

Quebec Southern Power

6 1-2 p.c. Bonds

Due May 1st, 1945.

This Corporation serves light and power to 30 municipalities in the Laurentian district under generally exclusive franchises. The territory served has an area of 3,000 square miles, is prosperous, and has a present population of approximately 60,000 which is showing steady increase.

I recommend these bonds for investment and will forward descriptive circular upon request.

Price: 100 and interest to yield 6 1/2 p.c.

Bonus of two shares of common stock with each \$1,000 bond.

Bernard D. Parsons
Room 12 Muir Bldg.

THE LONDON DIRECTORY

with Provincial and Foreign Sections and Trade Headings in Five Languages

enables readers to communicate direct with MANUFACTURERS & DEALERS in London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, Africa, Asia, Australasia, America, etc. The names, addresses and other details are classified under more than 3,000 trade headings, including

EXPORT MERCHANTS with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing.

Business CARDS of Firms desiring to extend their connections, and Trade Cards of

DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars per each trade heading under which they are inserted. Larger advertisements at 80 dollars per page.

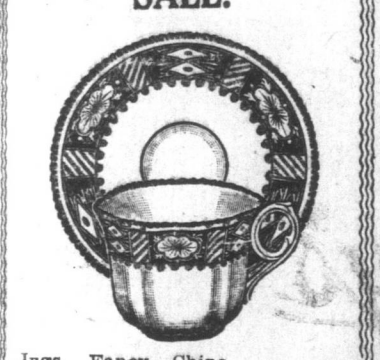
The directory is invaluable to everyone interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

THE LONDON DIRECTORY CO. LTD., 25 Abchurch Lane, London, E.C. 4, England.

Business Established in 1814.

"At the Shop with the Cup and Saucer Sign."

FANCY CHINAWARE SALE.



Jugs, Fancy China, from10c. ea. up
Cups & Saucers, Fancy China, from15c. ea. up
Covered Sugar, Fcy China, from15c. ea. up
Teapots, Fancy China, from50c. ea. up
etc., etc.

Wonderful Values.
SEE WINDOW.

S. Richard Steele,
191 Water St.
(Opposite Court House).

sept 23, m. th. f.

Why Not?

Give us a SHARE of your Fire Insurance! Lowest rates.

Queen Ins. Coy.

GEO. H. HALLEY, LTD., Agents.

Phone 665. P.O. Box 86075.
mar 30, m. th. f.

MINARD'S LINIMENT FOR BACKACHE.



SAILINGS

For Quebec and Montreal
THE ONLY DIRECT ROUTE
between
NEWFOUNDLAND
AND
The Province of Quebec

S.S. "NAYARIT"

Sails from
Montreal to
Newfoundland
Sept.23
Oct.7
Nov.21
Nov.28

on a luxuriously appointed
Beautiful Steamer.

Excellent Cooking.
Write us for FREIGHT RATE and
Let us save you money!!

The Clarke Steamship Co.,
Limited,
CORNER BROOKFIELD,
G. E. FITZGERALD, Agent,
sept 22, 24

Room 12 Muir Bldg.

PUBLISHED ANNUALLY.

THE LONDON DIRECTORY

with Provincial and Foreign Sections and Trade Headings in Five Languages

enables readers to communicate direct with MANUFACTURERS & DEALERS in London and in the Provincial Towns and Industrial Centres of the United Kingdom and Ireland, the Continent of Europe, Africa, Asia, Australasia, America, etc. The names, addresses and other details are classified under more than 3,000 trade headings, including

EXPORT MERCHANTS with detailed particulars of the Goods shipped and the Colonial and Foreign Markets supplied.

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing.

Business CARDS of Firms desiring to extend their connections, and Trade Cards of

DEALERS SEEKING AGENCIES can be printed at a cost of 8 dollars per each trade heading under which they are inserted. Larger advertisements at 80 dollars per page.

The directory is invaluable to everyone interested in overseas commerce, and a copy will be sent by parcel post for 10 dollars net cash with order.

THE LONDON DIRECTORY CO. LTD., 25 Abchurch Lane, London, E.C. 4, England.

Business Established in 1814.

"At the Shop with the Cup and Saucer Sign."

FANCY CHINAWARE SALE.



Jugs, Fancy China, from10c. ea. up
Cups & Saucers, Fancy China, from15c. ea. up
Covered Sugar, Fcy China, from15c. ea. up
Teapots, Fancy China, from50c. ea. up
etc., etc.

