



Duck Mountain, Man.
Dec. 18, 1911

"We both use FIVE ROSES flour and sell it too. We sold 2 or 3 sacks of it to people who told us they had never used it till they bought it from us, and they said they had never had such good bread in their lives as they had with it out of what they had bought from us."

(Name on Request)

The FIVE ROSES flour package has kept many a merchant from shipwreck. When others have gone under, it has kept buoyant.

It has ignored the reefs of Unreliability, braved the winds of Dissatisfaction, avoided the deadly iceberg of Competition. Why shouldn't YOU enjoy steadily increasing sales—permanent growing profits?

Just think how successful our customers must be when the output has grown from 800 barrels in 1888 to 10,500 barrels a day.

Ask YOUR jobber for FIVE ROSES, or write nearest office.

LAKE OF THE WOODS MILLING COMPANY, LIMITED

"The House of Character"—Capacity, 10,000 bbls. daily

Montreal Toronto Ottawa London St. John Keewatin Winnipeg Vancouver

Burnhamthorpe, Ont.

"My father keeps a store and sells your FIVE ROSES flour. Its sale is constantly increasing and satisfactory."

(Name on Request)

"We use and sell FIVE ROSES flour and think it all right."

(Name on Request)

Five Roses Flour

Not Bleached



Not Blended