

Practice Safety First!

Safeguard your health by wearing the Best Rubber Shoe in the world. THEY KEEP YOUR FEET DRY. Wet feet are very often the cause of many serious ailments—and perhaps worse—death.

Children Anchor Brand.

Low and Storm; sizes 3 to 10.

Misses' Anchor Brand,

Low and Storm; sizes 11 to 2.

Ladies' Merchant and Anchor Brand,

Low and Storm; sizes 2 1/2 to 7 1/2.

CHILDREN'S, MISSES' and LADIES' RUBBER BOOTS.

"MERCHANT BRAND" RUBBERS.

We do not know if the word "MERCHANT" will rhyme well in poetry, but we do know that any Rubber Shoe stamped "MERCHANT" will give satisfaction to the wearer.

Marshall Bros

Youths' Anchor Brand

Low and Storm; sizes 9 to 13.

Boys' Anchor Brand

Low and Storm; sizes 1 to 5.

Men's Merchant and Anchor Brand

Sizes 6 to 11. Low and Storm.

YOUTHS', BOYS' and MEN'S RUBBER BOOTS.

Trying to Make an Impression.



There is nothing in the world so fatal to making an impression on people as trying to make an impression on them. There is no trick that a young person who wants to make a success in the social world can better afford to dispense with. Nothing takes the interest out of any conversation, makes it seem flat and futile, so quickly as the impression that back of all your companion says is the desire to impress you with her character, or her social position, or her importance to the club life of her town, or whatever it is she happens to be most vain of.

I really think I would rather hear anyone talk openly about themselves than in this veiled way.

As if You Were a Perfect Fool. They have such a smug air of thinking that they are impressing you without your being conscious of their intent to do so. And that implies you are a perfect fool.

I met a woman the other night who in the course of half an hour's casual conversation managed to introduce the facts that she knew a famous actor (well enough to call him Bill) that she gave a great deal of her time to helping the poor, that she had had several men want to marry her, and that she had been brought up in a home where there were three or four maids.

And Everyone Sees Through It. Each fact was camouflaged with a show of casual incident, but I doubt if there was one person in the room who couldn't see straight through it. Everytime I catch myself at this (oh yes, I do it too) I want to take myself aside and choke myself.

There is no better way to get rid of this trick than to crowd out this constant interest in yourself by genuine interest in others.

Another way is to simply talk a little less and then you won't be

tempted to use yourself for material so much.

The Bottom Of Your Mind. Of course it is all right to talk about your own experiences and your own opinions and reactions some of the time, but the thing to be careful about is that you are not thinking somewhere deep in your under mind. "That will show them how something or other I am."

I suppose there are many people with whom this thought lies buried so deeply that they don't realize it exists. This is a good time for them to dig down to the bottom of their hearts and see if they find even a trace of it.

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of

Stafford's Liniment. We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere. Manufactured only by St. John's, 334, DE. F. STAFFORD & SON, Household Notes.

Conservation is the need of the hour in the kitchen.

Even pastry is now being made with half rye flour.

Iron moulds for drop cakes are among the very best.

Rice pudding can be made with honey for sweetening.

Hot water is more refreshing to cut flowers than cold.

Chestnut soup is a good beginning for the holiday dinner.

A ham bone will make a whole pot of pea soup savory.

Pinnin haddie is a fish that should be better known.

Old pillow tops of crash can be made into knitting bags.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.

On spot to-day.

Soper & Moore IMPORTERS & JOBBERS. PHONE 480.

Rann-Dom Reels.

GRAND OPERA.

Grand opera is a large volume of notes entirely surrounded by diamonds and high hats. It is confined almost entirely to the large cities, where a grand opera box is considered a great social asset than a bow-legged coachman in green knickerbockers.

Grand opera is given for the benefit of people who do not object to music served in any style. It is paid for by enthusiasts who would rather see Caruso run up the scale and chin himself on a high B-flat than sit in a roof garden and hear somebody murder "The Rosary" on a solo cornet.

These enthusiasts are so well pleased that at the close of the season they call around at the box office with their check books and suppress a deficit that would make the ship subsidy look like the income of a Pullman porter.