Wonderful Values.
SEE WINDOW.

S. Richard Steele,
191 Water St.
(Opposite Court House).

sept 23, m. th. f.

Why Not?

Give us a SHARE of your Fire Insurance! Lowest rates.

Queen Ins. Coy.

GEO. H. HALLEY, LTD., Agents.

Phone 665. P.O. Box 86075.
mar 30, m. th. f.

MINARD'S LINIMENT FOR BACKACHE.



MOUNT CASHEL DEFEAT R.I.S.

The Junior League fixtures for the season terminated on Tuesday night when Mount Cashel defeated R.I.S. after a hard-fought game by 4 goals to 2. Owing to darkness setting in early the teams decided to play only twenty minutes each way. In the first half Mount Cashel scored one goal and the R.I.S. two. After changing over Mt. Cashel tried hard to equalize but for sixteen minutes the R.I.S. staved off all attacks. Then Mount Cashel came on in mass formation and equalized, and before full time sound had banged in two more, the game ending, Mount Cashel 4; R.I.S. 2.

YESTERDAY'S SPORTS AT ST. GEORGE'S FIELD.

Despite the cold north wind yesterday afternoon, a fairly large number of spectators attended the sports at St. George's Field, under the auspices of the C.C.C. and C.C.C. football teams. There was little or no competition in the open events, as very few of the competitors had turned up. Only two races were completed for St. Paul's. The Committee decided to postpone the remaining events to take place at a later date in the Prince's Park.

The Mercantile Football Sixes and Inter Collegiate events, however, proved very interesting, and considerable rivalry was displayed in competition between the various colleges. Seven teams competed in the Mercantile Sixes. All the games were keenly contested, and in the final match Ayre & Sons defeated Post Office by one corner to nil. The three silver cups put up for competition between the Colleges, were hotly contested for. St. Bon's won the cup for the Relay Race, Methodist College won the cup for the Tug-of-War, and Bishop Field College the cup for Football Sixes.

A feature of the programme was the exhibition of boxing between V. Reid and R. Reid, and S. LaFosse and J. Phelan. The bouts were fought in a 12-foot square ring and proved fast and lively all the way. Mr. S. P. Cullen refereed. Rev. Bro. Ryan very graciously presented the prizes to the victors at the close, and in doing so congratulated the various winners on their prowess.

The following is the list of events and winners:

100 Yards—St. S. Parsons; 2nd, G. Power. Time 10 3/5 secs.
Mercantile Sixes—Ayre & Sons vs. A. Harvey & Co. Won by Ayre & Sons.
Boxing Exhibition—Victor Reid vs. Ralph Reid; S. LaFosse vs. J. Phelan.
Mercantile Sixes—Post Office vs. Balrds. Won by Post Office.
Inter Collegiate Tug-of-War—Feldlans vs. St. Bon's. Won by St. Bon's, 2 straight pulls.
Inter Collegiate Sixes—Methodist vs. St. Bon's. Won by St. Bon's, 2 to 1.
Quarter Mile—St. Sam. Parsons; 2nd, G. Austin. Time 4 1/2 secs.
Inter Collegiate Relay Race—St. Bon's; 2nd, Feldlans. Time 1 min. 38 secs.
Inter Collegiate Tug-of-War (finals)—St. Bon's vs. Methodists. Won by St. Bon's.

"That French Lady"

DELIGHTFUL FEATURE DE-
LIGHTS HOLIDAY AUDIENCES.

Yesterday afternoon and night, Majestic patrons were treated to an unusual clever feature entitled "That French Lady" in which Shirley Mason played the leading role. To-day is the last chance the public will have to see it. The story is as follows:—John Hemmingsway goes to Paris to study architecture and meets and falls in love with Madame Inez De Pierrefort. When he wins a prize that necessitates his returning to America he proposes to Inez, but she reveals the fact that she does not believe in marriage and is really the author of a sensational novel along this line, prompted by her unhappy marriage. She finally persuades John that her view is all right and comes with him to America to explain the situation to his loving, old-fashioned mother. The small town in which John lives learns of Inez's book and starts to turn her down, but she threatens to reveal their own hypocrisy. She confesses her views to John's mother, who makes her see the light and realize the truth, and she gladly consents to marry John.

