CODOU'S

solves the housewife's question of paying less for better things to eat

The quality of Codou's is something quite apart from ordinary paste products. Made from specially selected Russian Taganrok wheat—the best in the world for the purpose—and processed by French experts who have devoted their lives to perfecting paste products of quality.

Whether you handle the vermicelli, spaghetti, macaroni or all of the delicious Codou line, those hidden qualities of wholesome goodness, which are the real source of continued sales, will show themselves from your first trial order.

Get your wholesaler to supply you to-day.

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