

Selling Direct From Factory to Consumer at Factory Prices

The St. John's Public approves of our effort to place clothing within the reach of all men and boys of the city--and by buying goods made by Newfoundlanders will assist us in finding work for our employees.

COME AND EXAMINE the biggest assortment ever shown in Newfoundland.

YOU CAN NOW BUY one suit at the same rate as we previously sold one thousand.

SUITS, OVERCOATS, TRENCH COATS, MACKINAWS, PANTS. TERMS: STRICTLY CASH.

The sale is now on in our own Factory Wareroom. Hours--9-1 a.m.; 2-6 p.m.; 7-9 p.m.

The WHITE CLOTHING MANUFACTURING CO., Ltd.

Late Smallwood Building

259-261 DUCKWORTH STREET



THE SILENCE OF SNOWSTORMS. I don't know how to say it, but some how there seems to be A silence to a snowstorm that just grips the soul of me.

The rain drops have a patter as they splash against the panes, And the thunder rolls and rattles like a thousand railroad trains, has no tumult in Its sweep As it preads its spotless blanket

where the roses lie asleep. There's no herald of its coming, no black, angry patch of sky, No great gust of wind to whistle of storm that's drawing nigh. and the trees stand straight and

And the snow begins to flutter round Then the noise of busy traffic seems somehow to die away
While the world takes on the silence of a country Sabbath day.

He who rises with the dawning, er the trade of men begins, Sees a world of wondrous beauty, And the splendor of the tropics and the glory of the palm Never know such robes of silver or ch sweet unbroken calm As the humblest northern the roughest fence rails know in their uniforms of snow.

Fun for Women to Diamond Dve

Buy "Diamond Dyes." no other kind, then perfect results are guaranteed. Each package of "Diamond Dyes" contains simple directions to diamond-dye worn, shabby skirts.

The monk's collar is having a de-

Produce and Provisions.

mount, 8,465 quintals were sent out

Russel Zinck to Kingston, Jamaica Ham Butt \$45. from Messrs. A. E. Hickman, 1,380

quintals, and by the schooner Mirfam H. to Pernambuco 7.085 quintals from er General Gough from Elliott & Co.,

Cod Oil and Codliver Oil-There is

nothing of an encouraging nature to be told about the oil situation. The prove in the coming spring.

Herring-The S.S. Portia brought though the price there is only about \$14.00 still those who are shipping is a pity that Importers are not able competition is going on the peculiar profit, as the herring were bought from the fishermen for about \$2.50. price. We are informed that these herring herring this winter.

of excellent quality. We do not think er than for three years, viz: \$1.20 per that there will be any money lost in gallon wholesale for Choice and \$1.30 Beef-The Beef market keeps steady waists, dresses, coats, gloves, stock- at last week's quotation. A scarcity of Circular express the hope that reings, sweaters, draperies, coverings, the higher grades continues to be a tailers will follow the reduction and everything, whether wool, silk, linen, prominent feature of the market. give the public the benefit of the recotton or mixed goods, new, rich, Local trade is at its lowest ebb and duced prices. As most of last years fadeless colors. Druggish has Color is confined to city retail. This will be Molasses was bought at higher prices the case till April. Small lots will than would warrant these local quotacontinue to come forward meantime tions, there must evidently be a loss silk, appear on satin frocks. by New York steamers to keep the at these rates. market going. Libby's Special is \$40, Potatoes—Owing to the condition of on rust-colored duvetyn.

Extra Flank \$37, Family \$36 and the weather and the difficulty of farm-Boneless \$34.50. Pleads for