Get ready for the big super special booked for Monday and Tuesday next. "The Girl of the Lumberlot."

"That French Lady"

DELIGHTFUL FEATURE DE-
LIGHTS HOLIDAY AUDIENCES.

Yesterday afternoon and night, Majestic patrons were treated to an unusual clever feature entitled "That French Lady" in which Shirley Mason played the leading role. To-day is the last chance the public will have to see it. The story is as follows:—John Hemmingsway goes to Paris to study architecture and meets and falls in love with Madame Inez De Pierrefort. When he wins a prize that necessitates his returning to America he proposes to Inez, but she reveals the fact that she does not believe in marriage and is really the author of a sensational novel along this line, prompted by her unhappy marriage. She finally persuades John that her view is all right and comes with him to America to explain the situation to his loving, old-fashioned mother. The small town in which John lives learns of Inez's book and starts to turn her down, but she threatens to reveal their own hypocrisy. She confesses her views to John's mother, who makes her see the light and realize the truth, and she gladly consents to marry John.

Get ready for the big super special booked for Monday and Tuesday next. "The Girl of the Lumberlot."

"That French Lady"

DELIGHTFUL FEATURE DE-
LIGHTS HOLIDAY AUDIENCES.

Yesterday afternoon and night, Majestic patrons were treated to an unusual clever feature entitled "That French Lady" in which Shirley Mason played the leading role. To-day is the last chance the public will have to see it. The story is as follows:—John Hemmingsway goes to Paris to study architecture and meets and falls in love with Madame Inez De Pierrefort. When he wins a prize that necessitates his returning to America he proposes to Inez, but she reveals the fact that she does not believe in marriage and is really the author of a sensational novel along this line, prompted by her unhappy marriage. She finally persuades John that her view is all right and comes with him to America to explain the situation to his loving, old-fashioned mother. The small town in which John lives learns of Inez's book and starts to turn her down, but she threatens to reveal their own hypocrisy. She confesses her views to John's mother, who makes her see the light and realize the truth, and she gladly consents to marry John.

Get ready for the big super special booked for Monday and Tuesday next. "The Girl of the Lumberlot."

"That French Lady"

DELIGHTFUL FEATURE DE-
LIGHTS HOLIDAY AUDIENCES.

Yesterday afternoon and night, Majestic patrons were treated to an unusual clever feature entitled "That French Lady" in which Shirley Mason played the leading role. To-day is the last chance the public will have to see it. The story is as follows:—John Hemmingsway goes to Paris to study architecture and meets and falls in love with Madame Inez De Pierrefort. When he wins a prize that necessitates his returning to America he proposes to Inez, but she reveals the fact that she does not believe in marriage and is really the author of a sensational novel along this line, prompted by her unhappy marriage. She finally persuades John that her view is all right and comes with him to America to explain the situation to his loving, old-fashioned mother. The small town in which John lives learns of Inez's book and starts to turn her down, but she threatens to reveal their own hypocrisy. She confesses her views to John's mother, who makes her see the light and realize the truth, and she gladly consents to marry John.

Get ready for the big super special booked for Monday and Tuesday next. "The Girl of the Lumberlot."

"That French Lady"

DELIGHTFUL FEATURE DE-
LIGHTS HOLIDAY AUDIENCES.

Yesterday afternoon and night, Majestic patrons were treated to an unusual clever feature entitled "That French Lady" in which Shirley Mason played the leading role. To-day is the last chance the public will have to see it. The story is as follows:—John Hemmingsway goes to Paris to study architecture and meets and falls in love with Madame Inez De Pierrefort. When he wins a prize that necessitates his returning to America he proposes to Inez, but she reveals the fact that she does not believe in marriage and is really the author of a sensational novel along this line, prompted by her unhappy marriage. She finally persuades John that her view is all right and comes with him to America to explain the situation to his loving, old-fashioned mother. The small town in which John lives learns of Inez's book and starts to turn her down, but she threatens to reveal their own hypocrisy. She confesses her views to John's mother, who makes her see the light and realize the truth, and she gladly consents to marry John.

Get ready for the big super special booked for Monday and Tuesday next. "The Girl of the Lumberlot."

STOCK MARKET NEWS

(Supplied by Johnston & Ward, Board of Trade Bldg., Water Street.)

NEW YORK, Sept. 24.

TO-DAY'S NEW YORK OPENING.

