



Stop That Hack

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

Stafford's Phoratone Cough Cure

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORATONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere.

Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage).

Manufactured by

Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

Heavy N. Y. Boneless Flanks Special Sun Beef

JUST ARRIVED, ex. S.S. ROSALIND
100 Brls. HEAVY NEW YORK BONELESS FLANKS.
25 Brls. SPECIAL SUN BEEF.

TO ARRIVE BY S.S. LISGAR COUNTY

On or about October 15th:
500 Brls. HAM BUTT, FAT BACK and SHORT CUT
CLEAR PORKS—(Sinclair's Pack).

T. B. CLIFT, Commercial Chambers
WATER STREET.

Montreal-St. John's.

The S.S. NICO leaves Montreal about October 20th.

The S.S. PALIKI leaves Montreal about November 6th.

MURRAY TRANSPORT CO., Limited,
St. John's.

Yukon Girl's Ode Takes B. C. Prize



VICTORIA RENDELL.

Sixteen-year-old Victoria Rendell, attending Sacred Heart Convent School here, felt the grandeur of the forests when she arrived from the untimbered lower Yukon district. She wrote a "Song of the B.C. Forests" in the Provincial Save the Forests competition and has been awarded the gold medal in competition with hundreds of B.C. school children. Both her father, W. J. Rendell, of the Treadgold Mining Company, and her grandmother, Mrs. T. L. Alcock, a Vancouver pioneer, are very well known here.

WINNING ESSAY IN COMPETITION.

Victoria Rendell, 16 Years Old, Did Not Rely on Froze.

More prose was not grand enough to express the feelings of sixteen-year-old Victoria Rendell of the Sacred Heart Convent School when she wrote an essay on "Save the Forests" for the B. C. Forest Branch. Victoria was only one of many hundreds of school children throughout the province who tried for gold medals in the essay-writing competition which closed a short while ago. Three grand prizes will be given out, and Vancouver girls were recently announced winners of two of them. The third goes to an Oak Bay school girl.

Victoria Rendell won the prize open to High School girls of British Columbia, and Eva Firth of the Kingsway West School obtained the medal for senior grade girls. The winner in the intermediate grade class was Sheila Tait, Monterey Avenue, Oak Bay.

Other prize winners in the Vancouver Mainland district were as follows: High School, Enid Campbell, Powell River; Post-Secondary, Brian, High School; Virginia, Bryant, High School of Commerce; Kenneth Neale, Mission High School, Everett; MacDonald, Agassiz High School.

Senior grade: Eva Firth, Kingsway West, Burnaby; Mary Jenkins, Model School, Vancouver; Nita Genser, Fairview School; Robert Leisk, Simon Fraser; Josephine Blakemore, Sacred Heart; and Margaret Whalen, Sacred Heart.

Intermediate grade: Elinore Winter, Kingsway West, Burnaby; May Silverthorn, Simon Fraser; Jean Scott, Cecil Rhodes; Jim Brown, Cecil Rhodes; and Wilfrid Hicks, Simon Fraser.

This is Victoria Rendell's prize-winning "Song of the Forest," modelled after Longfellow's prologue to Hiawatha:

CANTO I.

"Ye who love the haunts of Nature,
Love the sunshine of the meadow,
Love the wind among the branches
And the rain shower and the snow-
storm,

And the rushing of great rivers
Through their palisades of pine trees,
To this tale of desolation,
How our land is devastated
Every year by forest fires,
How our woods are charred and
blackened.

And the settler's little cottage
And his thriving land around it
All destroyed and ruined forever!
Then the fire, swooping onward
Drives the birds and beasts before it,
Slaying them in cruel manner.
And for years no living creature
Comes again unto that region
Thus destroyed by forest fire.
All the beauty of our province
Which attracts so many hither
Gone—and we have naught remain-
ing.

But the blackest desolation
Is the Capilano Valley.
If the land be swept by fire,
Then the spring snows, melting
quickly,
Will bring floods in early Springtime,
Followed by the droughts in summer.
If the green trees, retaining moisture,
Are replaced by blackened timber,
All the industries depending
On the products of the forest,
All will go, and our fair province
Be a scene of desolation.

