

NATIONAL RACING.

Key put five lengths between Papyrus and himself, but that is nothing compared to the distance between THE BON MARCHÉ and our competitors. We almost leave them miles behind in Value-Giving Bargains.

OUR MEN'S WOOLLEN UNDERWEAR . . . 85c. garment.
OUR LADIES' FLEECE LINED UNDERWEAR . . . 85c. garment.
OUR CHILD'S & MISSES' F.L. UNDERWEAR from 35c. garment.
OUR INFANTS' F.L. UNDERWEAR from . . . 15c. garment.

BON MARCHÉ CASH STORE.
OPEN AT NIGHT FOR YOUR CONVENIENCE.

Matchless'

The Paint of Quality

There are cheaper and more expensive Paints on the Market, but
None as Good Value

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co.,
Water Street West (Next Door Reid Electric Store).
1717.17

37

Varieties

Wholesome

Delicious

THE PERFECT
SODA BISCUITS

Such Flavour
Such crackly
Crispness and such
all round whole-
some goodness as
TIP-TOP Soda Bis-
cuits provide never
before have
been obtained.
SODA
BISCUITS.



Just
what big
and little folks need
for LUNCH—
Easy to digest and
sustaining—
gives
HEALTH and
VITALITY.

THE
MEALTIME
SATISFACTION

Enforcing
TIP-TOP SUGGESTION: Before serving, place
the TIP-TOPs in the oven for about five minutes and
then allow to cool; then note the result.

A. HARVEY & CO., LIMITED,
Manufacturers.

\$40 English Worsted \$40
Suit to Order.

We have been fortunate in securing a few pieces of
Goods in beautiful Greys, and for strict Cash orders
we will make in our well-known good style, with best
trimming and workmanship a

SUIT TO ORDER FOR \$40.00
COME IN AND SEE THE PATTERNS AND BE
CONVINCED OF THE VALUE.

SPURRELL The Tailor

WATER ST. WEST, and at DUCKWORTH ST.
GRAND FALLS.

NEW ARRIVALS!

1000 Brls. VICTOR FLOUR.
200 Brls. ROLLED OATS.
200 Half Brls. ROLLED OATS.
100 Brls. CANADIAN OATMEAL.
50 Half Brls. CANADIAN OATMEAL.
500 Brls. GRANULATED SUGAR.
2000 Bags WHITE OATS.
1000 Bags CORN MEAL.
1000 Bags BRAN.
500 Bags CRACKED CORN.
100 Bags "DIAMOND" GLUTEN.

PRICES RIGHT.

PHONE 264.

GEORGE NEAL,

Limited.

Real Estate.

Houses for Sale.
Land for Sale.
Land for Lease.
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Insurance Effected.

Building Lots.
Loans Negotiated.
Mortgage Investments.
Interest Collected.
Rents Collected.

Listings Solicited. No Sale, No Charge.

FRED J. ROIL & CO.

REAL ESTATE & INVESTMENT BROKERS,
Smallwood Building, Duckworth Street.

Paint Bargain

Red Paint

\$2.50 gal.

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W. G. PIPPY, Tinsmith
452 Water Street
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THE FIRST LOCAL DIRECTORY COMPANY.
G. H. ANDREWS. E. A. SMITH.
MR. ADVERTISER:

Patronize The Original Local Directory
Company and Keep Your Money in Newfound-
land.

Advertising Rates:—
\$20.00 a Page. \$10.00 a Half Page.
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"TIMES" PRINTING OFFICE DUCKWORTH ST.
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Direct from one of New York's lead-
ing Art Studios we have just received
a small parcel of Hand Decorated
Novelties, specially suitable for Gift-
giving and Party Prizes.

Although very inexpensive, the
charm of these Novelties will surely
appeal to the hostess who is seeking
for "Something Different."

T. J. DULEY & CO., Ltd.

The Reliable Jewellers & Opticians.

A Choice
Possession!

When a man unfortunately suffers an injury or
becomes ill, it is extremely gratifying to him to
own a

SICKNESS AND ACCIDENT POLICY

In this company. By paying only 14 cents per day
half yearly, this \$25,000,000 company guarantees
you \$110 per month during your disability, whether
it be a day, a month or a lifetime.

We have been paying claims for 26 years.
U.S. FIDELITY & GUARANTY COY.
J. J. LACEY, FIELD, GENERAL AGENT.

Christmas and
New Year Cards

We are ready with Our Special Packets and Boxes
of the latest designs.