Am. Tobacco "B"117 1/2
Am. Smelters A111 1/2
Baldwin180
C.P.R.143 1/2
California Petroleum26 1/2
Erie 1st Pfd.41 1/2
Fisher Body83 1/2
General Motors106 1/2
Liggett & Myers "B"75
Overland Com.27
Public Service of N.J.79 1/2
Pacific Oil53 1/2
Radio58 1/2
Sinclair18 1/2
Spicer35 1/2
Stromberg72 1/2
Suzehaker51 1/2
Timken44 1/2
Union Pacific143 1/2
U. S. Smelting48
U. S. Steel122

Montreal Opening.

Brazilian73 1/2
Can. Steamships58
Laurentide75
Montreal Power210 1/2
Breweries57 1/2
Can. Steel91 1/2
Wheat Opening.
Chic. Sept.147
Chic. Dec.146 1/2
Win. Oct.128 1/2
Win. Dec.128

(From Halifax Chronicle, Sept. 17th, 1925)

ST. PAUL.

NEW YORK, Sept. 16. — "August gross was about \$2,000,000 ahead of last year," said H. E. Bryman, one of the receivers of the St. Paul, arriving from a trip abroad.

"September loadings, I understand, are running well ahead of a year ago. I hope our earnings for the year will be as good as last year, although the first seven months were not so good because we spend a great deal for new equipment. We are not contemplating adding any new equipment at present."

"I am heartily in favor of the Potter plan, and believe in all of its principles. It appears to me the only way of taking care of western roads. By this plan, roads that need help most will be the largest recipients. We will probably be among the heaviest beneficiaries. According to information available, I estimate that with this pooling of the freight increase, total return on our investment to us will be about 4.50 per cent."

"I have been much impressed with reforestation of Scandinavian countries. I visited all the Scandinavian countries, and am under the impression that the plan in effect there will have to be put in effect here, because all our pine forests in Minnesota have been depleted, and a law should be made and enforced that where a man cuts a tree he should plant one. In this way our forests would be preserved for posterity."

WILLIS-OVERLAND CO.

BOSTON, Sept. 15.—Willis-Overland officials have been virtually swept off their feet by incoming orders the past week. These have been averaging better than 1000 a day.

As a result September production will probably reach 21,000 cars and the October programme now calls for 26,000 cars. Every car that can be built for 30 days is certain to be sold. Of the 1000 cars a day schedule set for October about 35 per cent. will be Knight-engined. Demand for this product has for weeks been of record proportions.

The influx of cash, which this burst of sales assures, may lead to an earlier consideration of the payment of back dividends on the preferred stock than had been planned. An executive meeting of directors was held Monday at which an effort was made to create an issue of prior preferred to retire the dividend arrears.

It is estimated that Willis-Overland profits the third quarter will run around \$3,500,000 or in any event more than the \$3,171,000 of the first quarter.

"Toledo. — Willis-Overland executive committee was in session considering dividends of 29 3/4 per cent. accumulated dividends on preferred stock, but money deficit has been decided and probably will not be right away," said John N. Willis, president of Willis-Overland.

"Probabilities are," said Mr. Willis, "directors will recommend issuing prior preferred stock to take care of accumulation."

Of Interest to Radio Fans

Famous Artists to be Heard During Autumn and Winter.

The following cable message has been received by the local distributors of the Atwater Kent Radio, announcing the arrangements made by the makers for the broadcasting of some of the most celebrated artists in the musical world during the coming months.

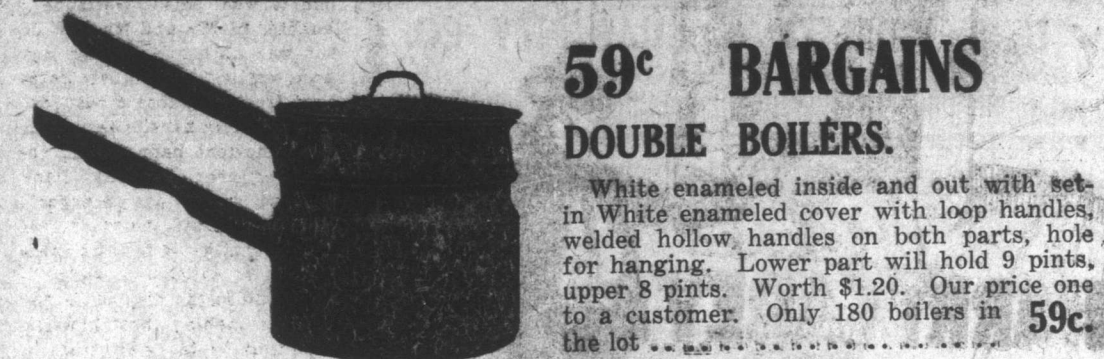
Wayne Junction, Philadelphia, Penna, Sept. 21, 1925.

