


## THE RITCHIE COMPANY, LIMTTEE <br> THE RITCHIE COMPANY, LIMTEET <br> A Foreword as to the New Spring Dress Materials



THE new sprirg materals are fast arriving and almost every day sees for the spring season. Many new and novelty materials are introduced for the first time prominent among them being the CREPE GABANDINES, AR-
MURES, AURORD CORD, BENGALINES, SERGES and COVERIS ilsu are decidedly diffeent to thoserm "Quieter Nature".- for instance BATT of former seesons, betng for the most part of a BELGIAN BLUE, RUSSIAN GREEN, NIGGER and CHERRY, These are displayed
or the counters at the Dress Gfodomectian for your early inspection, while a representa-
tive few are sho ot the counters at the Dress G Gomovectian for your early in
tive few are shown in the winduws. Pricts 50 c to $\$ 3.25$ yard.

Scores of New Neckwear Styles
$\qquad$ Messaline $\&$ Palletete silus-Black Colored Messaline and Pailette-
Same widths, $98 \mathrm{c}, \mathrm{F}, \mathrm{S} .25$ and The very newest Neckwear effects tnat can be procured from the most authorativ
fashion centres are on show at our neckwear counter The closed, semi-closed or s.aped neck are perfectly correct, also the high pleated coltar at bace. semi-closed and we are now
showing scores of new ideas in each of these effects, priced at 25 c , 35 c , 50 c , 75e \& $\$ 1.00$ Princess Pat Circular Veils Black and Whit India Sill -50 in.
wide, $75 \mathrm{c}, \$ 100$ and $\$ 1.25$ yard Black and White Sitik Grepe - 2 , to
40 in. wide at $9>\mathrm{c}$ to $\$ 1.75$ yard
Absolutivy the nevestivefidual San-Pan Veils Colored Silk Crepe-All shades,
40 in. wide, at $\$ 1.75$ yard. $40 \mathrm{in}$. wide, at $\$ 1.75$ yard.
amoline Sillk-Plain and striped 50c yard.
Shantung $711 \mathrm{k}-35 \mathrm{c}, 40 \mathrm{c}$ up to
75 c yard. Plaid Silk-75c to $\$ 125$ yard.
oman Striped Silk-75c to $\$ 1$. Boman Striped Silk-75c

Presenting Another New Line of Waist Styles
Shown in Voiles, Organdies, Silks and Washable Satins Priced at $\$ 150$ to $\$ 5.00$
pecial Value in Volle Waists with organdie front and Handsomely embroidered, collar can be buttoned high as military effect or worn in tne roll
lay down style, long sleeves, in sizes 34 to 40 ... s1.s0 ap Silk Waist at $\$ 3.00$ - Made of very fine Jap silk and
high buttoned collar, two fancy sle eves, at .......... .................................... $\$ 3.00$ shing Satin Waists of beautiful quality satin, guaranteed to wash, long sleereses with high buttoned up
collar effert or low roll collar style .............5.00 ehe are only a few of the new waist styles now showing. isit this section of the store and see the entive range.

75 dozen White and Colored Bath Towels to sell at
15c, 20c, 25c, 35c, 45c, 60c, 75c ANO $\$ 1.00$ EACH


## Huck Towels

 Nealy hemmed, size 17 zon inches, at



A Specialiy Notable Collection of Ladies' and Misses' Spring Suts to Sell at $\$ 15$



- The RITCHIE

