

# Join the Enthusiastic Crowds that make the Royal Stores their chief Shopping Centre—Here is our Friday and Saturday Bargain List.

## A SPECIAL CLEARANCE SALE

### Of Children's Coats.



Mothers with girls to clothe should take advantage of this great opportunity to buy Winter Coats. We have over 200 smart stylish Coats and Ulsters in stock, to fit girls from 3 to 14 years. The materials are Fancy Tweeds, Navy, Brown and Grey Friezes, Serges, Cloths, &c.; all selling at greatly reduced prices.

Size 21 inches. Prices range from . . . \$1.10 to \$2.25	Size 39 inches. Prices range from . . . \$2.75 to \$6.00
Size 24 inches. Prices range from . . . \$1.25 to \$5.75	Size 42 inches. Prices range from . . . \$4.00 to \$6.75
Size 27 inches. Prices range from . . . \$1.50 to \$3.60	Size 45 inches. Prices range from . . . \$3.25 to \$7.00
Size 30 inches. Prices range from . . . \$1.75 to \$4.00	Size 48 inches. Prices range from . . . \$4.00 to \$7.30
Size 33 inches. Prices range from . . . \$2.00 to \$7.50	Size 51 inches. Prices range from . . . \$5.75 to \$7.00
Size 36 inches. Prices range from . . . \$2.25 to \$8.50	

#### Travellers' Samples.

**IF** Low Prices attract you, if a large variety pleases you, and if an assurance of reliability appeals to you—Then your own self interest should prompt you to **BUY AT THIS STORE.**

### XMAS Is Coming.

And our Toy Department is busy getting ready for the occasion. We are busy opening up a big stock of Toys of all kinds. Mechanical Toys for boys; Toys for little girls.

**TOY GAMES**—Tin Soldiers, Puzzle Games and so on; various kinds. Special, per set for . . . **16c**

**PICTURE BOOKS**—Short Stories and Beautiful Pictures; large clear type. Special, each . . . **12c**

## High Grade Footwear For Men, Women and Children.

Not odd or sample lines this time but high grade goods taken from regular stock and reduced in price.



#### CHILDREN'S BOOTS.

Black and Tan Vic Kid, laced up styles only, rubber heels, wide sensible toes, patent tips; sizes 3 to 6. Reg. \$1.25 pair. **Friday and Saturday . . . 1.13**

#### LADIES' FELT SLIPPERS.

A nice assortment of colors, including Black, Cherry, Wine and Brown; Black Fur tops, solid leather soles, medium heels. Special, per pair, Friday and Saturday . . . **1.20**

#### LADIES' BOOTS.

6 dozen pairs Fashionable Walking Boots in Black Dongola Kid, button and lace styles, patent tips, high and medium heels; all sizes. Reg. \$2.40 pair. **Friday and Saturday . . . 2.25**

#### LADIES' CLOTH SPATS.

Latest styles in Cloth Spats; colors of Black, Navy and Fawn, leather strap and strongly sewn buttons; in a full range of sizes. Reg. 80c. pair. **Friday and Saturday . . . 70c**

#### MEN'S HOUSE SLIPPERS.

A comfortable Slipper in Black and Tan Kid, Komeo styles, elastic sides and solid leather soles; all sizes. Reg. \$1.50 pair. **Friday and Saturday . . . 1.38**

#### Laundry Bags.

4 dozen only Dark Fawn Linen Bags, size 20 x 31. These Bags are elaborately decorated with silk embroidered letters in various colors. This line is typical of the values now offered by this store. Reg. 35c. each. **Friday and Saturday . . . 28c**

#### Ladies' Cashmere Gloves

A large stock of Cashmere Gloves, best Reindeer finish offered, in shades of Navy, Tan and Black. These Gloves have the warmth of a Woolen Glove but not the clumsy appearance. They are well shaped and fit snugly. We offer a few pairs of Chamorro Elbow Gloves at the same price. Special for Friday and Saturday, per pair. . . **45c**

#### New Goods at Old Prices

**PILLOW CASES.** 12 dozen Plain Cotton Pillow Cases, size 19 x 27, broad ends. Regular 15c. each. **Friday and Saturday . . . 12c**

**WHITE SHEETS.** Superior grade White Cotton Sheets, plain weave only; size 62 x 81. Reg. \$1.25 pair. **Friday and Saturday . . . 1.10**

