

WAR EXTRA

No extra premium for service with Canadian Contingents, while in Canada and Great Britain.

Reasonable extras for Active Service elsewhere.

Special terms to non-combatant members of Contingents.

GRESHAM LIFE ASSURANCE SOCIETY, Limited ESTABLISHED 1848

FUNDS \$55,000,000

GRESHAM BUILDING, Montreal

BE PREPARED!

These are the days of stress and strain in financial circles and the breaking of the war-cloud has greatly added to the prevalent anxiety.

The intense surprise experienced at the declaration of war clearly shows the necessity for every financial institution being prepared for unforeseen emergencies.

The Mutual Life has sometimes been criticised even by its best friends for carrying too large a surplus, but the situation to-day justifies our conservative yet progressive policy.

The Mutual Life Assurance Co.
Of Canada,

WATERLOO - - - ONTARIO

Assets - \$22,252,724. Gross Surplus - \$3,816,612.

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,

TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE
GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS,
General Manager.

FRANK W. COX,
Secretary.

PROVINCE OF QUEBEC { To Wit :-
CITY OF MONTREAL

IN THE MATTER of the appointment of a
Provincial Manager by the **CONTINENTAL LIFE
INSURANCE COMPANY, HEAD OFFICE, TORONTO**

GEORGE B. WOODS, President.

CHARLES H. FULLER, Secretary

The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1911, \$772,000.00

POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

WM. SNIDER, President,
FRANK HAIGHT,
Manager

GEORGE DIEBEL, Vice-President
ARTHUR FOSTER
Inspector



JOHN P. MUNN, M.D.

PRESIDENT

FINANCE COMMITTEE
CLARENCE H. KELSEY
Pres. The Guaranty and Trust Co.
WILLIAM H. PORTER
Builder

EDWARD TOWNSEND
Pres. Insurance Co. of New York

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N.Y.

BRITISH COLONIAL FIRE INSURANCE COMPANY

Office: **ROYAL BUILDING, 2 Place d'Armes, - Montreal.**

STRONG AS THE STRONGEST

Agents wanted in Unrepresented Districts

President: **HON. C. E. DUBORD**

Director and Secretary: **THEODORE MEUNIER**

Manager: **H. W. THOMSON.**

INSPECTORS.

GAVIN BROWN, Jr., 51 Yonge Street, Toronto, Ontario.

R. T. BROWN, P. O. Box 849, Regina, Sask.

B. A. CHARLEBOIS, P. O. Box 208, Montreal, Que.