

PAYING CROPS

APPLES' yield on an average \$350 to \$400 per acre

CHERRIES " " \$600 to \$700 "

STRAWBERRIES, " " \$500 to \$600 "

PEARS " " \$400 to \$500 per acre

PLUMS " " \$450 to \$550 "

PEACHES " " \$500 to \$600 "

OKANAGAN CENTRE

is in the heart of the Peach Belt, the pick of all the valley, and the soil, when irrigated, is specially suited for growing the finest Peaches, Strawberries and Grapes, besides other fruits and vegetables.

If you apply quickly you can buy this land in 5-acre lots and over at **\$125 to \$200 per acre.**

A 10-acre lot will cost you less than a good $\frac{1}{4}$ section on the prairies and yield \$5,000 to \$6,000 per annum.

Can you get as much for a Wheat Crop off 160 acres at even \$1?

The climate on the Okanagan is superb, the winters mild and the summers delightful.

Fishing and hunting are right at your door.

Communication is easy by lake steamer or wagon road, 18 miles to Vernon, and thence by rail a short distance to Sicamous Junction on the main line.

Irrigation by a properly planned and executed system will be ready by next spring.

There are already open a hotel and store with telephone; foundations for a church are laid and there is a resident minister on the townsite.

OKANAGAN CENTRE with its 6,000 acres will rapidly become the headquarters of the Fruit Industry of the valley.

Terms: 10% cash and the balance easy.

MADDOCK BROS. Limited

361 Main St., Winnipeg ; 10 Broad St., Victoria, B.C.

HEAD OFFICE - - VERNON, B. C.

The Value of a Telephone

An unconnected telephone instrument has only a limited dollars-and-cent value; a telephone connected with your neighbors, your doctor, your market, has a value unlimited—for it may be the means of saving your property from destruction by fire, your family from serious illness, your products from a drop in price. But a telephone upon which you cannot depend in emergencies is worse than useless.

Buy Northern Electric telephones and line material and you will have a line you can depend upon and one that will give you service when you need it most.

Write us for prices and information on building and constructing rural telephone lines. We will send you our book of instructions or building lines and organizing companies on request.

The Northern Electric & Mfg. Co., Ltd.

Cor. Guy and Notre Dame Streets,
MONTREAL, QUE.

181 Bannantyne Street,
WINNIPEG, MAN.

Use address nearest you.