**SOFA RUGS.** Handsome colorings and designs in large Rugs, suitable for bedroom; exact size, 51 x 72; made of good quality Tapestry. Reg. \$4.25 each. **Friday and Saturday . . . 3.75**

**DOOR MATS.** Wool tops, assorted designs and colors, fringed ends; size 11 x 28. Reg. 70c. each. **Friday and Saturday . . . 60c**

**LINOLEUM MATS.** Made of good Linoleum, new designs, Tile and Floral patterns; size 21 x 36. Special, each, Friday and Saturday . . . **40c**

#### Hair Goods

We have a large stock of Hair Goods that has to be cleared out immediately. The quickest means of effecting this is to cut prices. On Friday and Saturday you can buy Hair Rolls, Puffs and Frizzetts in various shades of Brown at half their real value. Special price for Friday and Saturday . . . **12c**

#### Ladies' All Wool Vests

This is the last opportunity to secure some of this famous Underwear, "Stanfields," at this price. We still have a nice selection of Vests in every size. It is hard to realize that elsewhere you pay \$1.00 or more this same garment that we now offer you for . . . **65c**

#### Men's Leather Leggings

These are articles that every man should have by him, especially in the fall of the year. Real Leather Leggings, Black and Tan, spring latch fasteners; shaped to fit snugly; extra fine quality. Reg. \$2.60 pair. **Friday and Saturday . . . 2.30**

#### GROCERY.

P. E. CARROTS—Special, 10 lbs. for . . .	25c
P. E. L. PARSNIPS—Special 10 lbs. for . . .	28c
P. E. I. BEET—Special 10 lbs. for . . .	25c
PEARL WHITE ONIONS—Special, per bottle . . .	15c
LEMON AND VANILLA FLAVORING—Reg. 20c. bottle for . . .	17c
LAZENBY'S WORCESTER SAUCE—Reg. 18c. bottle for . . .	10c
TOMATOES—in large tins. Regular 19c. tin for . . .	14c
BAKING POWDER—in 1 lb. tins. Reg. 30c. tin for . . .	24c

## READY FOR BIG BUSINESS IN THE SHOWROOM.

We have many Special Lines for Friday and Saturday.

#### Flette Underskirts

3 dozen only well cut Underskirts, made of warm Cream Flette, all fitted with White Cotton Hipper bands and scalloped flounce. Reg. 75c. each. **Friday and Saturday . . . 65c**

#### Stylish Blouses

A host of new Blouses for winter wear. Handsome models in materials of Flette and Challie, assorted pretty rosebud and striped designs, low and high necks; large pearl buttons. Reg. 85c. each. **Friday and Saturday . . . 80c**

#### New Neckwear

Latest and prettiest styles in Muslin and Lace Neckwear, dainty embroidered designs on White Muslin Collars, in a nice variety of styles to choose from. Also, we have a few Muslin Collar and Cuff Sets. Reg. 55c. each. **Friday and Saturday . . . 30c**

**IMITATION FUR SETS**

Smart Near-Fur Sets in Greys and Browns. These have straight stole and Pillow Muff; no other limit. Fur gives so much satisfaction as these do. The wearing qualities are remarkably rich natural colors. Reg. \$3.00 set. **Friday and Saturday . . . \$2.50.**

#### New Belts

A big lot of Glazed Leather Belts in a variety of styles, in colors of Crimson, Blue, Black and White. Style for Ladies and Styles for Children. Special for Friday & Saturday . . . **12c**

#### Ladies' Hose

Black Seamless Stockings, Plain and Ribbed Cashmere; all sizes. Reg. 65c. pair. **Friday and Saturday . . . 58c**

Ladies' Cashmere Hose, sterling values, plain and ribbed, good fast colors. Regular 35c. pair. **Friday and Saturday . . . 30c**

#### Hat Feathers

On Friday and Saturday we offer a big line of Feather Hat Mounts, Quills, etc., in big range of styles. Colors and in Black. Don't let this chance pass you by. Reg. 55c. each. **Friday and Saturday . . . 20c**

**45c. Ribbons for 20c.** Ribbons are always in demand, that's why we always have a good line on sale. Take this for instance: 6-inch Merve and Taffetta Ribbons in all the season's favorite colors. Reg. 45c. yard. **Friday and Saturday . . . 20c**

