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Editor's Talk

THIS week's issue is well worth preserving because it contains a coloured picture which is an artistic triumph in reproduction. It indicates how far the photographer and engraver have gone in their ability to reproduce an oil painting.

Next week there will be a general collection of striking news photographs from various points in Canada, covering a number of interesting topics and occurrences. The cover design is a Cobalt scene by C. W. Jefferys, a leading Canadian illustrator whose work ranks very high. It represents two mining prospectors at work, making their first attack upon mineralised rock. This will be printed in a pleasing combination of colours. The short stories and articles will be found in keeping with cover and other art features.

We are pleased to report that the subscription list continues to expand in a marvellous way. For the week ending June 1st, one canvasser sent in a list of 75 new subscribers and another a list of 63. The public has been decidedly generous in its treatment and has enabled us to accomplish in six months as much progress as other periodicals made in as many years. Of course, the last five years has transformed Canada. This is her day of prosperity and optimism.

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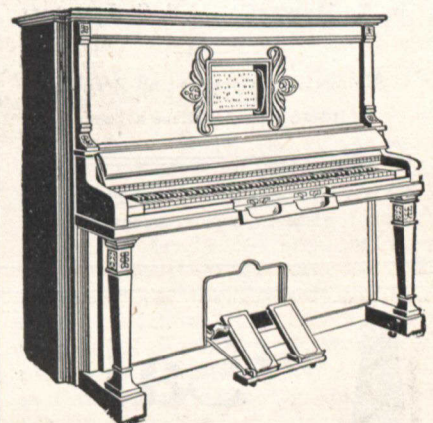
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