Ogilvie, Lochead \& Co.
STORE NEWS WITH A CHARACTER
$W^{\text {E }}$ have just added another shipment of NEW SPRING GOODS to our already large stock. Really the goods this season have opened up far beyond our ex-
pectations. The novelties in Dress Materials, Silks, Summer Materials ready-towear, etc., reflect the proper style tendencies that are now so popular in the world's
fashion centres. An inspection will immediately convince you of their exceptional value


New Models in Corsets for Spring
$\square$

$\qquad$ lines, and allowing tone fit of the
garments. have a New 1913 Model Corset with your new spring
suit.

| at Special Prices |
| :---: |
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The New Dress Fabrics

Ogivie,Lochead\&Co.

| How the Mighty |
| :---: |
| Have Fallen |

Laid to Rest
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chuckling

$\square$


OF INTEREST TO WOMEN
The Last Call
THIS WEEK WILL BE THE LAST
WEEK OF OUR GREAT ANNUAL
Red Tag Sale
Now is the Time to "Get In" on These Wonderful Bargains


This Week!
Men's and Boys' Underwear, Sweater Coats Cardigan Jackets, Shirts, Odd Trousers, Over-
alls, Smocks, Sox, Mitts, Mufflers, Suspenders, Odd Yests, Neckwear, Hats and Caps.
Everybody Come to This Great Sale
NO DISSAPPOINTMENTS HERE
This is a Real Old Fashioned Sale


Men who have
Broadbent
make their clothes are always dressed in the newest styles, the highest qualities and at the lowest cost.
$\$ 25.00$. to $\$ 45.00$ RIGHT NOW IS THE TIME TO ORDER YOUR EASTER SUIT.
Jos. Broadbent