#### EVERY ITEM

However Small Reduced

**INDIA TAPE**—Best Blocked Tape, assorted widths. Special, 3 pieces for . . . **4c**

**FANCY BROOCHES**—Large single stones, Amethysts, Rubies, stones, &c. 50c. values for . . . **12c**

**CASH BOXES**—Strong Blocked Tin Boxes, fitted with lock and key. Regular 15c. each for . . . **12c**

**TALCUM POWDER**—Mennen's noted makes; assorted perfumes, White and Flesh tint. Regular 25c. per tin for . . . **20c**

**VASELINE & CAMPHOR OIL**—In large tubes, for chapped hands, lips, rough skin, &c. Reg. 14c. tube for . . . **12c**

**BRASS PHOTO FRAMES**—Post-card size; square mounts; good quality. Reg. 45c. ea. for . . . **35c**

**TIN PLACQUES**—Round, 10 inch diameter; hand-painted floral patterns. Reg. 20c. ea. for . . . **16c**

**TOOTH BRUSHES**—Solid Ivory backs, hand drawn bristles. Special, each . . . **10c**

**LACE IRONS**—Nickel plated detachable hoods, wood handles. Reg. 15c. ea. for . . . **12c**

**CELLULOID BABY RATTLES**—Pink, White & Pale Blue. Reg. 8c. each for . . . **6c**

**TOILET SOAP**—Lullaby Brand, assorted perfumes; 2 lbs. cakes for . . . **9c**

## Wonderful Savings On Staple Goods

**TEA CLOTHS.** Embroidered, Muslin and Lace trimmed Cotton Tea Cloths, size 30 x 30, all fresh new goods. Values to 65c. each. **Friday and Saturday . . . 39c**

**DUCHESS SETS.** Hemstitched and Embroidered White Linen Duchess Sets, 4 pieces in each set; also a few Sideboard Cloths of the same kind. Regular 55c. set. **Friday and Saturday . . . 45c**

**HUCK TOWELS.** Pure Linen Towels, size 24 x 42; Damask-ed borders, deep hemstitched ends. Reg. 55c. each. **Friday and Saturday . . . 45c**

**WHITE SHIRTING.** A real bargain in White Shirting, 31 ins. wide; specially finished for hand and machine work. Special, Friday and Saturday, per yard . . . **10c**

**AMERICAN FLETTE.** Soft Fleecy Flannellette, 27 inches wide, in a nice variety of striped patterns; especially adapted for making warm garments for children. Special, per yard, Friday and Saturday . . . **9c**

**GLASS TOWELING.** Linen Crash, with blue checks, 26 inches wide; soft finish. Special for Friday and Saturday . . . **11c**

#### Hard Felt Hats

Swell new shapes in Men's Derbys. Perfect fitting Leather Cushion Bands. Half sizes from 6 1/2 to 7 1/2. Regular \$2.40 each. **Friday and Saturday . . . 2.10**

#### Leather Handbags

Handsome little Shopping or Vanity Bags, in Vic Kid Leather; assorted pretty shades of Green, Navy, Blue and Black; neat strap handles and gift frames. Reg. 45c. each. **Friday and Saturday . . . 36c**

#### Misses Night Dresses

Get here early for these as the quantity is limited. Warm Cream Flette Nightdresses, to fit girls about 8 yrs. old; silk embroidered fronts and collars. Special, each . . . **60c**

#### Children's Fleece Pants

A Job Line of Warm Cotton Fleece Drawers, to fit children of 3 to 12 years; American make, wide leg, Swiss embroidery trimmed. Special, Friday and Saturday, per pair . . . **13c**

#### Gorsets

A sale of fine Gorsets, about 120 pairs, in the newest, medium and low bust models. Material: French Coutil, all nicely shaped, well boned, lace trimmed tops and 4 garters. Reg. price, \$1.45 pair. **Friday and Saturday . . . 1.28**

## Careful Men Shop Here

Why? The answer is simple. Best selections of reliable goods at Lowest Prices await them here.



