashionable women in the world, were looser, and a yard or two more voluminous, a whole trade would recover from a blow that has caused it to stagger.

Lyons authorities still exist in France. One of them has just distinguished himself by having half a dozen boys and as many girls find fault with the Lyons skirt. A little village in the south with some 800 inhabitants. The sordid mayor objects to young people dancing. He issued an order strictly prohibiting dancing. What self control! What love, what wisdom, what help to her, who helps God fashion an immortal soul!

JOHNSON IN ILLINOIS

Peoria, Ill., Sept. 18.—Governor Johnson swung back into Illinois today. His audience at Quincy, the first stop made in the state, late today, was the largest outdoor gathering he has addressed since he started his campaign.

Speaking on the social and industrial problems of the nation, he said: "When you realize that the conservation of its human resources is the prime purpose of every government, then in a measure you have solved this great problem. If your stock, your house, your cattle or your chickens were wasting away, you would be as quick to take care of them as you are of your own body."

At Quincy the governor was joined by Frank S. Pank, the Progressive candidate for governor of Illinois; Chauncey Dewey and, McGill McCormick.

Over a year ago a young woman named Louise Vallee left her husband's house at Altonville, near Charenton, and went to live in Paris, with her lover, Gaston Lamy, a chauffeur. The husband, Charles Vallee, learning that Louise had repented of her folly, offered to take her back. This offer was accepted. Louise left her lover suddenly, without telling him of her resolve, and returned to Altonville.

The chauffeur Lamy soon discovered the whereabouts of his errand mistress, and set off hot-foot for Altonville. Reaching the home of the reconciled couple, he rang the bell. As soon as the door was opened he stepped into the apartment, drew his revolver, and fired several shots at the husband and wife, who were at table. One bullet grazed the forehead of M. Vallee, actually severing a lock of hair; another pierced the hand of his wife, who ran into the street calling for help. M. Vallee, left alone with his adversary, disarmed him after a fierce struggle and left the house to inform the police.

The chauffeur then vented his impotent rage on the furniture, and finally flung himself from the window, a distance of 30 feet from the ground. He was picked up and taken to the hospital, where he was later examined by the magistrate. He maintained that M. Vallee attacked him with a knife, and that he drew his revolver in self-defence. His condition is serious.

An Italian working on the line near Marcellus found that his rest was being disturbed by fleas of exceptional energy and vitality. He had tried all the ordinary powders in vain. Dynamite, however, he thought, might dislodge his enemies, so he procured a couple of cartridges and proceeded to a thorough demolition of his bed. Unfortunately he had forgotten to remove the detonators, and his experiment resulted in two violent explosions. The house was almost wrecked and the Italian, terribly burned, was taken to the nearest hospital. The fleas are probably unhurt.

The day before his wedding was to take place M. Charles Teller left his house at Neuville and went up to Paris to make some purchases for the wedding breakfast. In the train he made the acquaintance of a dragon, who told him that he was on the eve of starting for Morocco. "And I," said Charles, "am on the eve of getting married." "Excellent!" cried the dragon. "We shall celebrate together—I my departure for the front and you your approaching marriage."

OUR FASHION HINT—A motor coat that is both distinctive and practical. It can be made up in colors to suit the wearer with bonnet to match.



HOBBLE SKIRT COST FRANCE MILLIONS OF DOLLARS

Skipped the Skirt and Caused Shortage in Silk Trade of \$8,000,000 in One Year

Village Autocrat Still Exists in France—Mayor Who Tried to Stop Dancing

(By A. W. L'Amoureux)

Paris, Sept. 18.—The last annual report of the Lyons chamber of commerce is a mine of instructive facts and observations. It shows with conclusive clearness, and by figures which speak for themselves, how fatal to trade has been the persisting fashion of the hobble skirt. The silk industry of the whole Lyons district was only worth, roughly, a little less than \$80,000,000 in 1911, whereas since 1887 it has not fallen below that total except in 1905, when it was a few hundred thousand dollars less. Only two years ago it reached over \$90,000,000, and since Fashion issued her decree for skipping skirts it has cost Lyons about \$12,500,000.

