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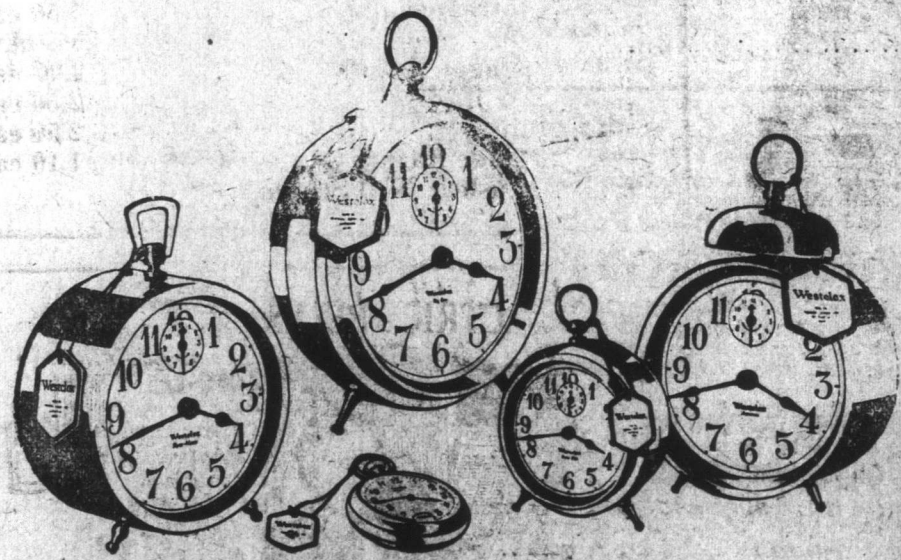
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Westclox



For a punctual call

If you want a punctual call get a Westclox. Set for your rising hour, wind with keys and then sleep soundly. Tick by tick it will measure off the minutes and call you punctually, right on the dot.

You can depend on a clock that carries the name Westclox on the dial and tag to give entire satisfaction. Each one is a good value at the price. Look for the name on dial and tag.

WESTERN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.
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Just Folks.

By EDGAR GUEST.

IF LIFE WERE LIVED IN BOOKS.

If lives were only lived in books how easy it would be. We then could soothe our consciences with clever sophistry. We then would waste in sin and shame of every sort and kind. And point to that as evidence of a superior mind.

If life were only lived in books, the traitor would be great. Smart alecks then would loudly praise his blow against the state; And he who stole another's wife and left his own to slave Could prove to every cad on earth that he'd been truly brave.

If life were only lived in books, and if 'twere really true That smartness is to scoff at all the finer things men do; Then we could run amuck through time, and he who sinned the most, Of his superior intellect would have the right to boast.

But life is lived on busy streets, and not in words or rhymes; Nor all man's polished sophistry can vanish cruel crimes. Nor all the clever words of men, Nor all the critics' art, Can prove that sin and shame and vice and drunkenness are smart.

The super Bacon—Wilson's certified.—dec2.131.eod

Everybody's Friend

TO THE FRONT ONCE MORE.

TO THE CIVIC ELECTORS OF ST. JOHN'S.

LADIES & GENTLEMEN:—As you were kind enough to give me your valued support on the many previous occasions I sought election at your hands, I have decided to again solicit your esteem and confidence for four years more as one of your civic representatives.

During the several terms I have had the great honor of being a member of the Municipal Council Board I have consistently practised the policy of conforming to your desires in so far as the civic revenue permitted. I shall be very pleased indeed to again do my utmost towards bringing about many more essential improvements that are still necessary, and, therefore, feel that as you have so highly approved of my civic record in the past you will be pleased to again remember me on polling day.

A SPECIAL WORD TO THE LADY VOTERS. You may have many friends to choose from ladies, but as a special favor will each one of you please be kind enough to record a vote for me.

James T. Martin

EVERYBODY'S FRIEND.

BEECHAM'S PILLS—Safest and best family medicine
The Nation's Laxative—

Have YOU sent in YOUR answer to the question

3 Prizes When do YOU most enjoy a cup of LUXURA TEA?

\$20
\$10
\$5

This Open-to-all Competition closes on Saturday, December 19th, at 6 p.m. All entries must be made before that time—and each entry must be accompanied by an empty "Luxura" Package. It's worth your while to try for one of these prizes. Xmas time's the best time of all for a little extra money, so send in YOUR entry during the next few days.

By the way.—This week the ladies of Bishop Spencer Club are serving delicious Teas at the Poultry Show. Luxura Tea will be used throughout. Good idea to take your tea at the Spencer Club Tea Rooms! and

'Taste the luxury of LUXURA'

F. M. O'LEARY, Distributor

Muir Bldg., St. John's



My Life's Motto is: If I fail to do a thing 999 times—I will again try the 1000 time.—T. E. Collett, the young candidate.
dec1.61