KNOW YOUR GOODS —
AND SHOW THEM

Know your most profitable lines. Find out their good points. Tell your customers about their merits.

You know O-Cedar Products are profitable. Their merits are being constantly advertised, but by calling your customers' attention to some of these merits, you can increase sales surprisingly.

O-Cedar Products lend themselves to attractive store display—put these displays where the customer can see, and handle the merchandise. People quickly buy things they can handle. Have an O-Cedar Polish Mop where your customers can handle it—thus you will sell more mops.

An O-Cedar Polish Mop is an essential to modern housekeeping. Its long 54-in. handle eliminates stooping and bending, or getting on step-ladders and chairs to dust high places.

It is treated with O-Cedar Polish and packed in a tin container which may be used later for re-treating the mop. Two styles, round and triangular in shape, price $1.50.

O-Cedar Polish Mop and O-Cedar Polish are indispensable to Housecleaning. Since we always have dust and dirt to clean—O-Cedar Products sell all the year round. Put in Window Displays of O-Cedar Products. Worth pushing as they pay a real net profit.

Ask your jobber for O-Cedar Products.

CHANNELL CHEMICAL COMPANY, LIMITED
Toronto   Ontario

O-Cedar Polish

KRAUT IS DUTCH—NOT GERMAN!

If any of your customers have scruples about eating Kraut for patriotic reasons, just refer them to the following dispatch from Washington :—

"Washington, May 30th.—Sauer Kraut may be eaten without disloyalty. The Food Administration to-day explained that the dish is of Dutch, rather than German origin and that those who make free use of it will be performing a patriotic service by stimulating a greater use of cabbage and thus saving staple foods needed abroad."

"Simcoe" and "Dominion" Brand
KRAUT

is of the highest quality. Its delicious flavor appeals to every taste. Order a supply, but order quick— the supply is limited. Telegraph your order to-day at our expense.

Dominion Canners Limited
Hamilton, Canada

"The Seal of Quality"