AUGUST 3, 1911

TRADE TOPICS.

N. M. RUTHSTEIN-

The Steel Shoe Man He Has Made a Million Feet Happy

To Dealers

merchants of Canada and sup-

ply your customers with my

Steel Shoes. Save them the

bother and delay of ordering

direct — as they do when deal-

ers disappoint them. A man

who knows Steel Shoes will

have no other kind — he knows

their extra comfort, extra

health and economy features.

Write for terms today to

Blachford, Davies & Co.,

Ltd., 60-62 W. Front Street,

Do it now and give your

customers a square deal on

To Western Dealers

G. Lennox, 87 King Street,

Winnipeg, Manitoba, sole

selling agent for Manitoba,

Write for terms to George

the work shoe question.

Toronto.

3½

Get in line with the leading

In another column of this issue, A. Lemire, Wotton, Que., advertises a new Patent Snow Plow, which he claims does as much and as efficient work as fifty men. Municipal officers, reeves and councillors, would do well to look into this matter, as snow-shovelling is expensive in most townships nearly every winter. Stone and stump-pullers, and silos for green corn, are also advertised by Mr. Lemire. He will have an exhibit at Sherbrooke, Toronto, Ottawa and Quebec Fairs, and all those interested will have an opportunity of seeing the goods. Don't fail to see this exhibit.

THE SHOW AT OTTAWA.-Under a new superintendent, J. A. Devitt, the Central Canada Exhibition grounds at Ottawa are being put into ideal condition for the coming Fair, from September 8 to 16. A new galvanized-iron roof is to be erected on Howick Hall, the quarters of the Poultry Show, and cattle barns and sheds will be in first-class shape for exhibitors. Favorable reports are coming in from prospective exhibitors since the distribution of the prize lists, giving details of the increased premiums. It has been decided to eliminate the daily parade of live stock, and concentrate effort on holding one magnificent procession of the prizewinning animals on Friday the second last day of the Exhibition By that time the judging will be complete, and every animal will be available for the display in the track.

EXCURSION TO WESTERN CANADA

The Grand Trunk Railway System announce that on Tuesday, Aug. 8 and 22, September 5th and 19th, 1911, Home seekers' Excursions will be run from all stations in Ontario and Quebec to Western Canada, via Chicago and Duluth, or via Chicago, St. Paul and Minneapolis at reduced round trip fares.

The well-known double-track line of the Grand Trunk from the East to Chicago appeals to the traveller, and with the superior train service that is offered by this line, including the famous "International Limited" from Montreal daily at $9.00\,$ a. m., which is the finest and fastest train in Canada, many passengers will be attracted this way. The route via Chicago is a most interesting one, taking passengers through the principal cities and towns in Canada and in the States of Michigan and Indiana. In addition to this a choice of seven lines between Chicago and St. Paul and Minneapolis is offered.

Owing to the great number of Canadians who reside in Chicago, St. Paul, Minneapolis, Duluth and other cities en route, there is no doubt that the Grand Trunk will find many patrons who will take advantage of the opportunity thus afforded them for a brief visit at the sta-

THE FARMER'S ADVOCATE.

Read Why Steel Shoes Correct All Feet Ailments-Protect Health-and Save You About \$20 a Year

Then decide whether or not you want to try a pair-to prove to yourself that all I claim for my Steel Shoes is true.

H OW OFTEN we hear, "If it wasn't for my feet I'd be all right"-"My feet are simply killing me." etc. 98 out of every 100 such troubles come from wearing the wrong kind of shoes. Leather shoes get wet with moisture from the outside-and from perspir-ation on the inside. The socks become moist-the leather and the sock stick together-thus the friction-the rubbing -all comes on the flesh of the foot. What's the result? Blisters, bunions, burning sensation, sore, aching feet,

What's the result? Blisters, bunions, burning sensation, sore, aching feet, tired ankles, actual torture. Leather shoes always break down in the arch-causing the insteps to break also, and the result is known as Flatfoot — the most intolerable, un-comfortable, incurable disease that can happen to the laboring man's feet. If it hasn't happened to you, don'trun the chance of it another week. Get my Steel Shoes now. It it has happened, my Steel Shoes will prove a double blessing to you. my Steel Snoes blessing to you.

For Your Health's Sake

For Your Health's Sake It is impossible for you to have any of the above troubles wearing these wonderful Steel Shoes. Try a pair at your dealer's. See how Steel Shoes are made in the natural form of the foot-ample room for all the toes to lie in their proper positions. Note how the friction-the *rub* in Steel Shoes lies between the shoe and the sock-so you can never be troubled with blisters-corns-or bunions. My Steel Shoes positively cure tender, aching feet-and I can prove it. And you can never catch cold in a Steel Shoe-you never suffer from a lame back-from a sore throat-tonsilitis-or lumbago or sciatica, rheu-matism or pneumonia, or any of the other ailments that can be traced back to a common cold caught from working with wat cold feat

to a common cold caught from working with wet, cold feet.

Alberta and Saskatchewan. With wet, cold feet. When you try on a pair of Steel Shoes you'll see why it is impossible to run a rusty nail into your foot—which oftentimes results in lockjaw—why it's able steel rivets which may be quickly replaced at any time—50 extra rivets cost only 30c and will keep your shoes in good repair for at least two years. two years.

