



**THE STORE
WHERE
LITTLE MONEY
BUYS
THE BEST
VALUES
OBTAINABLE**

No matter where YOU live WE are always in Toronto, and one of the world's best mail services keeps us in constant touch with each other. Whether your home is near the Pacific Coast or in the heart of the Arctic regions, our goods reach you just as fast, just as promptly as if our immense warehouse were in your own place.

Own Our Store

by having constantly one of our large, beautifully illustrated Catalogs in your home. It is an exact representation of our enormous stock, containing true descriptions and honest quotations of everything we sell.

We Manufacture

many of the goods we have for sale, thus doing away with the usually very high profits of the wholesalers. Paying cash for all our materials, we command low prices and can afford to quote you the same.

Satisfaction Guaranteed.

When you buy from our Catalog, you of course, put your entire confidence in our promise of giving you

Good goods, honest prices, quick service

but we back this promise by our guarantee of

Money back if not satisfied

which protects you against any false illusions our advertisement might cause you to form.

Our delivery system ranks among the best on this continent, and we guarantee every order to be executed with the greatest speed.

Our Fall and winter Catalog

is now being mailed free to everyone who asks for it. By having one and ordering all your household and family needs from it, you are sure to get the right goods at the right prices and the right service.

Don't delay—write right away



A FINE FUR CAP

This Cap we offer at the special price of \$2.49 to everyone who will favor us with his order. It's made of choice quality German Mink, Electric Seal or Nutria Beaver skins, wedge shape, full deep cap, well lined, as cut. When ordering mention number D.K. 2-13.

\$2.49

Write for our Fall and Winter Catalog.

THE ROBERT SIMPSON COMPANY LIMITED
Toronto, Canada

2 SIMPSON BARGAINS

The Skirt we herewith illustrate is made in our own factory, that's why we guarantee it to fit, to wear well and to give entire satisfaction in every respect.

For the special benefit of our many thousands of Mail Order Customers, we are quoting this strikingly low price, \$3.45

Its made of black vicuna cloth, of that finesupple quality, unlined, inverted seams over hips, stitched strapping of self and deep pleated goresseams. No matter what price you pay no other skirt would become you better than this one at \$3.45. Lengths from 38 to 42 inches, and waistbands up to 28 inches.

Mention number
D.K. 841.

\$3.45



DON'T DELAY—WRITE RIGHT AWAY

\$2.39 THAT'S ALL

Order
Under
Number
M 925



This handsome black silk taffeta waist, made of high grade quality taffeta, unlined, with deep tucks on back and front, a very pretty tie of the same material, and trimmed with small covered buttons.

Sizes 32 to 42 bust measure.

Order under Number
D.K. 925

\$2.39

If the goods we advertise do not give entire satisfaction, you may return them and get your money back.

Write for our New Fall Goods Catalog.

THE ROBERT SIMPSON COMPANY LIMITED
Toronto, Canada