The market is very dull at home and Business of importing will be slow till late in the spring, and by the time from St. John's, and 16,709 quintals there is any activity, pork prices will from the Outports. Following are the likely be more favorable. Mess is \$39, quotation to-day is \$58.00 to \$60.00 Fat Back and Short Cut \$45, Short wholesale lots and single From St. John's-By the schooner Mess \$43, Ham Butt \$52, Independent spectively. These prices are likely to

land are short over 60,000 barrels as Frome the Outports-By the schoon- | Europe are keeping up, and up to December 30th the United States had ders 5,684 quintals, by the schooner millon bushels and large sales have Cecil, Jr., to Malaga from W. Ash- been made for the coming three and lower prices are quoted for conbourne, Twillingate 5,425 quintals, months. The States is importing large- signments of oats coming next month. who act foolishly, and if individuals der the auspices of the Aero Club of ton arena, Harvard University deand by the schooner General Byng ly from Canada. The price of flour in This applies particularly to Canadian misbehave themselves it is but fair America. Miss Quimby was pro- feated King's College, Windsor, by from Elliott & Co., Change Islands the St. John's market is \$14.50 for Western oats. In fact, P.E.I. oats that they should meet with the pun-nounced a capable aviator after 9 goals to 1. According to the Halifor Gibraltar (Orders) 5,600 quintals. leading brands, and \$14.25 for other show firmness since New Year, though ishment they merit, but it is not just thirty-three lessons of from two to five fax Evening Mail this was the most

mains inactive at home and abroad, Stocks here are getting low and with prices at the lowest point for wholesalers are very timid in orderseveral years. However, oil demands ing the 25 barrel regulated lots, as the in the best of years is always poor at time draws nearer and nearer for the this season and holders of stock here raising of the embargo. Even on one running short, due, one dealer in- be accorded British fair play, and I are confident that the demand will im- barrel it would be possible to lose forms us, largely to the unsettled think that the Chinese Community as \$50. The situation is the most unique freight conditions from Halifax to a whole, by their conduct in the past, American expedition is shortly leaving ever known here in trade circles, and this port. There are so many steam-Herring—The S.S. Portia brought the public are longing for the 12th of ships offering that suppliers get consome 4,000 barrels from Bay of Islands, this trip, chiefly Scotch Pack for transhipment to New York. Alpaying. Sugar seems to have passed is much dissatisfaction in con-Its lowest point in New York and it sequence, and while all this apparent

the coming spring.

Molasses—The Molasses situation were packed with great care and are is unchanged and local prices are lowfor Fancy. These are the quotation of Messrs. Harvey & Co., who, in their

John's market is stiffening up and the ing out to consumption fast. Small they, any more than any other race a monopoly of flying honors, but per-

Oats-The Oat market is quite weak | conduct of a few individuals. qualities. Lower prices are expected the price so far is unchanged. Holders that a whole community should be minutes duration, but she did not en- largely attended hockey game ever are not anxious to sell P.E.I's as they saddled with the shortcomings of a joy her distinction long, for less than played in Boston and was most ex-Sugar-No change, as the F. C. B. are counting on better value in the few; neither is it fair that any indi- a year after attaining it she fell from citing throughout. It was of parmarket for both kinds of Cod Oil re- will keep on the lid till February 12th. spring. The St. John's prices to-day and openly discuss a matter that her machine and was killed. are \$4.50 to \$4.70 for Mixed \$4.80 to vidual even though he he a profes-Black-all 4 bushel sacks.

> Feeds-The local supply is again to take advantage of the minimum feature of the situation is, that the freight rates keep up. As to Feeds, prices, with the exception of Bran. are weak and lower still is offered to

Fashions and Fads.

Silk braid is a fashionable "trim

ming for woolen dresses. of a contrasting material. Tunics of net, embroidered in fiber Very effective is metal embroidery

abiding and industrious a body of

\$5.00 for White, and \$5.20 to \$5.30 for sional man, should rush into print Where's the should not be discussed in the public

> hands of their fellow citizens. Yours truly,

January 15th, 1921.