Foot Comfort and Economy

Go to your dealer at once. Try on a pair of Steel Shoes and see why they feel like an old carpet slipper on your feet from the time you put them on until you take them off. 750,000 farmers now wear them. Steel Shoes are the most economical shoes you can possibly buy. One pair

N. M. RUTHSTEIN, The Steel Shoe Man Dept. 13 , Toronto, Canada GT. BRITAIN FACTORY, Northampton, Eng. U. S. FACTORY, Racine, Wis

of them will outlast six pairs of leather shoes. Steel Shoes are sold di-rect from my factory to the user, on Free examination and **Try-on in** your home—if your dealer can't or won't supply you.

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Free Trial and Try-on Plan

I want you to try a pair of Steel Shoes. I want you to prove—in your own way, and to your own satisfaction—that everything I claim for these wonderful shoes is true—and that I do not claim half enough for them. See your dealer or, if you prefer—you can order direct from this adver-tisement—I give below prices and sizes. All you need to do is to give me the size of the leather shoe you wear—and I'll ship you, by return express, a pair of my Steel Shoes—guaranteed to fit you. Examine them carefully when they arrive—put them on two or three times—walk around in them—see how they feel—see how light and comfortable they are— satisfy yourself that they must give a tremendous amount of wear— satisfy yourself in every way—or let me know and I will send for them at my expense.

at my expense. If you prefer—write for my booklet "The Sole of Steel". But act now—either go to your dealer and see a pair of Steel Shoes or order a pair direct from this advertisement—which you are perfectly safe in do-ing if you wish to get the shoes immediately—or send for the booklet and further details.

Four Styles-6, 9, 12 and 16 inch Tops-in all sizes-

For Men and Boys Steel Shoes 6 In. high, extra grade leather, black or tan color, \$3.50 per pair. Steel Shoes 9 in. high, extra grade leather, black or tan color, \$5.00 per pair. Steel Shoes 12 in. high, extra grade leather, black or tan color, \$6.00 per pair. Steel Shoes 16 in. high, extra grade leather, black or tan color, \$7.00 per pair. Boy's Steel Shoes-Sizes 1 to 4

6 in. high, Boy's Steel Shoes \$2.50 per pair. 9 in. high, Boy's Steel Shoes black or tan color, \$3.50 per pair.

In ordering give correct size. Boy's Steel Shoes will please the boy and save you money and worry

Each pair of Steel Shoes is worth \$2.50 more than the regular working sh

For all classes of use requiring high cut shoes our 12 or 16 inch high Steel Shoes are absolutely indispensable.

Always Have a Pair of Steel Shoes Ready





Let me send you my book of surprising facts—"The Sole of Steel." Free to you, postpaid.

with their friends

Canadian citizens are exempt from socalled immigration examination, and there is no detention at any point.

Baggage is carried through the United States in bond without requiring any special attention on the part of the passenger. Inspection is not necessary at any of the points at the border.

Another feature that will appeal to the homeseeker is the comfortable transfer at points like Chicago, St. Paul and Duluth into freshly ventilated clean cars, avoiding the necessity of travelling a long distance in the same car.

In addition to the above routes, the sale of tickets is also authorized via Sarnia, and the Northern Navigation Company's magnificent steamers across Lake Huron and Lake Superior.

For further particulars, apply to any Agent of the Grand Trunk Railway System, or write to Mr. J. Quinlan, District Passenger Agent, Bonaventure Station, Montreal, or Mr. A. E. Duff, District Passenger Agent, Union Station, Toronto.

Thompson Porter intends holding a clear dispersion sale of his Jersey herd at the Union Stock-yards, West Toronto, on Thursday, September 7th, 1911. Watch for the full announcement which will be made later.

It is by presence of mind in untried emergencies that the native metal of a man is tested.-Lowell.

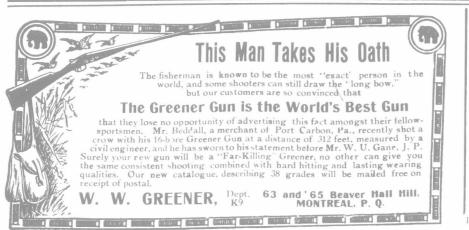
START A Bank CCOUNT

to-day or on pay-day. Deposit what you can spare every week from now on, and your New Year's, 1912, will be happier than any before. \$1.00 will open an account at 31/2%or you can invest \$100.00 at 4% by buying our Debentures.

\$2,000,000 Assets

insures the safety of your money. If you already have an account, start one for your boy or girl-it will teach them how to save.

Agricultural Savings & Loan Co'y 4 109 Dundas Street, London, Ontario. PER CENT. PER CENT.



TRADE TOPIC.

WHERE TO GO .- Now that time of vacation and summer travel is on, no more enjoyable direction can be taken by those who appreciate the historical and the picturesque, than eastward through old Quebec to the Maritime Provinces, over the Intercolonial railway. The "Ocean Limited" is one of the finest trains in America. Beautiful booklets describing some of the features of the towns have been issued by the General Passenger Department of the Intercolonial Railway, at Moncton, N. B.