T. & M. Winter, St. John's, N.F.

Mr. A. Atwater Kent announced

LET'S GO TO GOOBIE'S

Just opp. Post Office
They are Looking for Business with Low Prices



59¢ BARGAINS

DOUBLE BOILERS.

White enameled inside and out with set in White enameled cover with loop handles, welded hollow handles on both parts, hole for hanging. Lower part will hold 9 pints, upper 8 pints. Worth \$1.20. Our price one to a customer. Only 180 boilers in 59c.

SHAVING STICKS—The White Diamond Shaving Stick Soap in fancy metal box. Worth 25c. Our Price15c.

GOLD PAINT—Made by Sherwin Williams for radiators, picture frames. Package contains bottle of gold paint and 1 brush. Worth 50c. Our Price15c.

CALYANIZED COAL HODS—Heavy English galvanized. Only\$1.25

KITCHEN KNIFE AND FORK—Brown wood handle, made in Sheffield, England. 39c. Per Set only39c.

MENDING RIVETS—Assorted rivets and punch in package. Only5c.

BOOT PROTECTORS—Blake's Boot and Shoe Protectors. No family should be without them. Any boy or girl can fix them on their boots. They never will want soiling or heating. If these protectors are used, they save twenty times their cost; 12 on a card. Our price per 8c.

FIRE SHOVELS—Strongly constructed fire shovel, black enameled with loop handle. Our Price 15c.

HAMMERS—We have a lot of Job Hammers. Our Price, each25c.

CHISELS—In this lot you will find good household chisels. They are job and assorted. Each15c. 20c. 25c.

GLASS WASH BOARDS—Made from the best birch, hardwood and English Glass. Only, each95c.

TOILET PAPER—Large rolls perforated Manila Crepe. Sheet size 4 1/2 x 5 inches. 6 Rolls for39c.

LEATHER SCHOOL BAGS—Made from genuine cow hide with leather strap, nickled buckles. Each79c. \$1.29. \$1.65

DINNER PLATES—Heavy White Glazed English Ware Dinner Plate. Each20c.

PRESERVE JARS—With metal screw cap and rubber ring. Our Prices, each15c. 20c. 25c.

MEN'S SUITS

On low priced goods, within the reach of all purses. We outsell Newfoundland.

English and American Suits. Good weight fabric, full lining, with good strong pockets. Cuff bottom Pants.

Our Price \$12.50, \$13.50, \$16.50

And you should see Our Special at \$19.50

EASTERN WINTER CAPS—Close fitting with and without bands. \$1.50 to \$2.95 each.

DON'T FORGET OUR ORANGE PEKOE TEA—Pure Ceylon Orange Pekoe Tea packed in lead packages, direct from the gardens—1 1/2 lb. size for29c.

Kindly Remember

W. R. GOOBIE

is just opp. Post Office

sept 24, 25

Tailors & Tailoring

Just to remind you that we have been tailoring for over thirty years. Our workers have served their apprenticeships at home and abroad. Our cutters have kept abreast of the times, and when the latest is out, you can get it at MAUNDER'S.

My workers' motto is not how quickly it can be done, but how neatly. New Goods continually arriving. Write for samples.

JOHN MAUNDER,

TAILOR & CLOTHIER,
281-283 Duckworth Street

Fads and Fashions

Envelope and flat-shaped purses are good with the tailored costume. Some of the new heavy flat crepes are overplaid with satin in self color. The dinner frock may be of metal lace with a wide, draped circle of satin.

The circular flare may be attached across the front or back of the frock.

Inserted godets of lace are used in a slip-over, one-piece wedding gown. A small hat of velvet is embroidered in gold and bound with gold leather.

Renaud's Face Powder (flesh and white), at STAFFORD'S, 15c. box.—sept 2, f.

MINARD'S LINIMENT USED BY PHYSICIANS.