

BUY NOW AND SAVE | E. B. CROMPTON & CO., Limited | BUY NOW AND SAVE

A Sale of China---Such as Brantford Has Never Before Seen---Or is Likely to See Again for Many a Day!

EVERY DOLLAR SPENT NOW WILL DO THE WORK OF TWO OR THREE LATER ON!

Twenty thousand pieces of Dainty China and Porcelain, representing three Prominent Manufacturers' Samples and broken lines; bought at an average of a third of the wholesale price. Lovers of Dainty China will just revel in this rare opportunity to gratify their love for artistic and beautiful China at such low prices. The goods represented are the products of the foremost makers in England, France and Japan, and consist of Dinner-ware and Fancy China in new designs and decorations. In every case the quality is of the best, and the decorations new and of the most artistic character. We promise you, you'll be more than pleased with this unusual offer.

Owing to the remarkably low prices we cannot sell in wholesale quantities, as these values are offered for the benefit of our customers only.

JUDGE THESE VALUES FOR YOURSELF

Haviland's French China, Known the World Over for its Fine Quality and Artistic Decorations

These Prices would be considered Low for the ordinary qualities of Semi-Porcelain—but when one considers that it is the Finest China made to-day, the values are all the more wonderful and suggest prompt action on your part.

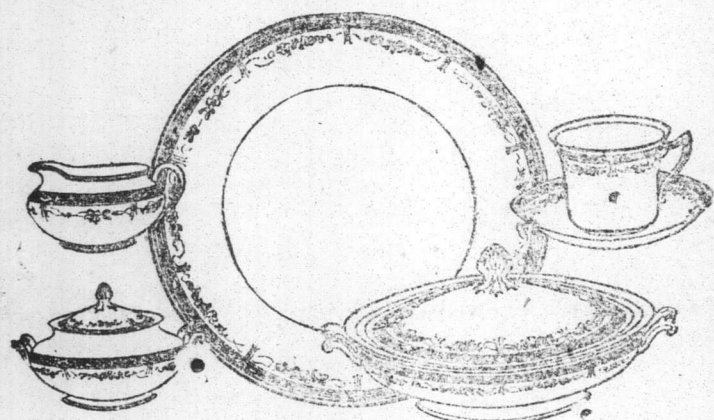
	Regular Price	Sale Price
5 o'clock Tea Cups.....	\$7.00	\$3.25
After Dinner Cups.....	7.00	3.50
Meat Platters, small, each.....	2.25	1.19
Meat Platters, medium, each.....	4.50	1.59
Meat Platters, large, each.....	1.39	1.39
Large Oval Covered Dishes, each.....	2.75	1.19
Small Oval Covered Dishes, each.....	3.75	1.59
Large Round Casseroles, each.....	5.50	2.29
Soup Tureens, each.....	3.25	1.19
Sauce Tureens, each.....	2.25	.98
Butter Dishes, each.....	.75	.29
Grape Fruit Dishes, each.....	2.25	.79
Individual Butters, dozen.....	.75	.29
Individual Bakers, each.....	1.75	.69
Lobster Salads, each.....	1.25	.49
Roll Trays, each.....	1.25	.49
Teapots, 5 o'clock size, each.....	2.50	.95
Sugar and Creams, pair.....	3.50	2.25
Bread and Butter Plates, dozen.....	4.75	2.75
Tea Plates, dozen.....	6.00	3.00
Breakfast Plates, dozen.....	6.50	3.75
Dinner Plates, dozen.....	7.75	2.75
Coupe Soup Plates, dozen.....	8.50	3.75
Bouillon Cups, dozen.....	10.00	4.25
Punch Cups, dozen.....	1.00	.39
Cake Plates, each.....	2.75	.89
Pudding Dishes, each.....	1.00	.29
Ice Dishes, each.....	2.00	.49
Broth Dishes, each.....	2.75	.79
Salad Bowls, each.....	1.00	.39
Celery Trays, each.....	2.25	.69
Sauce Boat and Stand, each.....	2.25	.69

THE ABOVE ARE BASED ON PRICES BEFORE THE HEAVY ADVANCES TOOK PLACE. TO-DAY EVERY ITEM IS WORTH IN THE REGULAR WAY A FIFTH TO A QUARTER MORE THAN QUOTED ABOVE.

Finest China in Fancy Odd Pieces AT A THIRD TO A HALF OF REGULAR PRICES. FINEST HAND DECORATIONS!