The favorite grand opera singers of all ages are those who have been able to drown out the orchestra with the accelerator only partly open.

A great many applicants for grand opera positions have been thrown out on the pavement, because they could not hear four blocks from the front entrance. Another important requirement is that the applicant be able to sing higher than the piccolo and hold a chest high C without any splinters, knots or other blemishes upon it.

There is nothing that will arouse the enthusiasm of a grand opera audience quicker than a tenor and soprano duo which starts in the basement of the Woolworth building and winds up on the thirty-third floor in a key several feet away from the first violins.

Nearly all of the grand opera now being perpetrated was written by deceased composers who spoke the same kind of English that is found in a Chinese laundry. That is confusing to a man who is not familiar with the dead languages and never uses Italian except in his sleep. By watching the singers carefully, however, it is easy to tell when the tenor is making love to the soprano or the duel scene has been reached.

Grand opera is always embellished by a sixty-piece orchestra which tries to see how far it can throw a loud passage. This is disconcerting to the man who has paid \$5 for a seat in the orchestra circle and would like to

hear something besides the kettle-drum. Grand opera would be more popular if the orchestra would allow the chorus to get in a word edgewise.

USELESS EXPENSE.

Before the war I used to buy all kinds of foolish traps; I blew myself for whiskers d y e, sombrero, spurs and chaps. Whenever I went toddling home, I packed a lot of junk, a setting hen a fine-tooth comb, a Saratoga trunk. I bought whatever things appeared attractive to my gaze, including tassels for my beard, a pair of calves to raise. But since the war I have behaved like one whose sense is keen, and countless nickels I have saved—which go for gasoline. I'm saving here, I'm saving there, I simply can't be beat; I'm saving on the things I wear, and on the things I eat. My garments used to make a noise like money thrown away, but now I'm wearing corduroys of brindled brown and gray. Cigars of high imported grade alone for me had charms, but now I'm smoking stogies made on Kansas cabbage farms. And thus the coin I'm setting down, by working helpful wires; when I've a bunch I go to town and buy some rubber tires. We've lived in luxury so long, it's hard to break away; but if your grit is good and strong, you'll find the road, I say. Quit buying busts of Charles E. Hughes, to idly fill a shelf; quit hiring men to shine your shoes, and do the job yourself. Quit spending coin for useless trash, tin hats and teddy bears; then you will always have the cash for motor car repairs.

Minard's Liniment Co., Limited. Gentlemen—Theodore Dorala, a customer of mine, was completely cured of rheumatism after five years of suffering by the judicious use of MINARD'S LINIMENT.

The above facts can be verified by writing to him, to the Parish Priest or any of his neighbours.

A. COTTE, Merchant. St. Isidore, Que., 12 May, '98.

Household Notes. Successful food economy is largely a matter of canned rhubarb.

To make cut flowers last in winter keep them in a wide mouthed jar.

Barley and wheat flour mixed can be used for baking powder biscuit.

A new house should never be papered till all signs of damp disappear.

Every well-kept bureau drawer should have a pretty pad, perfumed if desired.

"Chill Chasers." We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building. ST. JOHN'S GAS LIGHT CO. Dec 22, 17.

Household Notes. Excellent chicken gumbo may be made with the remnants of a roast chicken.

The hearty old-fashioned Indian puddings are excellent and very nutritious.

Stains on knives depart if the blade is rubbed with a raw potato dipped in knife powder.

Buy butter-milk for use in Boston brown bread, doughnuts, gingerbread, etc.

Once a week buckwheat griddle cakes will help to save the necessary white flour.

The Straight Road.

There are two Germans—one confident. Of victory (see Bethmann Hollweg's speeches); The other on an early peace intent. Whose inner ramparts show a host of breaches.

One speaks with firm and one with quavering voice; You pay your money and you take your choice.

But while we hear of trouble in the home Of Kultur, telegraphed from "neutral" sources; Of Reichstag Socialists who rant and foam; Of riots, strikes and anarchistic forces.

We see our enemies in fate's despite Still putting up a fairly useful fight. Disintegrating forces are at work Which will in time produce the needful fracture.

