

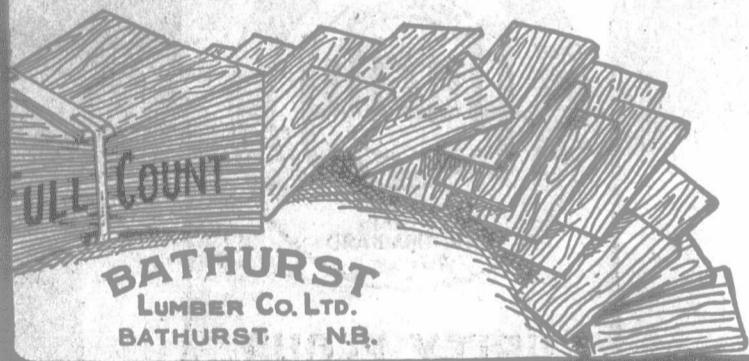
Put Beavers on the Roof

When you build a barn or a house you begin with the foundation and end with the roof. Generally the foundation is sound and solid—but what about the roof? After all, a building is as good as its roof... that's what you live under—the roof, not the foundation. You want a covering that is still on the job when the storm has quit. You have this if you use

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Double the value of your farm—

THE United States Department of Agriculture has been making a study of how good roads benefit farm values with the most astonishing revelations which are applicable to Canada.

Several counties in various parts of the country were selected where there had been a wholesale issue of bonds for the construction of a system of good roads. Of course, the bond issue increased the taxes, but at the same time it so multiplied the land values that farmers found it easier to pay the increased taxes than it had been to pay the earlier ones.

Suppose you are paying \$50 a year in taxes on a farm worth \$10,000. Would you not be willing to have your taxes increased to \$100 if the value of your farm was increased to \$20,000? But that is not the only benefit from good roads.

Good roads make possible consolidated schools and better education

for your children. Good roads reduce the cost of hauling, cases being cited of counties where the reduction in hauling-cost throughout the county was enough in a single year to pay off the entire bond issue. Good roads and big loads bring the farmer close to the railroad, converting "starvation farms" into prosperous ones, multiplying the shipments outward

from the local freight station and the corresponding inflow of money.

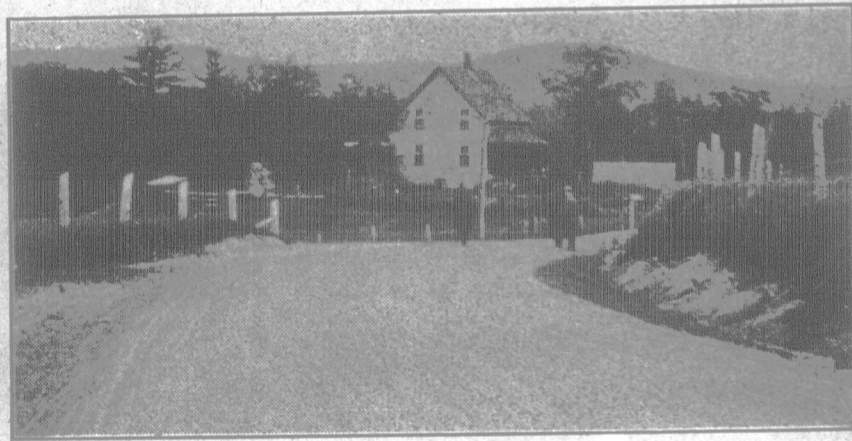
You must build the right kind of roads, however, in your

county system. Plain macadam roads without Tarvia treatment cost so much to keep up that they are expensive luxuries. Build Tarvia-bonded roads, which are capable of resisting modern automobile traffic, as well as frost and weather, and you will find that good roads are not so expensive after all.

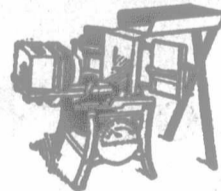
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Prevents Dust

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ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.



Sherbrooke-Derby Line Highway, near Lennoxville, Provincial Government of Quebec. Constructed with "Tarvia-X" and slag, in 1915.



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We are now paying for wool as follows:
Unwashed fleece—fine.....53c. to 54c. per lb.
Unwashed fleece—coarse.....51c. to 52c. per lb.
Washed fleece—fine.....67c. to 68c. per lb.
Washed fleece—coarse.....65c. to 67c. per lb.

Ship to-day or write us telling how much wool you have; if washed or unwashed, and breed of sheep clipped from. We will then quote you a straight price and send you shipping tags with full instructions.

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