

Mothers--Send or Bring Your Soldier Boys To Bishop, Sons & Co., Ltd.

Has Your Soldier Boy Come Home Yet?

SOLDIER he is, but hailing him as a "hero" makes him feel like putting on his gas mask and flopping on all fours. He fought a great fight; he finished it; he wishes the good folks at home would finish too.

After a bath, another ditto, once again and as aforesaid, the big thing on his mind is what is to go on his back. His needs are almost endless—from undersuit clear through to overcoat. He yearns for the almost forgotten luxury of spotless linen, fresh socks, white collars, snowy handkerchiefs—a clean sweep from skin out and skin up.

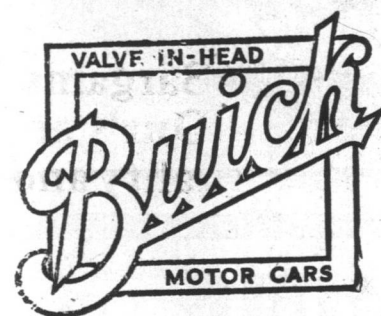
Men's New Furnishing Store.

He will find our Suits for Young Men continue that smart, soldierly set-up, which army life commenced.

We have outfitted hundreds of OURS. Like all true Newfoundlanders, we have a soft spot in our hearts for them, just as we have a soft hat for their heads; and a mighty smart stiff hat that feels soft after a tin Derby.

We are Now Receiving New Goods Every Day.

BISHOP, SONS & CO., Limited.



Make your Motoring season an enjoyable one by owning the Car that all other motorists look upon with envy—the Buick Six is the most envied car in St. John's.

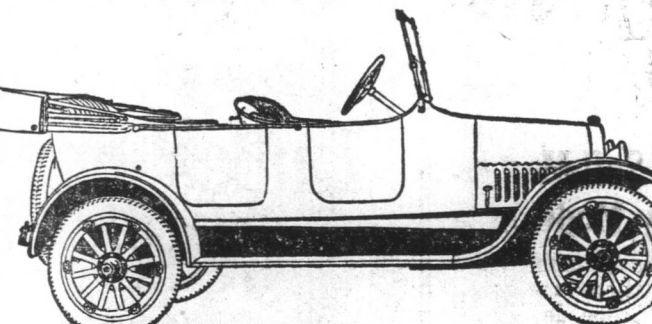
The Buick is always ready to take you anywhere you desire to go—it never falters.

When you press the starting pedal of the Buick, you are assured immediate response—the Delco starter is always on the job to turn over your engine every time you require it.

Buick Cars are luxuriously equipped, and upholstered in genuine black leather—no imitation. Strength of construction is an inherent quality of all Buicks. With the new Sixty Horsepower Valve in Head engine sixty miles an hour is easily accomplished, besides hills are made short work of.

A new and valuable feature is the entirely enclosed valves and engine, thus keeping out all grit and dust and giving longer life to the car, consequently the Engine is noiseless.

We shall be happy to let you look over our 1919 Buick Six which recently arrived—you will be convinced why it is the most envied car once you have examined it.



BERT HAYWARD,
Bank of Montreal Building. P. O. Box 246.
sat, tu, f, t, r

WARNER'S Rust-Proof Corsets!



TUB THEM—
RUB THEM—
SCRUB THEM—
KEEP THEM CLEAN

You can't hurt
**WARNER'S RUST-PROOF
CORSETS.**

They have every Quality that spells Service—they are light, durable and comfortable.

The first feature that a woman appreciates in a corset is shape, but the shaping must be comfortable.

This you can rely upon through a Warner's Rust-proof. And the fact that a corset is impervious to moisture is a feature not to overlook.

Price from \$2.30 per pair up.

Marshall Bros

Sole Agents for Newfoundland.

Advertise in the "Telegram."

It may be better to smoke here now
than smoke hereafter. But—

in response to the request of many Lady Patrons, on and after
Monday next, March 24th, Gentlemen Patrons of

THE BLUE PUTTEE,
Rawlins' Cross,

are kindly requested not to smoke in the Blue Puttee Parlors.

N.B.—The Blue Puttee is now under the management of Mr. P. O'Keefe, late of the Royal Newfoundland Regiment—a Blue Puttee boy—and every effort will be made to keep the Blue Puttee Parlors up to the highest degree of efficiency. Patrons who have objected to the smoking are kindly requested to give us another trial.

