## Canadian Forestry Journal, June, 1916.



## DETACHABLE ROWBOAT AND CANOE MOTOR

A practical, powerful and reliable gasoline motor that can be attached to any rowboat in less than a minute; may also be attached to canoes, duck boats and all manner of small craft. Easy to handle and extremely economical to run. Will last a lifetime in ordinary use.

Very efficient for towing heavy loads.

Exclusive features of the EVINRUDE motor: Built-in-the-flywheel Magneto and Automatic Reverse.

In addition to the 2 H.P. and 3½ H.P. models offered heretofore, which are of the 1-cylinder, 2-cycle type, a new model is being placed on the market. This new model is of the 2-cylinder, 4-cycle type and develops fully 4 H.P. It has been especially designed for speed, giving easily from 8 to 9 miles an hour, with an ordinary boat. All the conveniences and safeguards which distinguished the 1915 models will be found in the new 1916 EVINRUDE Speed Motor.

For catalog and prices write to

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man working the limits does not first advance the worker and the supplyman their part of the cash, the woods operations come to a standstill and the whole investment may be thrown away.

Person

Look this over! \$40,000,000 a year are paid out in wages in the making of timber and its manufacture.

Investors have backed Canadian forest industries with over \$260,000,-000 of capital.

One hundred and ten thousand men get their livelihood from living forests. A Dead Forest means a Dead Paysheet.

Where do these men live? One hundred and fifty of them and their families are in my own little town. Have you seen our cooperage and box mill, the boat works and the saw mill? There are 3500 of them on the paylist of a single firm in Ottawa during an average season. Look over your own town. See what would happen if wood supplies suddenly ceased. Count the mills and



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