#### GENT'S HALF HOSE.

All Wool Black Cashmere, spliced heels and toes; fast color guaranteed. Reg. 40c. pr. **Friday and Saturday . . . 34c**

#### PURSES & WALLET.

A Job Line of Leather Bill Cases, Wallets and Purses in Porpoise and Black Seal finish. Values 75c. each. **Friday and Saturday . . . 25c**

#### WOOL GLOVES.

Men's All Wool Gauntlets and Gloves, in Brown, Green and Grey, Heather Mixtures; all sizes. Reg. 90c. pair. **Friday and Saturday . . . 75c**

#### MEN'S TUNIC SHIRTS.

Various pretty new striped effects, open fronts; all sizes. Reg. \$1.25 each. **Friday and Saturday . . . 1.05**

#### SILK NECKWEAR.

The newest designs and colorings for the season; a big range to select from; wide end styles. Reg. 60c. ea. **Friday and Saturday . . . 54c**

#### Boys' Wool Vests

12 only Angora Wool Combination Suits for boys of 3 to 7 years; 3 pieces to each suit—Cap, Jacket and Overall Pants, in shades of Tan, Oxford Grey and Marone. Splendid values. Reg. \$3.25 each. **Friday and Saturday . . . 2.90**

#### Silk Tipperary Sailors

60 only Black Silk Tipperary Sailor Hats; the newest London and New York fad, in Sailors; smart and becoming styles that are already very popular in St. John's. Velvet rims and Moire Silk Bands. Reg. \$1.35 each. **Friday and Saturday . . . 1.10**

#### Hardware Specials

Enamel Kettles. Reg. 80c. each for . . .	79c.
Enamel Basins. Reg. 25c. each for . . .	21c.
Enamel Chambers. Reg. 25c. each for . . .	21c.
Enamel Teapots. Reg. 55c. each for . . .	49c.
Knives. Reg. 45c. each for . . .	41c.
Unique Cooking Utensils. Reg. 60c. each for . . .	55c.
Galvanized Coal Scoops. Reg. 55c. each for . . .	51c.
Hearth Brushes. Reg. 55c. each for . . .	51c.
Clothes Brushes. Reg. 17c. each for . . .	14c.
Scrub Brushes. Reg. 15c. each for . . .	11c.
Nail Brushes. Reg. 6c. each for . . .	5c.
Rush Removers. Reg. 10c. each for . . .	9c.
Kitchen Saws. Reg. 20c. each for . . .	17c.
Mrs. Potter's Sad Irons. Reg. \$1.15 for . . .	\$1.05
Double Roasting Pans. Reg. 35c. each for . . .	31c.
Nickel Plated Crumb Tray & Brushes. Reg. 65c. for 59c.	
Extra Handles for Sad Irons. Reg. 9c. each for . . .	8c.
Feather Dusters. Reg. 17c. each for . . .	16c.
Brass Fire Irons. Reg. \$3.90 for . . .	\$3.60
Single Wick Oil Stoves. Reg. \$1.25 for . . .	\$1.25
Table Bells. Reg. \$1.10 for . . .	\$1.00
Fry Pans. Reg. 25c. for . . .	21c.

#### Walking Skirts

4 doz. well cut Cloth Skirts, in Black and Navy Cloth. Smart new styles, new pleated effects. The excellence of value in these Skirts stands out very prominently. We have them in a full range of sizes. Regularly sold at \$3.00 each. **Friday & Saturday . . . 2.48**

#### Tweed Golf Caps

We offer for Friday and Saturday a good selection of smart Tweed Golf Caps in light and dark patterns. These Caps are all silk semi-lined and have comfortable fitting leather bands; in correct sizes. Reg. 70c. each. **Friday and Saturday . . . 60c**

#### Fancy Silk Velvets

An excellent quality of Silk Velvet, with soft lustrous finish, in a nice variety of Belgian stripes in different colors. This line is guaranteed to wear well and is 18 inches wide; very popular for millinery and dress trimming purposes. Reg. \$1.60 yard. **Friday and Saturday . . . 1.35**

#### CROCKER WARE

FANCY CHINA ORNAMENTS. Regular 15c. for . . .	12c
FANCY GLASS JUGS. Fern designs. Reg. 25c. each for . . .	21c
HYGIENIC MILK BASINS, 12 inches. Reg. 65c. each for . . .	58c
CUT GLASS BUTTER DISHES. Reg. 50c. each for . . .	44c
GLASS CRUETS, 6 bottle size. Special, each . . .	96c
GLASS TUMBLERS, Plain. Special, per dozen . . .	90c
ROUND GLASS DISHES, 6 inch diameter. Reg. 8c. each for . . .	6c
FOOTED GLASS FRUIT DISHES, size 7 inch. Reg. 22c. each for . . .	20c
KRYSTOL GLASS TABLE SETS, 4 pieces. Reg. \$1.00 set for . . .	90c

# The Royal Stores Ltd.