The Newfoundland Entertainment Co. Ltd.

Owners and Operators The Blue Puttee.

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'LUXURY' Tea

We have great pleasure in informing our customers that we have been appointed Sole agents for "LUXURY" TEA for Newfoundland, and have just received a sample shipment from our agents at Colombo.

"Luxury" Tea

will be found the most satisfactory Tea on the market, and we can unhesitatingly recommend it to the consuming public.

"Luxury" Tea

is carefully selected—strength and flavour being specially blended.

"Luxury" Tea

is packed in half chests of 55 lbs. each.

ASK YOUR GROCER FOR "LUXURY" TEA.

F. McNamara,
QUEEN STREET.

"TWO AND TWO ARE FOUR—
TWO AND FOUR ARE SIX."

Factory PLUS machinery PLUS ability PLUS competent workmen PLUS honest management PLUS salesmanship PLUS working capital gives a TOTAL of profits.

Profits MINUS expenses LEAVES net earnings. Net earnings DIVIDED by shareholders make dividends—AND THE WHOLE WORLD WANTS DIVIDENDS.

In the Champion Machine Works we have everything but Working Capital, and if our clients furnish that.

Dividends Are Positively Assured.

Shares \$10.00 each.

J. J. LACEY & COMPANY, Limited,
City Chambers.

YOU DO KNOW—!

That in Newfoundland Wherever the Name

TRASK

is spoken that it is immediately connected with Engines or Machinery.

We believe that for anything in the following lines of Machinery and Supplies we can quote the lowest and supply the quickest. Try us once.

We can supply any piece of Machinery you may require.

OIL ENGINES
HEADING MACHINES
STAVE MACHINES
PLANERS
BAND SAWS
MANDRELS
PULLEYS
SHAFTING
HOSE
PUMPS
ELECTRIC LIGHT'G PLANTS

RUBBER BELTING
HANGERS
SAW MILL CARRIAGES
SAWS
SHINGLE MACHINES
HOISTS
HEAVING OUTFITS
IN FACT ANY PIECE OF MACHINERY OR SUPPLIES USED IN CONNECTION WITH ENGINES OR SAW MILL MACHINERY.

We also have a number of Re-Manufactured Engines. Let us know what Horse Power you want. We will mail you a list, also prices.

Merchants, give us your ORDERS for SUPPLIES for Spring. We will give you fair prices and good SERVICE.

WM. H. TRASK,

No. 140, WATER STREET.
mar 25, tu, th, s, f

ST. JOHN'S, NFLD.

FARMERS

Who Understand Feeding Cows

Have made such a run on the White Cattle Feed which we are selling at

\$3.50 per sack

that we have not many sacks left. If you want a few sacks—come to-day.

WE ARE NOW READY
TO DELIVER FERTILIZER.
WE ADVISE YOU TO ORDER EARLY.
OUR STOCK IS NECESSARILY LIMITED.

Basic Slag is lower in price than most other Fertilizers, But to get good results from Basic Slag you should put it on your ground not later than April.

BUY A BAG OF BASIC SLAG, \$3.25.

Colin Campbell, Ltd.

Advertise in the Telegram.

crims!

of 1500
RIMS en-
big offer.
gns awaits
New Scrims.
s.

Yard.

Per Yard.

Bargains.
Our's an-
quality and

Insure with the QUEEN,

the Company having the largest
number of Policy Holders in
Newfoundland.

Every satisfaction given in
settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.

Telephone 658.

QUEEN INS. CO.,

GEORGE H. HALLEY,
Agent.

Specials!

"THOMPSON'S"

Soap Powder,
Cleanser & Lye.

Cheapest and best in this
market. Wholesale.

BAIRD & CO.,

Phone 438. Agents.

THIS IS THE HOOK TO CATCH 'EM.

Fishermen, you see by the reports
from Norway how they catch such
enormous quantities of fish. Well, O.
Mustad's Key Brand Hook is used
exclusively in that country. See that
you get the Key Brand. Jy5, eod, f

JUST RECEIVED:

1 ton BROKEN RICE.
1 ton BEANS.
15 tubs P. E. I. BUTTER, sell-
ing cheap.

To arrive to-day:
ORANGES, ONIONS,
NEW CABBAGE.
Prices right.

M. A. BASTOW,

mar 24, 31, eod Beck's Cove.

Winard's Liniment Cures Diphtheria.