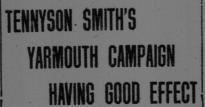
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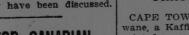


ST. JOHN, N. B., TUESDAY JANUARY 8 1907



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# Here, Mr. Man--Take Time To Read This Bargain News! It's Brief and Won't Take Long to Read --

## But It Will Pay You To Read It Carefully !

In the first place, as you undoubtedly know, our great clothing business—the greatest by far in the Maritime Provinces— has come to us because Our Clothes have always been satisfactory, and our prices always lower than those of any other store. Our prices have been and are lower because we are manufacturers. By making the clothes ourselves, we save the middleman's profit; and that's why we can and do sell for less than others. Now for the point in question : Our business year closes January 31st next, and we desire to have our stock at as low a point as possible at that time, so **beginning Saturday**, **January 12th**, we purpose starting a Grand Stock Reduction Sale. This gives you a chance to buy the most stylish and satisfactory clothes that can be made at close to half what you ordinarily have to pay for them anywhere else. Enough said—now read the prices, and then come here as early as you can on Saturday and make your selections.

## Men's Overcoats, *Q* **Ulsters and Reefers.**

Regular \$6 00 Overcoats Reduced to \$3 85 Regular 8 00 Overcoats Reduced to - - - 590 Regular 10 00 Overcoats Reduced to - - - 685 Regular 12 00 Overcoats Reduced to - - 875 Regular 15 00 Overcoats Reduced to - - 10 00 Regular 8 00 Ulsters Reduced to - 575 . Regular 3 75 Reefers Reduced to - - 285

## **Men's Suits**

Men's \$	6 00	Tweed	Suits	Reduced	to	-	-	-	\$4 50
Men's	8 00	1'weed	Suits	Reduced	to	-	-		5 7 5
Men's	15 00	Tweed	Suits	Reduced	to -	-	•	•	10 69
Men's	18 00	Tweed	Suits	Reduced	to	-			12 69
Men's	20 00	Tweed	Suits	Reduced	tc	-	-		13 50
Men's	100	Serge	Suits	Reduced	to	•	-	-	6 85
Men's	12 00	Chevio	t Suits	s Reduce	l to	;	-	-	8 75
Men's	15 00	Chevio	t Suits	s Reauced	l to	-	-		12 00

## **Reduction Sale Prices On Men's Furnishings**

Sharp reductions throughout the entire Men's Furnishings Section. We'll let the prices talk.

#### Underwear

Fleece Lined Underwear, regular price60c. per garment .. .. SALE PRICE 37c Heavy Ribbed All Wool Underwear, regular price \$1 per garment, .. SALE PRICE 59c.

#### **Top Shirts**

Men's Top Shirts in knit and flannel Regular price 60c.....SALE PRICE 39c Regular price \$5c.....SALE PRICE 59c.Regular price \$1.25...SALE PRICE 79c

Regular price \$1.25.....SALE PRICE 79c Regular price \$2.00....SALE PRICE \$1.29 Regular price \$3.00....SALE PRICE \$1.98 Cardigan Jackets .-

Sweaters

59c. for the 85c kind; 79c for the \$1.25 kind; \$1.19 for the \$1.50 kind

#### Hosiery

Heavy Ribbed All Wool Socks, regular price 25c ..... SALE PRICE 16c. Heavy Ribbed All Wool Socks, regular price 30c. ..... SALE PRICE 19c Black Worsted Socks, regular price 40c. ..... SALE PRICE 27c.

Mitts. Heavy Wool Knit Mitts 19c for the 30c kind; 27c for the 40c kind. Bronko and Horschide Mitts, lined, 60c kind for 37c, 85c kind for 59c.

Suspenders 35c kind for 19c; 50c kind for 29c; 75c kind for 37c.

#### Neckwear

30c kind for 19c; 50c kind for 29c; 75c kind for 37c. Umbrellas

Self-Opener Umbrellas, regular price \$1.25 .. .. .. .. SALE PRICE 79c

**Boys' Sailor Suits** Ages 2 to 10 years.

Regular \$1 25 Sailor Suits Reduced to		-		-		-		98c	
Regular 2 30 Sailor Suits Reduced to		-	•		-	•		\$1 80	
Regular 4 50 Sailor Suits Reduced to	-	-		•	-		-	3 55	

#### **Boys' Norfolk Suits** Ages 6 to 15 years.

Regular \$2 50 Norfolk Suits Reduced to---\$1 89Regular 3 50 Norfolk Suits Reduced to---2 75Regular 4 50 Norfolk Suits Feduced to---3 55

#### **Boys' Three Piece Suits** Ages 12 to 17 years

## **Boys' Reefers and Overcoats**

Regular \$2 50 Reefers Reduced to	-	-	-	\$1 90
Regular 5 50 Reefers Reduced to	-	•		4 25
Regular 375 Overcoats Reduced to Regular 15 00 Overcoats Reduced to	-	-	-	11 00

#### **Special Offering in Blanket Coats**

Our Boys' Pure All Wool Blanket Coats at \$4 50 Regular are the the equal of any \$5 00 Blanket Coat in St. John. During this sale we have marked them at \$4 09 to clear and will give free with every sale a Wool Sett—consisting of Toque, Sash and Mitts.

All Boys' Furnishings at Generous Reductions

During This Sale You May Expect to Clothe Two Boys or Two Men for the Same Price Usually Paid for One. ENDS SATURDAY, FEBRUARY 19th. SALE STARTS SATURDAY, FEBRUARY 12th.

SCOVIL BROTHERS, LTD., St. John, N. B. OAK HALL **HING STREET** COR. GERMAIN