CANTO II.

Two-thirds of our forest woodland
Now has been a prey to fire.
A small part is caused by lightning.
But the rest by man's indifference.
Campers, tourists, loggers, hunters,
All enjoy of make their living
In those forests—then destroy them.
By neglecting their camp fires
Or by throwing their refuse
Carelessly away behind them.
Oh, all ye who love our province,
Love to see it fair and thriving,
Wish to see it with the forest!

Of all in our Dominion—Fight the
Fire!
Tis your duty! Protect this, our fair
province.
For the later generations, to be proud
of and to cherish!
Ye who love to see our province
Fair and prosperous, proud and busy,
Love to see her shine in splendor
As the Gem of our Dominion.
Hearken to my tale of gladness,
To my tale of joy and laughter,
To B.C. with virgin forests
Comes the call from many countries!
"Give us cedar, give us maple,
Give us fir to build our dwellings."
Shall we then in answer to them,
Say: "We have no wood remaining?"

CANTO III.

Nay, we'll work with greater ardor
To preserve our country's treasure,
Realizing that our forests
Bring unto us many millions.
And beyond this wealth in money
Is the peace and the contentment
After toil to have the pleasure
Of the fresh and perfumed forest!
We will aid the careful ranger,
And the Forestry Department,
Which spends fifty thousand dollars
Every year to fight the fire.
They have aeroplanes and launches,
Autos—all the best equipment
Men, besides, who work with vigor,
Patriotic, for our Empire.
Help them—since they do their ut-
most.

And but ask co-operation.
Do not leave your camp fire burning,
Stamp the flame from lighted refuse.
Tell your friends who spend their
summer

In the forests, to be careful.
Warn them all, the heedless camp-
ers.

Of the danger of the fire.
Make B. C. the leading province—
The great Queen of our Dominion.
When we all have done our utmost
Then will be her loyal subjects.

The above photo of Miss Victoria
Rendell and clipping has been for-
warded by our patriotic friend, Capt.
R. E. Gosse, of Vancouver.

The introductory note is ex-
planatory of this young lady as
known in British Columbia, but I
wish your readers to know that this
talented young lady is a son of our
Newfoundland stock.

Her father, W. J. Rendell, comes
from Heart's Content, son of the
late Mr. Charles Rendell—her mother
was Miss Katie Alcock of Harbor
Grace, daughter of Capt. Thomas Al-
cock, one of Paterson & Foster's
Labrador dealers, and master mar-
iner on foreign voyages. He is still
well remembered, and his father,
Capt. Mark Alcock and father-in-law
master wharfinger Billie Brown
were long and favorably known in
the employ of the great firm of Pun-
ton & Munn.

I am mentioning the family tree of
this young lady as she is undoubt-
edly a thorough Newfoundlander, and
her numerous relatives and friends
will be delighted to welcome her
when she visits Newfoundland.

We all rejoice to see her beautiful
ode, which is undoubtedly a literary
gem.

Yours very truly,

H. F. SHORTIS.

You can buy delicious Home
Cookery from Mrs. F. Stirling
and Mrs. Geo. House at the Spen-
cer Sale on Wednesday, October
15th—oct11.11

Why the Church- Mouse is Poor

We waste more than we give to the
Church, and luxuries take a large toll
out of our domestic income, according
to a tabulation prepared by The Am-
erican Education Digest. Living costs
come highest in the expenditure, while
miscellaneous, that bugbear of the
householder, also swallows up a lot
that leaves no trail. The figures show:
for the church, 3 1/2 per cent.; schools,
1 1/2 per cent.; Government, 4 1/2 per
cent.; crime, 8 1/2 per cent.; invest-
ment, 11 per cent.; waste, 14 per cent.;
luxuries, 22 per cent.; living costs,
24 1/2 per cent.; miscellaneous, 13 1/2
per cent. Arithmetic, observes The
Christian Register (Unitarian), says
we waste eighteen times as much as
give to organized religion. "As a
writer in World's Work remarks, the
item of 22 per cent. for luxuries is
high, but luxuries are attractions and
delights of life," and not the disappo-
intments. They are in a true sense, neces-
saries of life, within bounds."