But not in Hundum do these dangers lurk; They are of French and British manufacture. Nor will a stubborn foe be brought to heel.

Till he is smashed and scattered in the field. The power that will in time persuade And we at home must help to make the duel.

Is a sufficiency of men and guns, And we at home must help to make the duel. Will Wilhelm's people look at him askance? —TOUCHSTONE, in London Daily Mail.

Soup Bone as Skull Patch.

Dr. Wayne Babcock, the Principal of the Samaritan Hospital, Philadelphia, has just completed a marvellous piece of surgical work with complete success.

A man was admitted to the institution who had received such injury to his head that some inches of the skull bone were completely shattered.

Dr. Wayne removed the damaged bone and after trimming the edges of the fracture, fitted into place a bone patch made from a shoulder blade of mutton which had been stewing for some days in the kitchen stock-pot.

This is the fifth case in which Dr. Wayne has fitted soup-kettle bones into the human body, and he uses shoulder blade bones on account of their lightness and thinness. By a series of drillings he exacts the animal matter, and then cuts the bone to shape and perforates it with holes about half an inch apart.

He brings the thoroughly sterilized bone into contact with the edges of the living bone and fastens it in place with a few stitches of catgut.

The live bone sends new blood vessels into the porous dead bone and so revitalizes it.

Hitherto the operation has been most successful in replacing damaged bone at the bridge of the nose.—Pearson's Weekly.

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Blair's Blouses

at \$1.00 each

are Bringing Brisk Business to the Blair Establishment. Blair's are Becoming Better known daily for their Big Blouse Values.

Blair's Business Building Blouse Bargains, Backed by Quality, which Brainy Buyers realize is the Bigger Boon than even mere Low Prices, are Becoming justly celebrated and Boosted By Bargain Buyers from St. Barbe to Bonavista, from Bonavista to Bay Bulls, from Bay Bulls to Burin, from Burin to Burgeo, from Burgeo to Port aux Basques, and from Basques to Bonne Bay, and on the Straight Shore sure you get the straight answer, 'tis no Bluff that Blair's Black, Brown, Blue, White and other One Dollar Blouses are the Biggest Blouse Bargains in the Busy Burg of St. John's.

Buy a Brace or more of Blair's Blouses now. Believe me, prices will be much higher for next importations, though even then you can Bank on Blair's Prices to be Bottom ones.

Henry Blair

We have just received a shipment of 44,640 Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co., Wholesale Distributors.

Telephone 444. City Club Building.

For New Year

400 Barrels Choice APPLES.

BURT & LAWRENCE

19 NEW GOWER STREET.

New shipment of

Ladies' Wool

37c to 75c per lb. In Navy, White, Black, O

Just opened per express a

Timothy F. Crow and Satin Ja

EARLY MES

MINING DISASTER.

HELMEREND, Eng., Jan. 13. Latest reports from official sources state that many perished in the explosion which occurred in the mine here yesterday. Of the 247 workers, 87 have been rescued alive, and bodies have been found. There is slender hope that any of those who have been working in the mine since the explosion, but the various passages are everywhere blocked with wreckage. Nearly all the victims were young men and boys.

FRENCH OFFICIAL.

PARIS, Jan. 13. The war office announcement tonight says northeast of Rheims in the direction of Courcy we carried out a raid on a German trench and took a number of prisoners. In the Champagne our artillery effectively shelled the neighborhood of Auberv. On the right bank of the Meuse the artillery action reported this morning was followed by two enemy attempts along the front of Chapme Wood. Notwithstanding the employment of flame throwers the Germans who attacked in two places, were forced to withdraw under the violence of our fire after having suffered considerable losses. Activity of both armies continued lively through this region. In the period Jan. 1 to 10th, our pilots brought down 15 German airplanes and one captive balloon.

Western Theatre, Jan. 12.—Patrol encounters between the British and Bulgarians occurred northwest of Lake Butovka. Serbian artillery was active east of Cerna and French artillery northeast of Lake Preshe. Our aviators bombarded the enemy camps and concentrations northeast of Delran and in the region of Monastir.

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