Celery Sets, Olive Sets, Teapot Sugar and Cream Sets, Whipped Creams, Spoon Trays, Butter Trays, Cheese Sets, Biscuit Jars, Comb and Brush Trays, Salad Bowls, Cake Plates, Bon Bons, Chocolate Pots, Marinade Jars, Syrup Jugs, Vases, Odd Cups and Saucers, Jugs, Candlesticks, Steins, Odd Tea Pots and Comports.

Sale Prices a Third to a Half Less Than Regular Prices.



Imported Dinner Set 97 PIECES

Reg. Value \$17.50, Special \$13.50

A very rich decoration in wide band border and floral decoration. The shapes are the new royal and are very effective. Full set for serving twelve people..... \$13.50

White and Gold Dinner Set 97 PIECES

Regular \$17.50, For \$11.95

White and Gold Dinnerware is always in great demand, and when such a good decoration can be bought for so low a price—needless to say the sets placed on sale will be quickly picked up. The shapes are new and very attractive. Full Set for Twelve People, Sale Price..... \$11.95

THE SALE COMMENCES SATURDAY, Jan. 8th

Our advice to you is to come prepared to take advantage of the bargains you see as they cannot last long despite the vast quantities—and surely are not likely to be offered again.

Come! Look! Act!

See window display—Each day will see new values placed on sale—Every day WILL BE A BARGAIN DAY

Few Sterling Money-Saving Values Foreshadowing the Great Things to Come in the January Sale Commencing Wednesday, January 12th.

Finest Quality CUT GLASS Specially Priced

Cut Glass Water Set in hob star design, as illustrated, squat shape jug, capacity three pints, straight tumbler. \$7.50
Reg. \$11.00, Special.....
Cut Glass Buzz Star and Meteor Cutting, star cut bottom, squat shape, very heavy blank. Regular price \$6.00, \$4.39
Special.....
Cut Glass Jug, floral frosted design, with deep cut leaves, star cut bottom. \$5.49
Reg. \$6.50, Special.....
Cut Glass Vase, 8 inches high, in six good designs, including buzz, star and floral cuttings. Regular \$2.00, \$1.69
Special.....
Rich Cut Glass Berry Bowl, 8 inches in diameter, buzz and hob star design. Regular \$2.89
\$4.00, Special.....
Odd Pieces of Cut Glass, including Bon Bons and Olive Dishes, Spoon Trays, etc. Worth up to \$1.75 and \$2.00, 98c
Special.....
—Basement Selling Floor.



Silver Deposit Wear at HALF AND LESS

Bon Bon Dishes, Ash Trays, Comports, Cologne Bottles, Salted Almond Dishes, etc. Worth 25c and 35c. SALE PRICE..... 15c
Vases, Fern Dishes, Bon Bon Dishes on feet, Spoon Trays, etc. Worth 50c and 75c. SALE PRICE..... 29c
—Basement Selling Floor.

Haviland French China SMALL DINNER OR LUNCHEON SET

87 Pieces, Regular Price \$48.50, Sale Price..... \$23.50

This decoration is one of the famous maker's most successful designs. The shapes are new and most artistic. The design is one of the most successful brought out—and we know will instantly win your approval.

The set consists of Bread and Butter Plates, Luncheon Plates, Tea Cups, After Dinner Cups, Meat Platters, Covered Dishes, Casseroles, Sauce Tureens, Fruit Dishes, Jelly Dish, Salad Dish, Roll Tray, Tea-pot, Sugar and Cream Set, Mustard Pot, Bouillon Cups, Pudding Dish, Broth Bowl.

In addition to the above, odd pieces, such as Cups, Plates, etc., may be had at equally low prices.

As the number of Sets in this Beautiful Decoration is limited, we suggest Prompt Action.

SALE PRICE \$23.50 For 87 Piece Set
Basement Selling Floor.

Tea Pots

No Sale of this kind could be considered complete without a showing of Plain and Fancy Odd Tea Pots.

We have all kinds—big ones and little ones—in Pink, Blue, Green, Brown, Blue and Black. Imagine just the kind you would like to have and come and get it here at half or less.

200 TEA POTS 15c Each

Worth 25c and 35c
This is a real live bargain—good earthen pots; the kind that brews a good cup of tea; several different shapes are shown.

Jugs

Of all kinds and sizes, at remarkably low prices. Prices commence at 10c. and up.

FINE FRENCH CHINA Tea or Luncheon Set

63 PIECES

Reg. Price \$32.50

Sale Price \$16.95

The beauty and rich color combination of this decoration is very pleasing—but must be seen to be fully appreciated. The shapes are the very newest—while the cups are very dainty.

