

THE FABULOUS FIFTY

This year, the BRUNSWICKAN celebrates its fiftieth anniversary under the name 'Brunswickan'. Before 1922, what was to become New Brunswick's largest weekly newspaper was known as the University Monthly. Since that time, many things have happened. We now employ a new printing process which allows us to do most of the work ourselves. We have grown to be a 28 page tabloid - the largest student newspaper in Atlantic Canada, (in both size and circulation) and as has been noted before, no other weekly newspaper, in New Brunswick either student or commercial, has a circulation as large as ours.

Help us celebrate by reading this Special Section, which includes articles from bygone days and editors way-back-when. We think you'll enjoy it.

the 1st editorial

(taken from Vol. 42, No. 1, October, 1922)

For many years past this publication appeared under the name "The University Monthly," a name that signified little, perhaps one that was chosen somewhat hastily, and as such it remained for decades. Occasional changes of cover design signified an editorial board that was not altogether satisfied with the general trend of things. But broadly speaking the "Monthly" of one year resembled that of another period as much as two peas in the same pod. If we might be permitted to copy to a degree words of a well known advertisement:

The "Monthly" was born in 1880 and until May, 1922, was still going strong.

With the change in form of the government of our student body came a change of form of the constitution of the University publications affording also an opportunity of a change in the material form of our magazine.

In the April issue appeared an advertisement calling for suggestions for a new name and cover design. Of the designs submitted one was chosen by a committee appointed by The Students' Council, and with a few minor changes it was decided to adopt the present name and design for our publication. Incidentally, a prize was also offered for the design chosen, but since no name and no means of identifica-

tion accompanied the successful entry no award has yet been made.

We are not in a position at present to state how the change of name will be received by graduates as a whole. We admit that the change has not been arrived at without opposition from graduates and undergraduates as well. It is indeed a hard struggle for many to get away from the old conservative ideas respecting college life and to some extent we can appreciate the feelings of our opponents. It was once remarked by a graduate of recent years that the college magazine required an infusion of "new blood." We have in our present editorial board the "new blood," but better still we have a new magazine.

In the past it seems to have been generally accepted by the student body that after the editorial board had been chosen nothing more was required—theirs was the duty to produce the magazine. And the "vast majority" of students forgot about it then and there. Once a month they received their copies of the magazine, gazed over the joke column and if a stray bit of humor tickled their "funny-bones" or if one of the literary articles proved not to dry in their estimations they tossed the "Monthly" into a corner, stretched, yawned and muttered "not too bad."

Lacking the co-operation of the Students' Union the Editorial Board is as nothing. To have a successful year, to produce the best magazine possible under existing circumstances is our aim BUT without the sympathy, without the help of each and every student who is in a position to aid his magazine our endeavours will fall wide of the mark.

The Brunswickan, the magazine of The University of New Brunswick, appeals to each and every student in the University who is capable of penning an article for the literary, technical or humorous sections. The Brunswickan is the Students' Magazine. The Brunswickan will be just what the students make it.—C.M.B.