Technical language this loss is attributed to the "crisis of yardage" consequent on the prevailing style. Previously a dress required anything between 14 and 19 yards of narrow-width silk, whereas nowadays the minimum is four and the maximum not more than seven and a half. This alone would be enough, but after all the quantity of silk dresses has its limits. What is perhaps almost more serious is that the "enraves" has almost eliminated underskirts, and silk petticoats are no longer worn to any extent with tailor-made— or indeed with any costumes of today. There have been other contributory causes, such as political uncertainty, bringing about a general feeling of uneasiness in all trades, and of course the increased cost of living, which has been more marked in France, perhaps, than anywhere else. This has prevented many from spending on luxuries, and silk dresses and underwear are not so readily cheap or necessities.

But the principal cause, on which the Lyons trade insists quite rightly, of the crisis in silk is the prevailing fashion, which does not seem at all likely to weaken. Having once enjoyed the convenience and comparative economy of a short and close-fitting skirt, not to speak of its becoming appearance when not exaggerated, women are loath to accept any change.

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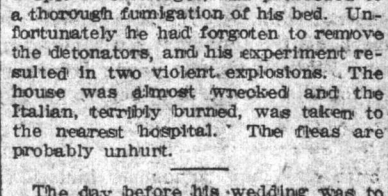
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OUR FASHION HINT—A motor coat that is both distinctive and practical. It can be made up in colors to suit the wearer with bonnet to match.



Shoes That Are Honest Values

The boy, he kicks at almost everything in sight; slides on the pavements; does a hundred and one other things that put his shoes to a gruelling test. But he wouldn't be a boy if he

didn't do these things. A shoe must be something out of the ordinary to stand all this.

Buy Boy Scout Shoes

They are made to stand all the hard wear and tear the healthy boy gives his shoes.

Every piece of leather that goes into Boy Scout Shoes is carefully examined—no flaws go through. The counters, innersoles and toe boxings are sole leather—the same quality as the sole. The shoeworkers that make Boy Scout Shoes are specialists on boys' shoes—they make nothing else.

Boy Scout Shoes cost a little more than the ordinary kind but they are worth all they cost.

Our Fall Stock offers you the best the makers of these shoes turn out. In sizes 11 to 5½.

"YOUR SATISFACTION IS OUR SUCCESS"

Richardson's Big Shoe House

216 Eighth Ave. East. Phone 3958

No Matter What Painting You Have To Do

This store's stocks will supply everything necessary. We carry the largest and finest assorted retail paint stock in the West, and we know that we can fill all your orders satisfactorily.

FOR FLOOR FINISHING
We sell S. W. Floorlac, A combination of color and varnish which gives most pleasing results. Tin 35¢ to \$1.20

FOR WALLS AND CEILINGS
The best and surest coating is Dutch Kalomine. It is easy to mix, makes a hard coating and does not rub off. A big line of colors. 5-lb. pks. 60¢

PAINTS FOR ROUGH WORK
Include our Commonwealth Barn Paint, Bridge Paint and Shingle Stains; all colors.

OUR STOCK OF OILS
Will supply your every need: boiled and raw linseed oil, machine oil, cylinder oil, solid oil, Castor machine oil, motor oil, sewing machine oil, etc., etc.

AND ABOUT BRUSHES
We feel that if our stocks do not supply your needs they cannot be filled in the west. Brushes here for every job.

Quick Service ASHDOWN'S Quality Hardware

Celebrate they did, and with such vigor that Charles had soon forgotten what he had come to Paris for. Late in the afternoon he woke up to find himself in a taxi with the dragon and two young ladies, bowling along on towards Neuville. The wedding guests had already assembled when Charles was driven up to his house in this suspicious company. The taxi stopped, and Charles was delivered like a package at the feet of his bride. Then the taxi turned and drove away. Now was the time for explanations, which Charles, alas! was not in a fit condition to give. Next day, thoroughly sobered, he gave such information as he could, but his fiancée still wants to know who the two young women were, and Charles' marriage is likely to be indefinitely postponed.

Under the auspices of the "International Academy of Composers, Masters and Professors of Dancing, Deportment and decorum, some 8,000 dancing experts of all countries have issued a magisterial manifesto, in which they separate the good dances from the bad, the sheep from the goats.