The set consists of Bread and Butter Plates, Tea Plates, Sauce Dishes, Tea Cups, Platters, Bakers, Sugar and Cream, Bouillon Cups, Covered Dish, Small Coffee Cups.

Other odd pieces may be had at prices just as attractive as the above.

As there is Only 8 Sets in this Decoration, an early visit to the China Store is suggested.

Sale Price for 63 Pieces \$16.95

Ten sets only to be sold at this price.

SEE WINDOW DISPLAYS!

These Goods Now on Sale

5000 Yards of Lace at a Bargain

Linen finish Torchon Laces, also heavy Cluny Laces, suitable for curtain trimmings, from 1 to 2 1/2 inches wide, values up to 10c yard. Choice of this lot at, yard..... 5c

ALSO

Valenciennes and Filet Laces, Normandy Valenciennes Laces and Insertions, Val. Beadings, 1/2 inch to 2 inches wide. Just the thing to use in making up your spring lingerie. A manufacturers broken lot of about 2500 yards. Regular value 8c and 10c per yard. A little carnival of bargains they 5c are at, yard.....

Embroideries

AND GOOD ONES AT THAT

Two special values of short lengths at about half-price—laid out at..... 5c and 10c yard
Many of these embroidered on longcloth and nainsook. Just the thing for your spring underwear. The forehanded woman will not let this chance pass her.

20 Pieces Corset Cover Embroideries in Many New Designs

Dainty patterns in flouncings and infant skirtings—the advance guard of an army of bargains. An effective thing for early spring making up.

INSPECTION INVITED

Dress Goods, Silks

Honeycomb Weaves in navy, red, grey, brown and black, new fancy Tweeds in light and dark colors, all 42 in. wide, splendid quality, in grey and fawn mixtures, with pin stripe and plaid effects. Also colored Plaids in dark patterns. Special values, yd. 50c, 59c

Silk Tussah—A washing silk in all colors, 36 in. wide, small brocade pattern, all in self color, shades as refuted, brown, navy, black, white, maise, pink, sky, coral, rose, Copen, Alice and mauve. Wonderful value. Special, yard..... 49c

Duchess Mousseline Silk, one yard wide, all pure silk, good wearing quality, in all the new shades, a silk you should see before buying elsewhere. Special price, yard \$1.00

Flannelettes and Cottons

Flannelettes

20 pieces Flannelettes, soft finish, 36 in. wide, fast dark and light stripes, nice colors. Price, 10c
yard.....

Factory White Cottons

100 webs Factory Cottons, good width, absolutely pure, bleached nice and white. Special for children's wear, 6c per yard.
Mill price..... 50c yard
Web..... \$2.50

Shirtings, Drills, Ginghams and Galateas

Heavy Canadian Shirting, for farmers, mechanics, etc., nothing better for hard wear, pure indigo dyes, 29 inches. Reg. 20c.
Special, yard..... 14c

Flannelette

20 Pieces
Extra heavy weight, splendid to make up for children, 28 inches wide, all colors. Price, 8c
yard.....

Factory Cotton

36-inch
Extra strong for pillow cases and sheets, quite pure. Mill price..... 10c yard
40-yard web..... \$3.20

English Galatea

Solid fast colors, the best on the market, plain and colored stripes, 30 in. wide. Reg. 25c. Yard 18c

10 Pieces Our Special White Flannelette

Excellent quality, with nice soft nap, absolutely pure, 36 inches wide. Reg. 18c. 12 1/2c
yard.....

White Longcloth

36-inch
Fine even weave, absolutely pure, splendid for ladies' undergarments. Mill Price..... 13 1/2c yard
24-yard web..... \$2.75

Rock Fast Drills

Blue and black with white stripes, specially made for hard wear, fast color, cannot be bought at the price. Special, yard 18c

Asia Flann. 1

10 pieces, once used, always used; specially for ladies' and children's wear, all neat stripes, red, blue, pink, and grey, regular 20c. Special, yard 13c
Note the price.

Extra Fine Nainsook

Our well known Number 190, sold always for 18c. yd.; splendid value, absolutely pure, 36 inches wide, 14c
mill price, yard..... 12 yard web, \$1.50.

Best English Prints

Finest assortment in the city, all fast colors, light or dark patterns. Cannot be bought at the price..... 18c
We invite comparison

E. B. Crompton & Co. | The Famous Butterick Patterns Sold Here | E. B. Crompton & Co.