

28th
Anniversary Sale**A. D. FARRAH & CO.**28th
Anniversary Sale

"The Advance House of the North Shore"

**Your Summertime Wardrobe Need not be Expensive
to be both extensive and exquisite**

Jersey Sport Coats

Quite the rage indeed, the new Sport Jersey Coats, Sand, Taupe, Navy and Brown.

Anniversary Special

\$7.50

Skirts

Skirts of Wool, Skirts of Silk and Skirts of Cotton. Skirts of quality and style in this season's newest decrees, box pleats, side pleats and plain, fancy pockets, gathered backs and button trimmed in white and other colors.

Anniversary Special

\$1.50 to \$18.50

Blouses

Of Georgettes, Tricолettes, Crepe de Chine, Jap Silk Voiles, overblouses and tie arounds. The models are the very smartest. See the group, you will find one appropriate for almost any occasion.

Anniversary Special

1.50 to \$7.95

Silk Sweaters

Something that every one desires for summer wear is a smart Silk Sweater. Here is a model of pure silk, displaying a Tuxedo Collar, pockets and narrow sash, in beautiful summer shades.

Anniversary Special

\$10.95

Dotted Swiss Frocks

Dotted Swiss is just another way of spelling summer you know. These airy little frocks come in several colors, with surplice and bands of organdy, they are irresistible and the anniversary price

\$15.95

Women's Footwear

The foot-note to every summer costume. Sports, afternoon or evening models.

Anniversary Special,

\$2.25 to \$8.50

Beyond Price

Each of the items listed on this page and others that are not mentioned, answers the question, "How cheaply can I buy? Yet each one has considerably more than price to commend it. A new weave, a new pattern, a fabric of exquisite quality, a smart color or an original trimming, distinguishes each suit or dress as a typical Farrah garment, desirable at any price, particularly appealing at our anniversary moderate prices.

Men's Suit Special at \$10.95

In two ways is this sale unusual—(1) In the Clothes themselves and (2) in the pricing. Price is only a factor when that which is obtained for the price amounts to something, and in just such ratio is this sale an extraordinary occasion, for it brings Suits of present wear weights for men and young men at prices which have not been noted in a long time on Clothes of such splendid fabrics so well made.

100 Suits at \$33.95

New styles for Men and Young Men of domestic and foreign fabrics in checks, stripes, herring-bone serges and fancy mixtures. All exceptionally well tailored.

50 Suits at \$22.95

In black and blue English Worsted Serge of dependable color and excellent quality. All exceptionally well tailored.

100 Suits at \$20.00

Conservative Business Suits in dark gray and brown dots. Worsted cloth. Well finished Suits in sizes 36, 37, 38, 39, few 40. Having no complete sizes, we offer them at this very low figure.



25 Boys' Suits at \$5.50

In sizes 29 to 34. Made of dark sturdy cloths that will stand the roughest wear a boy can give during vacation months.

In each of the featured groupings of Men's and Boy's Suits, splendid choice is offered. We feel certain that men and young men particular about the clothes they wear, will judge this sale one of those opportunities which should not be missed.