When Eve First Flew.

rading every industry and proving more years ago. ed by male aviators.

ly thought impossible but indecent dumb creatures, with practically n for Eve to fly. Mme. Tibe, the first woman to make | The bones of the face, too, prove

an ascent, was not interfered with that the missing link would have had ques at 10.30 o'clock last night, bringwhen she volunteered to accompany little mobility of expression. The man ing the following passengers, who an aerial pioneer in a balloon at could certainly not laugh. Lyons on June 4, 1784.

nounced that a girl would be his pas- parts of the world, but none has sur-British Fair Play. senger in 1798, the ascent was for- vived expert examination. Probably

Garnerin, however, appealed against "the monkey maiden," ascend in a halloon." the proposed pronounced her to be merely an or-Community as a whole are as law- to meet her death while flying. This together as almost to resemble furwas Mme. Blanchard, whose nusband which clothes her from head to foot from the United States and Canada to good stock in local hands but it is gofrom the United States and Canada to good stock in local hands but it is goprinciples of British fair play that French women seem to have gained Harvard Defeats Kings.

consignments will be coming in via should be singled out as objects of haps even Mme. Blanchard's record ontempt or ridicule because of the is eclipsed by that of Miss Harriet Quimby, of New York, who gained a There are occasionally Chinamen pilot's certificate in August, 1911, un- of hockey ever witnessed at the Bos-

Missing Link?

New York for Central Asia.

But altogether it has been financed to the tune of £50.000 by the Museum of Natural History and the American Asiatic History, experts are not at all lible, "LES FRUITS."-dec9,tf sanguine as to its success.

They hold that the last missing link an ape-like creature of shambling gait stable Quinlan arrived from Bay of and uncouth aspect, almost certainly Islands by last night's express, havperished one hundred thousand or ing in charge a young man who was

themselves capable of braving any From fossil remains found in varidanger, it is safe to assume that they ous parts of the world we are able, prisonment. will soon provide us with aerial however, to form a fairly accurate "stunts" as thrilling as those perform- idea of what these ape-men were like. We can tell, for instance, by the shape At one time, however, it was not on- of their skulls, that they were chinless, ELLIS' .- nov10,tf

From time to time alleged live miss-

By GENE BYRNES

The Gift for Health from the East, "LES FRUITS." ELLIS'S.

FUNERAL YESTERDAY.-The funeral of the late Edward Tracey took place yesterday afternoon and was very largely attended. A Guard of Honor from the C.C.C., of which deceased was a member, was present

ticular interest to Newfoundlanders

because three of the King's College

team are natives of this colony. They

are Gerald White, the son of His

Lordship Bishop White Tom Winter

whose father is Mr. Thos. Winter of

this city, and Reg. Parnell, whose

people left St. John's, for Boston a

Here and There.

Nourriture Laxative Infail-

PRISONER BROUGHT IN. - Con-

convicted of larceny a few days ago

Try our Special Cambridge

EXPRESS PASSENGERS.—The S

S. Sagona arrived at Port aux Bas-

are on the incoming express:-H.

Haliburton, G. Harmeyer, J. S. Boyes, M. Lane, H. F. Cowell, and H. E.

Sausages. Made fresh daily at

and sentenced to six months'

few years ago.

The Week's Calenda

JANUARY-1st Month-31 -MONDAY. Moon in first ter. Battle of Abu Klea, Coomassie occupied, 1896, 8

all hands at Mistaken P 1877. German cruisers Br and Goeben damaged, 1918.

-SUNDAY. Septuagesima.

liam Pitt died, 1806. Spic

Impolite Politics.

trong trait in the characte

amendments passed about fro

Fashions and Fads.

Suit coats have long sleeves, ing at the wrist. The string belt ties in a long Gray gloves will be introduce spring wear. Turbans for spring place

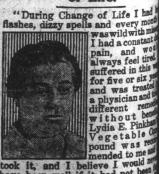
trimming in front. The high, fur-trimmed colla still very popular.

Cunning bib collars are eyelet embroidery. Wool gloves and stockings

mart and popular. Embroidered pockets are sho afternoon frocks. Few buttons or fastenings a

on the new suits. Lavish embroideries and tunics are favored by Paris.

etable Compound Relieve the Ailments of Change of Life.



n leaned ov omantic the Sc young Bo evening alo ced that the lore tree ac fore reaching

"They lo

eant 'like' the

genial frien

Taking up o wings wer ections, whi lve in falling ea of making same princ But the first nciple to th as a Kentish Smith. The aster, he had aking models

nted various was not. onstructed ich answer ed that this means of



"REG'LAR FELLERS"

KHOW WHAT I