The Record Packet of 12 Cards 10c.
The Wonder Packet of 12 Cards 15c.
The Ideal Packet of 12 Cards 20c.
The Ruby Packet of 12 Cards 25c.
The Thoughts Packet of 12 Cards 30c.
The Messages Packet of 12 Cards 40c.
The Dainty Packet of 12 Cards 50c.
The Pearl Packet of 12 Cards 70c.
The Golden Messages Packet of 12 Cards 1.00
The Favourite Package of 25 Cards 30c.
Every Good Wish Box of 6 Cards & Envelopes 20c.
The Tower Box of 8 Cards & Envelopes 25c.
Seasonable Greetings Box of 8 Cards & Envelopes 35c.
The Empress Box of 10 Cards & Envelopes 40c.
Forget Me Not Box of 12 Cards & Envelopes 50c.
Leaves and Berries Box of 12 Cards & Envelopes 50c.
Moss Rose Box of 8 Cards & Envelopes 60c.
The Geisha Box of 10 Cards & Envelopes 60c.
The Balmoral Box of 10 Cards & Envelopes 75c.
The Remembrance Box of 12 Cards & Envelopes 75c.
The Golden Messages Box of 12 Cards & Envelopes 1.00

A very fine selection of Christmas and New Year
Cards from 2c. to 50c. each.

Handsome Singly Boxed Cards, from 20c. to 1.20 ea.
Christmas Seals, Tags and Gift Dressings in great
variety.

Calendars, Fancy, Blocked and Book, from 20c. to
3.00 each.

If by mail add 3c. per Packet or Box.

Special Prices to Retailers

We make a Specialty of Printing and Embossing
Personal Greetings, Christmas Cards. Samples on
application.

EARLY ORDERING MEANS SATISFACTION.

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Booksellers & Stationers.

For Permanent Roofs

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JAPROID—Slate Surfaced. Natural Red
Slate.

OR,—

JAPROID—Our Leader. Corrugated
Rubber Surfaced.

JAPROID ROOFINGS are built to LAST,
regardless of the cost, and they cost no more
than the Ordinary kind.

IN STOCK:

Plain Slate Surfaced—Imprinted Slate Surfaced
"Allite," "Our Leader," "Seal," "Rockroid."
Price \$2.25 to \$7.00 per Roll.

The Horwood Lumber Co., Ltd.

Wholesale Distributors. Retail
Phone 317 St. John's.
oct10.m.eod

KINGS, WAGNERS and HULBERTS.

- APPLES -

1'S—2'S—DOMESTICS—3.
CALIFORNIA ORANGES
Counts 176's—216.

BURT & LAWRENCE

Nfld. Government Railway.

Freight Notice!

SOUTH COAST STEAMSHIP SERVICE

Freight for the above route per S.S.
Glencoe, will be accepted at the Freight
Shed, Wednesday, November 21st, from
a.m. to 5 p.m.

Nfld. Government Railway.

RED CROSS LINE

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR NOVEMBER

From New York From St. John's
November 21st ROSALIND November 21st
December 5th ROSALIND December 12th
December 12th SILVIA December 12th

THROUGH RATES QUOTED TO ALL PORTS.
ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH
SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective.

BOWRING & COMPANY, 12 Battery Place, New York,
General Agents.

G. S. CAMPBELL & CO., HARVEY & CO., LTD.,
Agents, Agents,
HALIFAX, N.S. ST. JOHN'S, Nfld.
Jan 5, a.m. 17

Canadian National Railway

Passengers and Shippers remember: One
of the shortest and best ways to travel and ship
freight to Boston is via Halifax or North Syd-
ney and Canadian National Railways.

For further information, apply to—

J. W. N. JOHNSTONE,

General Agent,
Board of Trade Bldg. ST. JOHN'S, Nfld.

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SER-
VICE:

ST. JOHN'S, Nfld., and HALIFAX, N.S.

S.S. SABLE ISLAND will leave Halifax,
N.S., on November 20th and St. John's, N.F., on
November 24th.

HEAD OFFICE: AGENTS:
Farquhar & Co., Ltd., Harvey & Co., Ltd.,
HALIFAX, N.S. ST. JOHN'S, Nfld.
aug 26.moe, w.f.m

MOREY'S COAL is GOOD COAL

The Only
AMERICAN ANTHRACITE COAL
in the market. All Sizes.

ALSO IN STOCK
WELSH ANTHRACITE COAL
All Sizes.

M. MOREY & CO., Ltd.
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the Public—The Evening Telegram