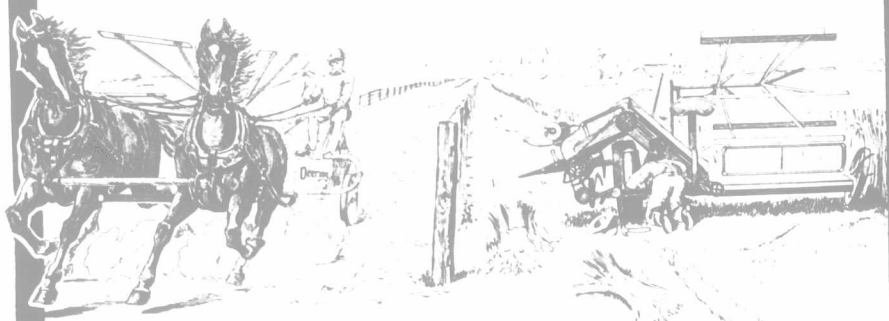


DEERING TO THE RESCUE!



WHEN SOMETHING GOES SNAP

on that binder for which so much was promised, and there is an enforced halt in the midst of the busy harvest, the farmer instinctively turns to the Deering for succor.

No crop is beyond harvesting when there is a DEERING IDEAL BINDER on the ground. It will cut, elevate and bind any condition of grain. It is built to meet every requirement, and meet it satisfactorily. It is the all-round, ever-dependable machine.

Get a Deering Binder and you will be always ready for harvest.

The Deering Harvester Company controls the entire output of the Mann Manufacturing Co., Limited, of Brockville, Ont., and are prepared to supply the trade with the famous Mann line of Seeding and Tillage machines.

DEERING HARVESTER COMPANY,
CHICAGO, U. S. A.

CANADIAN BRANCHES: TORONTO, LONDON, MONTREAL, WINNIPEG.
World's greatest manufacturers of Binders, Headers, Mowers, Reapers, Corn Binders, Corn Shockers, Huskers and Shredders, Rakes, Twine, and Oil.

**CANADIAN
PORTLAND
CEMENT**



BRANDS:

(RATHBUN'S) STAR, BEAVER, ENSIGN.

MANUFACTURED BY

The Canadian Portland Cement Co.
LIMITED.

Excels all other cements for durability and economy in building concrete silos, barn foundations, floors, hogpens, cisterns, etc.

Watch our advertisement in each issue. Write for prices and other information to our sales agents.

THE RATHBUN COMPANY,
310-312 Front St. W., TORONTO, ONT.

SUNLIGHT SOAP

If your Grocer cannot supply, write to LEVER BROTHERS LIMITED, Toronto, sending the name and address of your grocer, and a trial sample of Sunlight Soap will be sent you free of cost.

**REDUCES
EXPENSE**

One woman will do more work than two will with impure soap.
Ask for the Octagon Bar

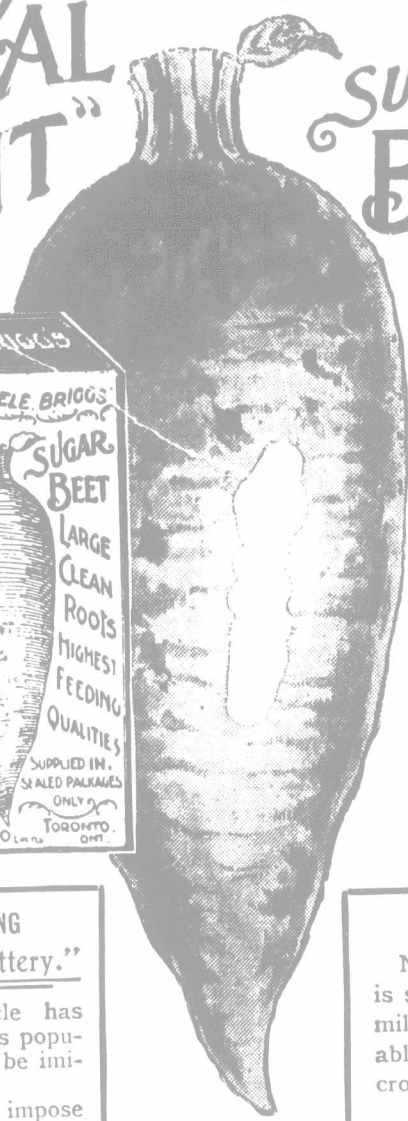
"CANADA'S GREATEST SEED HOUSE."

The Growers' Favorite

STEELE BRIGGS

**"ROYAL
GIANT"**

SUGAR
BEET



**A Valuable
Root Crop.**

Stock feeders and producers of milk will find that

"Royal Giant" is not only a good flesh maker, but also increases the flow and enriches the quality of milk, which enhances the value of butter and cheese by improving the quality and flavor.

No other class of roots is so desirable for feeding milch cows or more profitable for the grower as a crop producer.

What Growers Say.

"ROYAL GIANT' gives a surprisingly heavy crop of clean, handsome roots, and easily harvested."

"It beats them all; wish I had planted all my sugar beet crop with your 'Royal Giant.' I shall do so this season."

"I never had a crop like 'Royal Giant' gave me; they are large, clean and easily taken up; keeps solid all winter."

"You recommended me to plant your 'Royal Giant.' I did so, and had the finest root crop I have ever grown; all animals upon the farm eat it with relish."

Use Steele, Briggs' "ROYAL GIANT."

**A TRUE SAYING
"Imitation is Flattery."**

When an article has merit and becomes popular it is likely to be imitated.

To imitate is to impose upon the buyer thereof and mislead those wanting the genuine. Ask for

Steele, Briggs' "ROYAL GIANT" Sugar Beet

It is supplied only in 1 lb. packages, as represented in above cut. See that their name is upon the package.

PROTECT YOURSELF

If your local dealer cannot supply you send order direct for "Royal Giant."

PRICE (Carriage Paid)
1 lb. packages, 30c. per lb.
10 lb. quantities, 2.50

The Steele, Briggs' Seed Company, Limited
TORONTO, ONTARIO.

PLEASE MENTION FARMER'S ADVOCATE.