Sheath gowns of metallic brocades
satisfy the demand of the evening
mode for sumptuousness.



Keep The Hair Live And Glossy With Cuticura

On nothing, gently rub spots of dan-
druft and itching with Cuticura Oint-
ment. Next morning shampoo with
a soda of Cuticura Soap and hot
water. This treatment does much to
keep the scalp clean and healthy
and promote hair growth.
Sample Book Free by Mail. Address: Cuticura
Preparation Co., P.O. Box 5400, Portland, Me.
Write for your own free Sample Book.

STAR MOVIE--- Monday

Gene Stratton
Porter's Great
Novel

"MICHAEL O'HALLORAN,"

A Story of
Youth, Love
and Happiness

Will we be permitted to
show "The Acquittal?"
Let's hope so.

ADMISSION: - 20 Cents

"THREE FLOWERS" — THE FAVOURITE TOILET GOODS —

TALCUM, VANISHING CREAM,
SKIN AND TISSUE CREAM,
FACE POWDER, PERFUME,
and the Dainty TRAVELLETS.

Our stock of THREE FLOWERS Toilet Articles is complete
and our prices right. Ask for the new THREE FLOWERS
Booklet "The Secrets of Beauty." See our window display of
the Popular THREE FLOWERS REQUISITES.

Stafford's West End Drug Store

WATER ST. WEST.

oct9.31

FOR SALE

American Household COAL
\$12.25 per Ton sent home

CASHIN & CO.,
Bishops Cove.

oct7.61



YOUNG MAN!

You who represent that great throng of good dressers. We are
anxious to have your verdict. We are ready with our Fall and
Winter Suitings and Overcoats, and a special line of Overcoats
that we are showing at from:

\$40.00 to \$55.00 each.

We want you to see them, because, THEY ARE DIFFERENT.

W. P. SHORTALL,

THE AMERICAN TAILOR,

900 Water Street St. John's, Nfld.

Topics in Brief

Boys will be boys, but apparently
girls will be boys too.—Asheville
Times.

Many a candidate has found that
mud thrown to ground lost.—Spar-
tanburg Sun.

It takes nine tailors to make a man,
and one dressmaker to break him.—
The Humourist (London).

The main trouble with common
sense is that it is not common
enough.—Nashville Southern Lum-
berman.

Road hogs are motorists who put
on speed every time you try to get in
front of them.—Toronto Star.

There are sounds the human ear
can't hear, but unfortunately none are
made by the human tongue.—Wheel-
ing Intelligencer.

We wish it to be clearly understood that this line is slightly
damaged, and were cleared out to us at

Tremendous Sacrifice!

500 CHILD'S HEAVY WINTER OVERCOATS

Sizes 4, 5,
Special—95c. each—Special

250 BOYS' HEAVY WINTER OVERCOATS

Sizes 6, 7, 8, 9, 10,
Special—\$1.20 each—Special

100 MAIDS' BEAVER CLOTH COATS

Extra—\$2.98 each—Extra

100 MAIDS' MELTON CLOTH COATS

Special—\$4.98 each—Special

Only on sale in the mornings, as we cannot give the service
during the busy part of the day.

SHOP EARLY! SHOP EARLY!! SHOP EARLY!!!

BonMarché
WATER STREET ST. JOHNS

oct11.60

Labradorite

Always we have prided ourselves on
the quality of our Labradorite and
refused to place on sale stones that
did not do credit to the peculiar
beauty that is its chief charm. We
have now received the first samples
of our new stock and they fulfil in
every way our idea of what Lab-
radorite should really be like when
made into jewellery.

Specially selected and extra well
polished stone made into an assort-
ment of Pendants—Bean, Oval and
Square shape are the chief items in
our new selection.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELLERS & OPTICIANS
WATER STREET.