



"I ride on Dominion Tires"

There's no reason you and every other motorist in the Dominion should not also enjoy the security and economy of riding on DOMINION Tires.

The best dealers in Auto Supplies throughout Canada recommend and sell DOMINION Tires, and behind these dealers is the network of Branches of the Dominion Rubber System—28 in Canada, five being in the Prairie Provinces.

These Branches cover the ground so thoroughly that DOMINION Tires can be procured within 24 hours in any railway town in the Prairie Provinces where they are not already in stock.

So don't let any dealer switch you to some other tire more profitable to him. "Say DOMINION — and stick to it". And stick to the dealer who recommends DOMINION Tires. You can depend on it he is honestly keeping his customers' best interests in mind. If you haven't found a DOMINION dealer yet, write our nearest Branch or our Home Office and we will see that you are taken care of quickly and in good shape.

Canadian Consolidated Rubber Co. Limited, Montreal

28 Branches in Canada, including
WINNIPEG, REGINA, SASKATOON, CALGARY and EDMONTON.



PLAIN TREAD

The basis of all DOMINION Tires — the masterpiece of tire-making skill.

NOBBY TREAD

Best for all-round service, all the time, everywhere. Grips the slipperiest pavements — Saves 90% of punctures.

CHAIN TREAD

An attractive, effective anti-skid tire at a moderate price—the best for the money.